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New Sparkle Roll International Group Limited
新耀萊國際集團有限公司

(Incorporated in Bermuda with limited liability)

(Stock Code: 970)

**APPOINTMENT OF
AN INDEPENDENT NON-EXECUTIVE DIRECTOR**

Reference is made to the announcement of the Company dated 13 November 2023 regarding, among other things, the retirement of Mr. Liu Hongqiang as an independent non-executive Director with effect from the same date.

The Board is pleased to announce that Mr. Li Min has been appointed as an independent non-executive Director with effect from 15 December 2023 to fill the vacancy caused by the retirement of Mr. Liu Hongqiang.

According to the Bye-laws, Mr. Li shall hold office only until the first annual general meeting of the Company after his appointment and shall then be eligible for re-election.

This announcement is made by the board (the “**Board**”) of directors (the “**Directors**” and each, a “**Director**”) of New Sparkle Roll International Group Limited (the “**Company**”) pursuant to Rule 13.51(2) of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the “**Listing Rules**”).

Reference is made to the announcement of the Company dated 13 November 2023 regarding, among other things, the retirement of Mr. Liu Hongqiang (“**Mr. Liu**”) as an independent non-executive Director with effect from the same date.

The Board is pleased to announce that Mr. Li Min (“**Mr. Li**”) has been appointed as an independent non-executive Director with effect from 15 December 2023 to fill the vacancy caused by the retirement of Mr. Liu.

The biographical details of Mr. Li

Mr. Li, aged 56, obtained a Graduation Certificate in 2000 after studying the Tour English at the Tour Guide Translation Faculty of the Shanghai Institute of Tourism and a Master degree of Business Administration in 2005 after completing the joint program of the Shanghai University of Finance and Economics and the Webster University.

Mr. Li has more than 33 years’ experience in sales and management relating to international tours and premium consumer products and luxurious brands in textile and apparel industry, including Zegna, YES OR NO/CAMPUS, Dunhill, Trussardi and Corneliani. He had been appointed as the country manager-Greater China of Corneliani (Shanghai) Commercial Co., Ltd. (克萊利亞尼(上海)商貿有限公司) from October 2013 to October 2023. Currently, Mr. Li is the general manager (Greater China) of Paul & Shark (Shanghai) Trading Co., Ltd. (保鯊(上海)商貿有限公司)

Mr. Li does not hold any directorships in other public companies the securities of which are listed on any securities market in Hong Kong or overseas in the past three years or other major appointments and professional qualifications. Mr. Li (i) does not hold any other positions in the Company or any of its subsidiaries; and (ii) does not have any relationship with any other Directors, senior management or substantial or controlling shareholders of the Company. As at the date of this announcement, Mr. Li does not have, and/or is not deemed to have, any interests or short positions in any shares, underlying shares or debentures of the Company or its associated corporations (as defined under Part XV of the Securities and Futures Ordinance, Chapter 571 of the laws of Hong Kong).

Mr. Li has entered into an appointment letter with the Company as an independent non-executive Director for a fixed period of two years, renewable for one year, and subject to the retirement by rotation and re-election in accordance with the Bye-laws of the Company (the “**Bye-laws**”). The appointment letter is terminable by either party by serving the other party a three-month prior written notice before the expiry of the initial two-year term. According to the Bye-laws, Mr. Li shall hold office only until the first annual general meeting of the Company after his appointment and shall then be eligible for re-election. Mr. Li will be entitled to a director’s fee of HK\$240,000 per annum. The same has been recommended by the remuneration committee of the Company and approved by the Board based on his qualifications, experience, and level of responsibilities undertaken, the prevailing market conditions and the Company’s remuneration policy.

Save as disclosed above, there are no other matters concerning the appointment of Mr. Li that need to be brought to the attention of the shareholders of the Company nor is there any information that is required to be disclosed pursuant to Rule 13.51(2)(h) to (v) of the Listing Rules.

Mr. Li also confirmed that he meets the independence criteria as set out in Rule 3.13 of the Listing Rules.

The Board would like to take this opportunity to welcome Mr. Li for joining the Board.

By Order of the Board
New Sparkle Roll International Group Limited
Zheng Hao Jiang
Chairman

Hong Kong, 15 December 2023

As at the date of this announcement, the Company has four executive Directors and five independent non-executive Directors. The executive Directors are Mr. Zheng Hao Jiang, Mr. Zhao Xiaodong, Mr. Zhu Lei and Ms. Cheng Bin. The independent non-executive Directors are Mr. Choy Sze Chung, Jojo, Mr. Lam Kwok Cheong, Mr. Gao Yu, Ms. Liu Wenjing and Mr. Li Min.

The Directors jointly and severally accept full responsibility for the accuracy of the information contained in this announcement and confirm, having made all reasonable enquiries, that to the best of their knowledge, opinions expressed in this announcement have been arrived at after due and careful consideration and there are no other facts not contained in this announcement, the omission of which would make any statement in this announcement misleading.