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BEIJING MEDIA CORPORATION LIMITED

北青傳媒股份有限公司

(A joint stock company incorporated in the People's Republic of China with limited liability)

(Stock Code: 1000)

PROPOSED AMENDMENTS TO THE ARTICLES OF ASSOCIATION AND CERTAIN RULES

AND

RESIGNATION OF DIRECTOR AND PROPOSED APPOINTMENT OF DIRECTOR

PROPOSED AMENDMENTS TO THE ARTICLES OF ASSOCIATION AND CERTAIN RULES

In order to further enhance corporate governance, the board of directors (the “**Board**”) of Beijing Media Corporation Limited (the “**Company**”) proposed to amend the articles of association of the Company (the “**Articles of Association**”) on 11 December 2023. Major amendments include the changes of names of the Company’s promoters, adjustment of business scope of the Company, the composition of the Board and the Supervisory Committee and the convening of the regular Board meetings, and the incorporation of Party building work into the Articles of Association.

The Board and the Supervisory Committee also respectively proposed to amend the Rules of Procedures of the Board of Directors of Beijing Media Corporation Limited (“**Rules of Procedures of the Board**”) and the Rules of Procedures of the Supervisory Committee of Beijing Media Corporation Limited (“**Rules of Procedures of the Supervisory Committee**”) on the same day to change their authority bodies to the Board and the Supervisory Committee respectively.

The above proposed amendments to the Articles of Association, Rules of Procedures of the Board and Rules of Procedures of the Supervisory Committee are subject to the approval of the shareholders of the Company (the “**Shareholders**”) at the general meeting.

RESIGNATION OF DIRECTOR

The Board hereby announces that on 11 December 2023, the Board received the written resignation from Mr. Xu Jian (“**Mr. Xu**”), a non-executive director and a member of the remuneration committee of the Board of the Company. Due to job rearrangement, Mr. Xu has conveyed to the Board his request to resign from the positions as the non-executive director and member of the remuneration committee of the Board of the Company. His resignation shall take effect from the date when the appointment of a new non-executive director is approved by the Shareholders at the general meeting.

Mr. Xu has confirmed that he has neither disagreement nor unsettled issues with the Company or the Board and there were no other issues in respect of his resignation that need to be brought to the attention of the Shareholders.

During his tenure, Mr. Xu has made outstanding contribution to the business development of the Company in diligent performance of his duties. The Board would like to take this opportunity to express its sincere gratitude to Mr. Xu for his valuable contribution to the Company during his term of service.

PROPOSED APPOINTMENT OF DIRECTOR

The Board hereby announces that on 11 December 2023, Mr. Wang Hao (“**Mr. Wang**”) was nominated as a non-executive director of the eighth session of the Board of the Company, subject to the approval by the Shareholders at the general meeting.

Biological Details of Mr. Wang

Mr. Wang Hao, born in March 1983, is the deputy general manager of the Industrial Development Department of Beijing Capital Group Company Limited. Mr. Wang obtained a bachelor’s degree in Electrical Engineering from the University of Bristol in the United Kingdom, and a master’s degree in Business Administration jointly offered by Tsinghua University and the Chinese University of Hong Kong. Mr. Wang worked at CITIC Securities Co., Ltd. (Stock Code: 06030.HK, 600030.SH) from June 2007 to August 2010. Mr. Wang worked at Beijing Capital Land Ltd. (now Beijing Capital Land Co., Ltd.) from August 2010 to October 2015, and successively served as the assistant to the chairman of the Capital Management Center and the assistant to the Chairman. Mr. Wang has worked at Beijing Capital Group Company Limited since October 2015, and successively served as the deputy general manager of the Synergy Development Department, the deputy general manager of the Real Estate Department and the deputy general manager of the Industrial Development department. Mr. Wang has concurrently served as a non-executive director and a member of the Strategic Investment Committee of Beijing Capital Grand Limited (Stock Code: 01329.HK) since May 2018.

Save as disclosed in the above biographical details, as at the date of this announcement, Mr. Wang does not have any relationship with any directors, senior management, substantial shareholder(s) or controlling shareholder(s) of the Company, nor holds any other positions in the Company or any of its subsidiaries, or any directorships in other listed companies in the last three years. As at the date of this announcement, Mr. Wang does not have any interest in the shares of the Company within the meaning of Part XV of the Securities and Futures Ordinance (Chapter 571 of the Laws of Hong Kong). Upon the appointment of Mr. Wang as a non-executive director being approved by the Shareholders, the Company will enter into a service contract with him. The term of office of Mr. Wang as a non-executive director will be from the date of approval by the Shareholders at the general meeting until the expiration of the term of office of the eighth session of the Board. Pursuant to the Articles of Association, Mr. Wang will be subject to re-election upon the expiry of his term of office. Mr. Wang will not receive any emolument from the Company.

Save as disclosed in the announcement, the Company is not aware of any other matters that need to be brought to the attention of the Shareholders or any information in relation to the appointment of Mr. Wang that needs to be disclosed pursuant to the requirements of Rule 13.51(2)(h) to (v) of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited.

GENERAL

A circular containing, among other things, details of the above (i) proposed amendments to the Articles of Association and certain rules, and (ii) proposed appointment of director, together with a notice for convening the extraordinary general meeting of the Company, will be dispatched to the Shareholders in accordance with the relevant requirements of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited as soon as possible.

By Order of the Board
Beijing Media Corporation Limited
Sun Baojie
Chairman

Beijing, the PRC

11 December 2023

As at the date of this announcement, the Board comprises: the executive directors of the Company, Jing Enji and Wu Min; the non-executive directors of the Company, Sun Baojie, Cui Ping, Xu Jian, Wang Zechen and Zhang Lei; and the independent non-executive directors of the Company, Shi Hongying, Chan Yee Ping, Michael, Du Guoqing and Kong Weiping.

Please also refer to the published version of this announcement on the Company's website at www.bjmedia.com.cn.