



**S-Enjoy Service Group Co., Limited**  
**新城悅服務集團有限公司**

(Incorporated in the Cayman Islands with limited liability)  
(於開曼群島註冊成立的有限公司)  
(Stock Code 股份代號: 1755)

**NOTIFICATION LETTER 通知信函**

4 December 2023

Dear Non-registered Shareholder(s) <sup>(Note 1)</sup>,

**S-Enjoy Service Group Co., Limited (the “Company”)**  
**— Notice of Publication of Circular of the First Extraordinary General Meeting in 2023 (the “Current Corporate Communications”)**

The English and Chinese versions of the Current Corporate Communications are available on the Company’s website at [www.xinchengyue.com](http://www.xinchengyue.com) and the HKEXnews’s website at [www.hkexnews.hk](http://www.hkexnews.hk). You may access the Current Corporate Communications by clicking “Investor Relations” on the home page of the Company’s website or by searching under “Listed Company Information” on the website of HKEXnews. Viewing of the above documents requires Adobe® Reader®.

If you want to request the printed version(s) of the Current Corporate Communications and future Corporate Communications <sup>(Note 2)</sup> of the Company, please complete the Request Form on the reverse side and send it to the Company c/o Link Market Services (Hong Kong) Pty Limited, using the mailing label and need not affix a stamp when returning (if posted in Hong Kong). Otherwise, please affix an appropriate stamp. The address of Link Market Services (Hong Kong) Pty Limited is Suite 1601, 16/F, Central Tower, 28 Queen’s Road Central, Hong Kong. You may also send your request to [hkenquiries@linkmarketservices.com](mailto:hkenquiries@linkmarketservices.com). The Request Form may also be downloaded from the Company’s website at [www.xinchengyue.com](http://www.xinchengyue.com) or the website of HKEXnews at [www.hkexnews.hk](http://www.hkexnews.hk).

Should you have any queries relating to this letter, please call Link Market Services (Hong Kong) Pty Limited’s telephone hotline at (852) 3707 2600 during business hours from 9:00 a.m. to 6:00 p.m., Monday to Friday, excluding public holidays.

By order of the Board  
**S-Enjoy Service Group Co., Limited**  
**Qi Xiaoming**  
Chairman  
Executive Director  
Chief Executive Officer

Notes:

- <sup>1</sup> This letter is addressed to Non-registered Shareholder(s) (“**Non-registered Shareholder(s)**”) means such person or company whose shares are held in The Central Clearing and Settlement System (CCASS) and who has notified the Company from time to time through Hong Kong Securities Clearing Company Limited to receive Corporate Communications. If you have sold or transferred all your shares in the Company, please disregard this letter and the Request Form on the reverse side.
- <sup>2</sup> Corporate Communications include but are not limited to: (a) the directors’ report, its annual financial statements together with a copy of the auditors’ report and, where applicable, its summary financial report; (b) the interim report and, where applicable, its summary interim report; (c) a notice of meeting; (d) a listing document; (e) a circular; and (f) a proxy form.

各位非登記股東 <sup>(附註 1)</sup>：

**新城悅服務集團有限公司 (「本公司」)**  
**— 2023 年第一次股東特別大會通函 (「本次公司通訊」) 之發佈通知**

本公司的本次公司通訊英文及中文版本均已於本公司網站 [www.xinchengyue.com](http://www.xinchengyue.com) 及香港交易所披露易網站 [www.hkexnews.hk](http://www.hkexnews.hk) 登載。閣下可於本公司網站主頁點擊「投資者關係」一欄或在香港交易所披露易網站於「上市公司公告」項下搜尋，以瀏覽本次公司通訊，以上文件須使用 Adobe® Reader® 瀏覽。

閣下如欲收取本次及本公司日後之公司通訊 <sup>(附註 2)</sup> 之印刷本，請填妥本信函背頁的申請表格，透過 Link Market Services (Hong Kong) Pty Limited (地址為香港中環皇后大道中28號中匯大廈16樓1601室) 寄回本公司。倘在香港投寄，閣下可使用隨附之郵寄標籤而毋須貼上郵票。否則，請貼上適當的郵票。閣下亦可電郵至 [hkenquiries@linkmarketservices.com](mailto:hkenquiries@linkmarketservices.com) 提出要求。申請表格亦可於本公司網站 [www.xinchengyue.com](http://www.xinchengyue.com) 或香港交易所披露易網站 [www.hkexnews.hk](http://www.hkexnews.hk) 內下載。

閣下如對本信函內容有任何疑問，請致電 Link Market Services (Hong Kong) Pty Limited 電話熱線 (852) 3707 2600，辦公時間為星期一至星期五 (公眾假期除外) 上午九時正至下午六時正。

