

華夏文化科技集團 CA CULTURAL TECHNOLOGY GROUP

Interim Report 2023/24







華夏文化科技集團有限公司 CA Cultural Technology Group Limited

(Incorporated in the Cayman Islands with limited liability) (Stock Code:1566)

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CORPORATE INFORMATION

Registered Office

Cricket Square Hutchins Drive P.O. Box 2681 Grand Cayman KY1-1111 Cayman Islands

Principal Place of Business in Hong Kong

Room 2905, 29/F China Resources Building No. 26 Harbour Road Wan Chai Hong Kong

Principal Place of Business in China

China Animation Creative Industry Park (華夏動漫創意產業園) Youyi Road, Longcheng Street Longgang District Shenzhen The People's Republic of China ("**PRC**")

Company's Website

www.animatechina.com

Executive Directors

Mr. CHONG Heung Chung Jason (莊向松) (formerly known as Mr. ZHUANG Xiangsong (庄向松)) Mr. XIONG Hao (熊浩) (retired on 30 August 2023) Ms. LIU Moxiang (劉茉香)

Independent Non-executive Directors

Mr. NI Zhenliang (倪振良) Mr. WANG Guozhen (王國鎮) Mr. HUNG Muk Ming (洪木明)

Audit Committee of our Board

Mr. HUNG Muk Ming (洪木明) *(Chairman)* Mr. WANG Guozhen (王國鎮) Mr. NI Zhenliang (倪振良)

Remuneration Committee of our Board

Mr. WANG Guozhen (王國鎮) *(Chairman)* Mr. HUNG Muk Ming (洪木明) Mr. NI Zhenliang (倪振良)

Nomination Committee of our Board

Mr. CHONG Heung Chung Jason (莊向松) *(Chairman)* Mr. HUNG Muk Ming (洪木明)

Mr. HUNG Muk Ming (洪才 Mr. NI Zhenliang (倪振良)

Investment Committee of our Board

Mr. CHONG Heung Chung Jason (莊向松) (Chairman)

Ms. LIU Moxiang (劉茉香) Mr. NI Zhenliang (倪振良) Mr. WANG Guozhen (王國鎮) Mr. HUNG Muk Ming (洪木明)

Authorised Representatives

Mr. CHONG Heung Chung Jason (莊向松) Mr. LUK Sik Tat (陸適達) FCCA, FCPA

Company Secretary

Mr. LUK Sik Tat (陸適達) FCCA, FCPA

Hong Kong Share Registrar

Computershare Hong Kong Investor Services Limited

Shops 1712–1716 17th Floor Hopewell Centre 183 Queen's Road East Wanchai Hong Kong

Principal Share Registrar and Transfer Office

Conyers Trust Company (Cayman) Limited

Cricket Square Hutchins Drive P.O. Box 2681 Grand Cayman KY1-1111 Cayman Islands

Auditor

KTC Partners CPA Limited

Room 1305–07, 13/F. New East Ocean Centre 9 Science Museum Road Tsim Sha Tsui East Kowloon, Hong Kong

Principal Bankers

The Hongkong and Shanghai Banking Corporation Limited

Tsim Sha Tsui CVC Branch 82–84 Nathan Road Kowloon, Hong Kong

Hang Seng Bank Limited

Chung On Street Branch 38 Chung On Street Tsuen Wan, New Territories Hong Kong

Bank of China (Hong Kong) Limited

56 and 58, Sai Kung Town Centre, 22–40 Fuk Man Road, Sai Kung, New Territories Hong Kong

CONDENSED CONSOLIDATED STATEMENT OF PROFIT OR LOSS AND OTHER COMPREHENSIVE INCOME For the six months ended 30 September 2023

Six	months	ended
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		30 Septe	mber
	Notes	2023 (Unaudited) HK\$'000	2022 (Unaudited) HK\$'000
Revenue	4	175,617	193,173
Cost of sales and services		(155,119)	(159,315)
Gross profit		20,498	33,858
Other income		344	3,082
Other gains and losses	5	(1,020)	250
Selling and distribution expenses		(6,380)	(47,904)
Administrative expenses		(44,478)	(147,258)
Research and development expenses		(5,639)	(30,203)
Share of loss of associates		(7)	(2,328)
Share of loss of a joint venture			(2,404)
Finance costs		(47,785)	(35,564)
Provision for impairment loss under expected credit loss model,			
net of reversal		(912)	(41,779)
Loss before taxation		(85,379)	(270,250)
Taxation	6	3,795	(773)
Loss for the period	7	(81,584)	(271,023)
Other comprehensive income/(expense): Item that may be reclassified subsequently to profit or loss: Exchange differences arising on translation of foreign subsidiaries Fair value (loss)/gain on financial assets at fair value through other comprehensive income		6,238 (403)	13,634
Other comprehensive income for the period		5,835	14,535
·			
Total comprehensive expense for the period		(75,749)	(256,488)
(Loss)/profit for the period attributable to: Owners of the Company Non-controlling interests		(80,580) (1,004) (81,584)	(271,761) 738 (271,023)
Total comprehensive (expense)/income attributable to:		, , ,	,
Owners of the Company		(75,511)	(258,086)
Non-controlling interests		(238)	1,598
		(75,749)	(256,488)
Loss per share	9	(15)115)	(230, 100)
– Basic (HK\$)	3	(0.07)	(0.23)
- Diluted (HK\$)		(0.07) N/A	(0.23) N/A
Diracca (FIIX4)		IV/A	1 1/ / 1

