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(Incorporated in Hong Kong with limited liability)
(Stock Code: 697)

APPOINTMENT OF NON-EXECUTIVE DIRECTOR

The board of directors (the "Board") of Shoucheng Holdings Limited (the "Company") is pleased to announce that Mr. Wu Lishun ("Mr. Wu") has been appointed as a Non-executive Director of the Company with effect from 5 December 2023.

Mr. Wu, aged 48, graduated from the International Business Administration School of University of International Business and Economics and obtained a Bachelor degree in Economics in 1997, and obtained a Master of business administration degree from University of Maryland – Robert H. Smith Business School in 2013. Mr. Wu is the deputy party secretary (黨委副書記), a director and the general manager of Beijing State-owned Capital Operation and Management Company Limited (北京國有資本運營管理有限公司, "Beijing State-owned Capital"). He is also a non-independent director of BOE Technology Group Co., Ltd. (京東方科技集團股份有限公司) and the chairman of First Capital Securities Co., Ltd. (第一創業證券股份有限公司), both of which are being listed on Shenzhen Stock Exchange.

Before joining Beijing State-owned Capital, Mr. Wu was a standing member of the party committee (黨委常委) and a deputy general manager of Beijing Capital Entrepreneurship Group Co., Ltd. (北京首都創業集團有限公司), and a member of the party committee (黨委委員) and a deputy chief of the State-owned Assets Supervision and Administration Commission of the Beijing Municipal People's Government (北京市人民政府國有資產監督管理委員會).

Save as disclosed above, Mr. Wu does not hold any directorships in other Hong Kong or overseas listed public companies in the last three years, does not hold other positions in the Company or its subsidiaries and does not have any relationship with any directors of the Company, senior management of the Company or substantial or controlling shareholders of the Company (as defined in the Rules Governing the Listing of Securities on the Stock Exchange of Hong Kong Limited (the "Listing Rules")).

As at the date of this announcement and within the meaning of Part XV of the Securities and Futures Ordinance (Chapter 571 of the Laws of Hong Kong), Mr. Wu does not have any interests in the shares of the Company.

Mr. Wu will enter into an engagement letter with the Company for a term commencing from the effective date of appointment and ending on 31 December 2023; such appointment being automatically renewed for successive 12-month periods, subject to retirement by rotation and reelection at least once every three years at annual general meetings of the Company in accordance with the Company's articles of association. Mr. Wu confirmed that he will not receive any director's

fee during his term.

Save as set out above, there is no other matter regarding the appointment of Mr. Wu as a Non-executive Director that needs to be brought to the attention of the shareholders of the Company and there is no other information that needs to be disclosed pursuant to the requirements of Rule 13.51(2) of the Listing Rules.

The Board would like to take this opportunity to welcome Mr. Wu to join the Board.

By order of the Board
Shoucheng Holdings Limited
Zhao Tianyang
Chairman

Hong Kong, 5 December 2023

As at the date of this announcement, the Board comprises Mr. Wu Lishun, Mr. Li Hao (Vice Chairman), Mr. Peng Jihai, Mr. Ho Gilbert Chi Hang and Mr. Liu Jingwei as Non-executive Directors; Mr. Zhao Tianyang (Chairman) and Mr. Xu Liang as Executive Directors; Dr. Wang Xin, Mr. Choi Fan Keung Vic, Mr. Deng Yougao, Ms. Zhang Quanling and Ms. Zhuge Wenjing as Independent Non-executive Directors.