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HAICHANG OCEAN PARK HOLDINGS LTD.

海昌海洋公園控股有限公司

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 2255)

CHANGE OF EXECUTIVE DIRECTOR AND AUTHORISED REPRESENTATIVE

The Board hereby announces that, with effect from 17 November 2023:

- (1) Mr. Zhang Jianbin has resigned as an executive Director, the Executive President and an Authorised Representative;
- (2) Mr. Qu Cheng has been appointed as an Authorised Representative; and
- (3) Mr. Li Kehui has been appointed as an executive Director and the Senior Vice President (Person-In-Charge).

RESIGNATION OF EXECUTIVE DIRECTOR, EXECUTIVE PRESIDENT AND AUTHORISED REPRESENTATIVE

The board (the “**Board**”) of directors (the “**Director(s)**”) of Haichang Ocean Park Holdings Ltd. (the “**Company**”) announces that Mr. Zhang Jianbin (“**Mr. Zhang**”) has resigned as an executive Director, the Executive President and an authorised representative (an “**Authorised Representative**”) pursuant to Rule 3.05 of the Rules (the “**Listing Rules**”) Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the “**Stock Exchange**”) with effect from 17 November 2023, due to the adjustment of his personal work engagement.

Mr. Zhang has confirmed that he has no disagreement with the Board and there is no other matter relating to his resignation that needs to be brought to the attention of the shareholders of the Company (the “**Shareholders**”) or the Stock Exchange. The Board would like to take this opportunity to express its sincere gratitude to Mr. Zhang for his invaluable contributions to the Company during his tenure of office.

APPOINTMENT OF AN AUTHORISED REPRESENTATIVE

The Board is pleased to announce that Mr. Qu Cheng, an executive Director, has been appointed as an Authorised Representative of the Company with effect from 17 November 2023.

APPOINTMENT OF EXECUTIVE DIRECTOR AND SENIOR VICE PRESIDENT (PERSON-IN-CHARGE)

The Board is pleased to announce that Mr. Li Kehui (“**Mr. Li**”) has been appointed as an executive Director and the Senior Vice President (Person-In-Charge) of the Company with effect from 17 November 2023. The biographical details of Mr. Li are set out as follows:

Mr. Li Kehui, aged 49, has over 27 years of extensive experience in business operation and management in the field of cultural tourism, as well as governance, investment and financing of listed companies. Prior to joining our Group, Mr. Li served successively as representative of securities affairs and secretary of the board of Shenzhen Overseas Chinese Town Co., Ltd. (深圳華僑城股份有限公司) (a company listed on the Shenzhen Stock Exchange, stock code: 000069) and the general manager of Happy Valley Group, a subsidiary of Overseas Chinese Town Group. Mr. Li received a bachelor’s degree in international investment at the Department of Investment of Zhongnan University of Economics and Law (中南財經政法大學) (formerly known as Zhongnan University of Finance and Economics (中南財經大學)) in 1996.

Mr. Li entered into a director’s service agreement with the Company commencing on 17 November 2023 and is subject to retirement by rotation and re-election at the annual general meeting at least once every three years in accordance with the articles of association of the Company and the Listing Rules of the Stock Exchange. Under the director’s service agreement, the total amount of director’s fee payable to Mr. Li is RMB400,000 per annum, which was determined by the Board with reference to his experience, duties and responsibilities in the Company, as well as the current market conditions.

As at the date of this announcement, Mr. Li does not have any interests in the shares of the Company within the meaning of Part XV of the Securities and Futures Ordinance (Chapter 571 of the Laws of Hong Kong).

As at the date of this announcement, save as disclosed above, Mr. Li: (1) has not held any other positions in the Company or any of its subsidiaries; (2) has not been a director of any public company (the securities of which are listed on any securities market in Hong Kong or overseas) in the last three years; (3) does not have any other major appointments and professional qualifications; and (4) does not have any relationship with any Director, senior management or substantial or controlling shareholders of the Company.

Mr. Li has confirmed that, save for the information set out above, there is no other information that is required to be disclosed pursuant to Rules 13.51(2)(h) to 13.51(2)(v) of the Listing Rules, and there is no other matter relating to his appointment that needs to be brought to the attention of the shareholders.

The Board would like to take this opportunity to express its warm welcome to Mr. Li for joining the Board.

By order of the Board
Haichang Ocean Park Holdings Ltd.
Qu Naijie
Executive Director and Chief Executive Officer

Shanghai, the People's Republic of China, 17 November 2023

As at the date of this announcement, the executive Directors are Mr. Qu Naijie, Mr. Qu Cheng and Mr. Li Kehui; the non-executive Directors are Mr. Wang Xuguang, Mr. Wu Tongtong and Mr. Yuan Bing; and the independent non-executive Directors are Mr. Wang Jun, Mr. Zhu Yuchen and Ms. Shen Han.