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(Incorporated in the Cayman Islands with limited liability)
(Stock Code: 9911)

## CHANGE OF ADDRESS OF THE PRINCIPAL PLACE OF BUSINESS

## IN HONG KONG

The board (the "Board") of directors (the "Directors") of Newborn Town Inc. (the "Company") hereby announces that with effect from 17 November 2023, the address of the principal place of business of the Company in Hong Kong will be relocated from Room 1903-4, Floor 19, Hong Kong Trade Centre, 161 Des Voeux Road Central, Hong Kong to:

Office 2613, 26th Floor, The Center, No.99 Queen's Road Central, Hong Kong

All telephone and facsimile numbers of the Company will remain unchanged.

By order of the Board Newborn Town Inc. LIU Chunhe Chairman

Beijing, 17 November 2023

As at the date of this announcement, the executive Directors of the Company are Mr. LIU Chunhe, Mr. LI Ping, Mr. YE Chunjian and Mr. SU Jian; and the independent non-executive Directors of the Company are Mr. GAO Ming, Mr. CHI Shujin and Mr. HUANG Sichen.