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## **Ausupreme International Holdings Limited**

**澳至尊國際控股有限公司**

*(Incorporated in the Cayman Islands with limited liability)*

**(Stock Code: 2031)**

### **POSITIVE PROFIT ALERT**

This announcement is made by Ausupreme International Holdings Limited (the “**Company**”), together with its subsidiaries, the “**Group**”) pursuant to Rule 13.09(2)(a) of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the “**Listing Rules**”) and the Inside Information Provisions (as defined under the Listing Rules) under Part XIVA of the Securities and Futures Ordinance (Chapter 571, Laws of Hong Kong).

The board of directors of the Company (the “**Board**”) wishes to inform the shareholders of the Company (the “**Shareholders**”) and potential investors that, based on the preliminary assessment of the latest unaudited consolidated management accounts of the Group and the information currently available to the Board, the Group expects to achieve a significant turnaround by recording a consolidated profit for the six months ended 30 September 2023 (the “**Period**”) approximately ranging from HK\$12,000,000 to HK\$18,000,000, as compared to a consolidated loss of HK\$365,000 for the six months ended 30 September 2022 (“**Last Period**”). With the elimination of the epidemic-related restrictions since the beginning of 2023, the resumption of visitors’ arrival and economic activities has brought a positive impact to the performance of the Group. The turnover as well as the profit of the Group in the Period has substantially increased as compared to the Last Period.

The information contained in this announcement is only based on the preliminary assessment by the Group’s management according to the information that is currently available and the latest unaudited consolidated management accounts of the Group for the Period, which have neither been reviewed by the Board’s audit committee nor audited by the Company’s independent auditor. The unaudited consolidated interim results of the Group for the Period are expected to be published on 27 November 2023.

**Shareholders and potential investors are advised to exercise caution when dealing in the securities of the Company.**

By Order of the Board  
**Ausupreme International Holdings Limited**  
**Choy Chi Fai**

*Chairman, Executive Director and Co-Chief Executive Officer*

Hong Kong, 20 November 2023

*As at the date of this announcement, the Board comprises four Executive Directors, namely Mr. Choy Chi Fai (Chairman and Co-Chief Executive Officer), Ms. Ho Ka Man (Vice Chairman and Co-Chief Executive Officer), Mr. Ho Chun Kit, Saxony and Mr. Au Chun Kit; and two Independent Non-executive Directors, namely Prof. Luk Ting Kwong and Dr. Wan Cho Yee.*

*In case of any inconsistency between the English and Chinese versions, the English text of this announcement shall prevail over the Chinese text.*