承董事會命  
**新城悅服務集團有限公司**  
董事長  
執行董事  
首席執行官  
戚小明

2023 年 12 月 4 日

附註：

- <sup>1</sup> 本信函乃向非登記股東 (「**非登記股東**」) 指股份存放於中央結算及交收系統的人士或公司，並透過香港中央結算有限公司不時向本公司發出通知，以收到公司通訊) 發出。如果閣下已經出售或轉讓所持有之本公司股份，則無需理會本信函及其背面的申請表格。
- <sup>2</sup> 公司通訊文件包括但不限於：(a) 董事會報告、其年度財務報表連同核數師報告副本及 (如適用) 其財務摘要報告；(b) 中期報告及 (如適用) 其中期摘要報告；(c) 會議通告；(d) 上市文件；(e) 通函；及 (f) 代表委任表格。

Name(s) and address of Non-registered Shareholder(s):  
非登記股東之姓名及地址:

## Request Form 申請表格

**To: S-Enjoy Service Group Co., Limited (the “Company”)**  
**(Stock Code: 1755)**  
c/o Link Market Services (Hong Kong) Pty Limited  
Suite 1601, 16/F, Central Tower, 28 Queen’s Road Central  
Hong Kong

**致: 新城悅服務集團有限公司 (「本公司」)**  
**(Stock Code: 1755)**  
經 Link Market Services (Hong Kong) Pty Limited  
香港中環皇后大道中 28 號中匯大廈 16 樓 1601 室

I/We would like to receive the current and all future Corporate Communications\* of the Company (“Corporate Communications”) in the manner as indicated below:  
本人/我們希望以下列方式收取 貴公司之本次及所有日後的公司通訊\* (「公司通訊」):

(Please mark **ONLY ONE** (x) of the following boxes)  
(請僅在下列**其中一個**空格內劃上(X)號)

- to receive the **printed English version** of the current and all future Corporate Communications by post **ONLY**; **OR**  
僅以郵寄方式收取本次及所有日後的公司通訊之**英文印刷本**; 或
- to receive the **printed Chinese version** of the current and all future Corporate Communications by post **ONLY**; **OR**  
僅以郵寄方式收取本次及所有日後的公司通訊之**中文印刷本**; 或
- to receive both **printed English and Chinese versions** of the current and all future Corporate Communications by post.  
以郵寄方式同時收取本次及所有日後的公司通訊之**英文及中文印刷本**。

Name(s) of Non-registered  
Shareholders(s)  
非登記股東姓名

Contact telephone number  
聯絡電話號碼

(Please use **ENGLISH BLOCK LETTERS** 請用英文正楷填寫)

Signature  
簽名

Date  
日期

You are required to fill in the details if you download this Request Form from the Company’s website or the HKEXnews’s website.  
假如閣下從本公司網站或香港交易所披露易網站下載本申請表格，請務必填上有關資料。

Note 附註:

- Please complete all your details clearly.  
請閣下清楚填寫所有資料。
  - This letter is addressed to Non-registered Shareholders (“Non-registered Shareholders” means such person or company whose shares are held in The Central Clearing and Settlement System (CCASS) and who has notified the Company from time to time through Hong Kong Securities Clearing Company Limited to receive Corporate Communications).  
本信函乃向非登記股東 (「非登記股東」指股份存放於中央結算及交收系統的人士或公司，並透過香港中央結算有限公司不時向本公司發出通知，以收到公司通訊) 發出。
  - Any form with more than one box marked (X), with no box marked (X), with no signature or otherwise incorrectly completed will be void.  
任何作出超過一項選擇、或未有作出選擇、或未有簽署、或在其他方面填寫不正確的表格將會作廢。
  - The above instruction will apply to all Corporate Communications to be sent to you until you notify to the Company c/o Link Market Services (Hong Kong) Pty Limited to the contrary or unless you have at any time ceased to have holdings in the Company’s shares.  
上述指示將適用於發送予閣下之所有公司通訊，直至閣下透過 Link Market Services (Hong Kong) Pty Limited 通知本公司另外之安排或除非閣下於任何時候停止持有本公司的股份。
  - For the avoidance of doubt, the company will not accept any additional instructions written on this Request Form.  
為免存疑，任何在本申請表格上的額外手寫指示，本公司將不予處理。
- \* Corporate Communications include but not limited to: (a) the directors’ report, its annual financial statements together with a copy of the auditors’ report and, where applicable, its summary financial report; (b) the interim report and, where applicable, its summary interim report; (c) a notice of meeting; (d) a listing document; (e) a circular; and (f) a proxy form.  
公司通訊文件包括但不限於:(a)董事會報告、其年度財務報表連同核數師報告副本及(如適用)其財務摘要報告;(b)中期報告及(如適用)其中期摘要報告;(c)會議通告;(d)上市文件;(e)通函;及(f)代表委任表格。

郵寄標籤 MAILING LABEL

閣下寄回此申請表格時，請將郵寄標籤剪貼於信封上。  
如在本港投寄毋須貼上郵票。  
Please cut the mailing label and stick this on the envelope  
to return this Request Form to us.  
No postage stamp necessary if posted in Hong Kong.

Link Market Services (Hong Kong) Pty Limited  
簡便回郵號碼 Freepost No. 10  
香港 Hong Kong