### **CHOW TAI FOOK JEWELLERY GROUP LIMITED**

## 周大福珠寶集團有限公司

(Incorporated in the Cayman Islands with limited liability)
Stock Code: 1929

30 November 2023

Dear Shareholder(s),

# ELECTION OF LANGUAGE AND MEANS OF RECEIPT OF CORPORATE COMMUNICATIONS

Pursuant to the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited and the Articles of Association of Chow Tai Fook Jewellery Group Limited (the "Company"), the Company offers its Shareholders the choice to receive Corporate Communications: (i) in printed form in English, Chinese, or both English and Chinese language versions, where applicable; or (ii) by electronic means through the Company's group website.

"Corporate Communications" includes any document issued or to be issued by the Company for your information or action, including but not limited to, directors' report, annual accounts together with a copy of the auditors' report and, where applicable, the summary financial report, interim report and, where applicable, the summary interim report, notice of meeting, listing document, circular and proxy form.

You are entitled to change your election of language and/or means of receipt of future Corporate Communications at any time by serving reasonable written notice: (i) through the Company's branch share registrar, Tricor Investor Services Limited (the "Share Registrar"), at 17/F, Far East Finance Centre, 16 Harcourt Road, Hong Kong, or (ii) by email to <a href="mailto:ctf-ecom@hk.tricorglobal.com">ctf-ecom@hk.tricorglobal.com</a>, in either way, specifying your name, telephone number, address and the request.

Also, notwithstanding that you may have elected (or are deemed to have elected) to access all Corporate Communications by electronic means but for any reason have difficulty in receiving or gaining access to the Corporate Communications, you will, upon your request in writing or by email to <a href="mailto:ctf-ecom@hk.tricorglobal.com">ctf-ecom@hk.tricorglobal.com</a> to the Company c/o the Share Registrar, be sent the latest Corporate Communication(s) in printed form free of charge within reasonable time. If you do not provide your email address or provide an incorrect email address for receiving email notification on the publication of Corporate Communication(s) on the Company's group website, printed notification of the same will be sent to you by post at your address as appearing on our register of members maintained by the Share Registrar or at any other address you have provided to us for such purpose.

Printed copy of Corporate Communications in both English and Chinese versions will be available from the Share Registrar on request, and electronic copy will be available on the Company's group website at www.ctfjewellerygroup.com and HKExnews website at www.hkexnews.hk.

#### **ACTION TO BE TAKEN**

Please tick the appropriate box in the enclosed Reply Form, sign and return it to the Share Registrar by post (using the mailing label provided at the bottom of the Reply Form if posted in Hong Kong) on or before 31 December 2023 (the "**Relevant Date**").

If we do not receive the duly completed and signed Reply Form by the Relevant Date, you will be deemed to have elected to access all Corporate Communications by electronic means through the Company's group website until you otherwise inform us by reasonable notice in writing.

Should you have any queries relating to this letter or the above arrangements, please call the Share Registrar's Customer Service hotline at (852) 2980 1333 during business hours (9:00 a.m. to 6:00 p.m., Monday to Friday, excluding Hong Kong public holidays).

Yours faithfully, For and on behalf of Chow Tai Fook Jewellery Group Limited Cheng Ping-Hei, Hamilton Joint Company Secretary

C	Chow Tai Fook Jewellery Group Limited (the "Company") /o Tricor Investor Services Limited 7/F, Far East Finance Centre, 16 Harcourt Road, Hong Kong	致:	由	卓 佳	證	券	登言	己有	限	公司	(「 <b>貴</b> 轉交 中心	5		
I/We would like to receive <b>all future</b> Corporate Communications: (Motes 1, 2 & 3) 本人/我們希望以如下所示方式收取 <u>日後所有</u> 公司通訊: (網註1 · 2及3)														
(Please mark "✔" on one of the following boxes 請在下列其中一個方格內劃上「✔」號)														
	by electronic means through the Company's group website (vnotification of the publication of Corporate Communications se透過 貴公司集團資訊網站(www.ctfjewellerygroup.com)時向本人/我們發出電郵通知至	www.ctfjewell int to my/our e 以電子方式	erygro mail a 獲取	oup.c iddre 公司	om ss a 通	)in it 訊子	stea 弋替	d of 印刷	in p 削本	orinte ,並	d co 於有	pies, ·關夕	with	an email 訊登載
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	」 in printed form in Chinese ONLY僅收取中文印刷本; or或													
	in printed form in BOTH English and Chinese 同時收取中、	英文印刷本。	•											
Signatur	re:		ite:											
簽署:		日	期:											

