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Sterling Group Holdings Limited 美臻集團控股有限公司*

(incorporated in the Cayman Islands with limited liability)
(Stock Code: 1825)

DATE OF BOARD MEETING

The board of directors (the "**Board**") of Sterling Group Holdings Limited (the "**Company**") hereby announces that a meeting of the Board will be held at 18/F, Win Plaza, 9 Sheung Hei Street, San Po Kong, Kowloon, Hong Kong on Wednesday, 29 November 2023 for the purpose of, *inter alia*, approving the interim results of the Company and its subsidiaries for the six months ended 30 September 2023 and considering the payment of an interim dividend, if any.

By order of the Board

Sterling Group Holdings Limited

美臻集團控股有限公司*

Wong Mei Wai Alice

Chairperson, Executive Director and Chief Executive Officer

Hong Kong, 17 November 2023

As at the date of this announcement, Ms. Wong Mei Wai Alice is the executive Director and Chairperson, Mr. Siu Yik Ming and Mr. Chung Sam Kwok Wai are the executive Directors, and Mr. Tsang Ho Yin, Ms. Zhang Lingling and Mr. Choi Wai Hin are the independent non-executive Directors.

^{*} For identification purposes only