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中煙國際（香港）有限公司
China Tobacco International (HK) Company Limited
(incorporated in Hong Kong with limited liability)
(Stock code: 6055)

POSITIVE PROFIT ALERT

This announcement is made by China Tobacco International (HK) Company Limited (the “**Company**”, together with its subsidiaries, the “**Group**”) pursuant to Rule 13.09(2) of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the “**Listing Rules**”) and the Inside Information Provisions (as defined under the Listing Rules) under Part XIVA of the Securities and Futures Ordinance (Chapter 571 of the Laws of Hong Kong).

The board of directors of the Company (the “**Board**”) wishes to inform the shareholders of the Company (the “**Shareholders**”) and potential investors that, based on a preliminary assessment of the Group’s latest unaudited consolidated management accounts and the information currently available to the Board, the Group is expected to record for the year ending 31 December 2023 (the “**Year**”) an increase in revenue of not less than 45%, and an increase in profit attributable to the owners of the Company of not less than 50%, as compared to 2022. The expected increase in revenue of the Group and profit attributable to the owners of the Company for the Year as compared to 2022 is primarily attributable to the following reasons: (1) there was an increase in the revenue and gross profit for the Year of the Group’s tobacco leaf products import business as tobacco leaves, which had experienced shipment delays due to the pandemic, arrived at the Chinese mainland ports in the Year and the overall unit selling price for the Year increased as compared to last year; (2) the number of cross-boundary tourists gradually increased during the Year due to the gradual lifting of global pandemic prevention and control measures, which led to a recovery of consumer traffic of duty-free outlets within the Group’s operational regions, resulting in a significant increase for the Year in the Group’s cigarettes export business; and (3) timing of shipment which led to a significant year-on-year increase in the sales volume of tobacco leaf by-products with higher gross profit level, resulting in a significant increase for the Year in the revenue and gross profit of the Group’s Brazil operation business.

The information contained in this announcement has not been audited or reviewed by the Company’s independent auditors. The unaudited annual results of the Group for the Year may differ from the information contained in this announcement.

Detailed financial information of the Group for the Year will be disclosed in the annual results announcement of the Company for the Year which is expected to be published before 31 March 2024. Shareholders and potential investors are advised to read the annual results announcement of the Company when it is published.

Shareholders and potential investors are advised to exercise caution when dealing in the securities of the Company.

By order of the board of directors of
China Tobacco International (HK) Company Limited
Shao Yan
Chairman

Hong Kong, 20 December 2023

As at the date of this announcement, the board of Directors comprises Mr. Shao Yan, as Chairman and non-executive Director, Mr. Dai Jiahui, Mr. Wang Chengrui, Mr. Xu Zengyun and Ms. Mao Zilu as executive Directors, and Mr. Chow Siu Lui, Mr. Wang Xinhua, Mr. Chau Kwok Keung and Mr. Qian Yi as independent non-executive Directors.