Reply Form 回條

#### Notes 附註:

Name:

姓名:

"Corporate Communications" is as defined in the letter for election of language and means of receipt of corporate communications enclosed herewith. 「公司通訊」的定義載於隨附之選擇公司通訊語言版本及收取形式的函件內。

(English 英文)

(Chinese 中文)

(in block letters 請以正楷填寫)

- Please complete all your details clearly. Any form with no box ticked, with no signature or otherwise incorrectly completed will be void. 請 閣下清楚填妥所有資料。如在本表格未有作出選擇、未有簽署、或在其他方面填寫不正確,則本表格將會作廢。
- When a particular future Corporate Communication is printed in bilingual (English and Chinese) version only, then bilingual version will be provided. Otherwise, all other future Corporate Communication(s) will be provided in the language version(s) as you have lastly chosen.
  如日後某公司通訊只印刷雙語版(中文及英文),則會提供雙語版;否則,日後寄予 閣下的所有其他公司通訊將會以 閣下最新選定的語言版本為準。

Telephone number:

聯絡電話

- If you do not provide your email address or provide an incorrect email address, printed notification of publication of Corporate Communication(s), will be sent to you by post at your
- If we do not receive this Reply Form duly completed and signed by 31 December 2023, you will be deemed to have elected to access all Corporate Communications by electronic means through the Company's group website.
  如我們於2023年12月31日尚未收到經填寫及簽署妥當的本回條,則 閣下將被視為已選擇透過本公司集團資訊網站以電子方式獲取所有公司通訊。
- For the avoidance of doubt, the Company will not accept any additional instructions given on this reply form. 為免存疑,本公司概不受理本回條上提出的任何額外指示。

#### PERSONAL INFORMATION COLLECTION STATEMENT 個人資料收集聲明

- "Personal Data" in these statements has the same meaning as "personal data" in the Personal Data (Privacy) Ordinance (Chapter 486 of the Laws of Hong Kong) (the "PDPO"). 本聲明中所指的「個人資料」與《個人資料(私隱)條例》(第486章)的「個人資料」定義相同。
- (2) Your supply of Personal Data to the Company is on a voluntary basis and is used for processing your requests as stated in this form. Failure to provide sufficient information may result in the Company not being able to process such requests. 閻下是自願向本公司提供個人資料,用以處理 閻下在本表格上所述的要求。若 閻下未能提供足夠資料,本公司可能無法處理該等要求。
- (3) Your Personal Data will not be transferred to other third parties (other than the branch share registrar of the Company) unless it is otherwise required by law 解按法例另有規定外, 關下的個人資料將不會轉交其他第三方(本公司股份過戶登記分處除外)及將在必要期間保留作核實、通知及
- (4) You have the right to request access to and/or correction of your Personal Data in accordance with the provisions of the PDPO. Any such request should be

X

(please cut along the dotted line 請沿虛線剪下)

Mailing Label 郵 寄標籤

Tricor Investor Services Limited 卓佳證券登記有限公司 Freepost No. 簡便回郵號碼: 10 GPO Hong Kong香港 Chow Tai Fook Jewellery Group Limited 周大福珠寶集團有限公司 (1929)

Please cut the mailing label and stick it on an envelope when returning this Reply Form to us. No postage stamp is required if posted in Hong Kong 閣下寄回此回條時,請將郵寄標籤剪貼於信封上。 如在本港投寄, 毋須貼上郵票