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(Incorporated in the Cayman Islands with limited liability)

(Stock code: 1797)

NOTICE OF EXTRAORDINARY GENERAL MEETING

NOTICE IS HEREBY GIVEN that an extraordinary general meeting (the "EGM") of East Buy Holding Limited ("Company") will be held at the Company's headquarters in Beijing, Level 18, South Wing, 2 Haidian East Third Road, Haidian District, Beijing, China on Thursday, 18 January 2024 at 10 a.m. for the purpose of considering, and if thought fit, passing with or without modifications, the resolution set out below, to be passed as an ordinary resolution.

Reference is made to the circular of the Company dated 28 December 2023, a copy of which is published on the websites of the Hong Kong Exchanges and Clearing Limited (www.hkexnews.hk) and the Company (ir.eastbuy.com) (the "Circular"). Unless otherwise defined, capitalised words used in this notice shall have the same meanings as those defined in the Circular.

ORDINARY RESOLUTION

1. "THAT

- (a) the Disposal Agreement (and the transactions contemplated thereunder), together with any ancillary documents and transactions for the purpose of, and which are part and parcel with, the Disposal (the details of which are described in the Circular, and in particular, the section headed "Letter from the Board-2. The Disposal" of the Circular) be hereby confirmed, approved or ratified, as the case may be; and
- any Director (or any person designated by them), acting singly or collectively, be and is hereby authorised to do all such acts, including to prepare, sign, execute and deliver all such other documents, instruments and agreements for and on behalf of the Company, and to take any and all steps considered necessary, desirable or expedient by such Director(s) (or person(s) designated by the Director(s)) to implement and/or give effect to the Disposal Agreement and the transactions thereunder; and that any member of the Group (including those newly established or invested through equity acquisition or other organisations) be and is hereby authorised to, in that member's absolute discretion deemed appropriate or expedient and in the interests of the Company and its shareholders as a whole and based on the actual needs of the Group, negotiate, prepare, execute, amend, supplement and perform any and all documents in connection with the Disposal Agreement (including but not limited to the transactions contemplated thereunder) and proceed with all actions considered by such member to be necessary or desirable to execute, implement, perform or give effect to the Disposal Agreement (and the transactions contemplated thereunder)."

By order of the Board
East Buy Holding Limited
Mr. YU Minhong
Chairman of the Board

Notes:

- 1. All resolutions at the EGM will be taken by poll (except where the chairman decides to allow a resolution relating to a procedural or administrative matter to be voted on by a show of hands) pursuant to the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the "Listing Rules"). The results of the poll will be published on the websites of Hong Kong Exchanges and Clearing Limited and the Company in accordance with the Listing Rules.
- 2. Any shareholder of the Company entitled to attend and vote at the EGM is entitled to appoint more than one proxy to attend and vote instead of that shareholder. A proxy need not be a shareholder of the Company. If more than one proxy is appointed, the number of shares in respect of which each such proxy so appointed must be specified in the relevant form of proxy. Every shareholder present in person or by proxy shall be entitled to one vote for each share held that shareholder.
- 3. In order to be valid, the form of proxy together with the power of attorney or other authority, if any, under which it is signed or a certified copy of that power of attorney or authority, must be deposited at the Company's share registrar in Hong Kong, Computershare Hong Kong Investor Services Limited, at 17M Floor, Hopewell Centre, 183 Queen's Road East, Wan Chai, Hong Kong not less than 48 hours before the time appointed for the EGM (*i.e.*, not later than 10 a.m. on Tuesday, 16 January 2024 (Hong Kong time)) or the adjourned meeting (as the case may be). To be effective, all proxy appointments must be lodged with Computershare Hong Kong Investor Services Limited before the deadline. Completion and return of the form of proxy shall not preclude a shareholder of the Company from attending and voting in person at the EGM and, in such event, the instrument appointing a proxy shall be deemed to be revoked.
- 4. For determining the entitlement to attend and vote at the EGM, the register of members of the Company will be closed on 15 January 2024 to 18 January 2024, during which period no transfer of shares will be registered. In order to be eligible to attend and vote at the EGM, unregistered holders of shares of the Company shall ensure that all transfer documents accompanied by the relevant share certificates must be lodged with the Company's share registrar in Hong Kong, Computershare Hong Kong Investor Services Limited, at Shops 1712-1716, 17th Floor, Hopewell Centre, 183 Queen's Road East, Wan Chai, Hong Kong for registration not later than 4:30 p.m. on Friday, 12 January 2024.
- 5. In the case of joint holders of Shares, the vote of the senior who tenders a vote, whether in person or by proxy, will be accepted to the exclusion of vote(s) of the other joint holder(s) and for this purpose seniority will be determined by the order in which the names stand in the register of members of the Company.
- 6. A circular containing further details concerning proposed ordinary resolutions set out in this notice will be sent to all Shareholders together with this notice.
- 7. References to time and dates in this notice are to Hong Kong time and dates.

As at the date of this notice, the Board comprises the following members: Mr. YU Minhong, and Mr. YIN Qiang, as executive Directors; Ms. SUN Chang as non-executive Director; and Mr. LIN Zheying, Mr. TONG Sui Bau, and Mr. KWONG Wai Sun Wilson, as independent non-executive Directors.