CONDENSED CONSOLIDATED STATEMENT OF FINANCIAL POSITION As at 30 September 2023

	Notes	30 September 2023 (Unaudited) HK\$'000	31 March 2023 (Audited) HK\$'000
Non-current assets			
Property, plant and equipment	10	93,251	118,877
Right-of-use assets		105,311	125,844
Goodwill	1.1	2,425	2,425
Intangible assets	11	614	2,188
Interest in associates	12	5,528	5,528
Interest in a joint venture	13 14	4 220	4 722
Financial assets at fair value through other comprehensive income	14	4,329 72,492	4,732 72,492
Deposits for acquisition of property, plant and equipment Deposit for a theme park development project		54,400	54,400
Rental deposits		11,962	14,073
Nemai deposits		-	
		350,312	400,559
Current assets			
Inventories	4.5	5,231	6,384
Trade receivables	15	36,644	53,924
Other receivables, deposits and prepayments	16	54,270	63,818
Financial assets at fair value through profit or loss	17	730	777
Restricted bank balance		793	793
Bank balances and cash		25,893	36,242
		123,561	161,938
Current liabilities			
Trade payables	18	5,900	6,266
Other payables and accruals		242,328	199,961
Amount due to a director	19	88	25
Contract liabilities		24,455	26,508
Lease liabilities		27,659	32,321
Tax payable		37,994	42,804
Bonds	20	712,400	710,376
Guaranteed note	21	25,000	25,000
Secured bank borrowings and other borrowings	22	132,784	120,734
		1,208,608	1,163,995
Net current liabilities		(1,085,047)	(1,002,057)
Total assets less current liabilities		(734,735)	(601,498)

CONDENSED CONSOLIDATED STATEMENT OF FINANCIAL POSITION

As at 30 September 2023

Notes	30 September 2023 (Unaudited) HK\$'000	31 March 2023 (Audited) HK\$'000
Non-current liabilities		
Bonds 20	8,320	8,019
Bank and other borrowings 22	61,837	92,630
Long term other payables	36	_
Lease liabilities	90,372	111,206
Contract liabilities	28,910	31,706
Provision for reinstatement costs for rented premises	23,994	27,396
Obligation arising from a put option to non-controlling interests	12,407	12,407
	225,876	283,364
Net liabilities	(960,611)	(884,862)
Capital and reserves		
Share capital 23	118,204	118,204
Reserves	(1,070,559)	(995,048)
Equity attributable to owners of the Company	(952,355)	(876,844)
Non-controlling interests	(8,256)	(8,018)
Total capital deficiency	(960,611)	(884,862)

CONDENSED CONSOLIDATED STATEMENT OF CHANGES IN EQUITYFor the six months ended 30 September 2023

Attributable to owners of the Company

	Share capital HK\$'000	Share premium HK\$'000	Translation reserve HK\$'000	Investments revaluation reserve HK\$'000	Share- based compensation reserve HK\$'000	Other reserve HK\$'000	Retained profits HK\$'000	Total HK\$'000	Non- controlling interests HK\$'000	Total equity HK\$'000
At 1 April 2022	118,204	768,937	(2,706)	(118,542)	2,562	(93,050)	(526,049)	149,356	(11,847)	137,509
Loss for the period Other comprehensive income	-	-	-	-	-	-	(271,761)	(271,761)	738	(271,023)
for the period Fair value gain on financial assets at fair value through other comprehensive income	-	-	12,774	901	-	-	-	12,774 901	860	13,634 901
Total comprehensive income/ (expense) for the period	-	-	12,774	901	-	-	(271,761)	(258,086)	1,598	(256,488)
At 30 September 2022 (unaudited)	118,204	768,937	10,068	(117,641)	2,562	(93,050)	(797,810)	(108,730)	(10,249)	(118,979)
At 1 April 2023	118,204	768,937	(2,683)	(116,927)	2,562	(93,543)	(1,553,394)	(876,844)	(8,018)	(884,862)
Loss for the period Other comprehensive income for the period	-	-	- 5.472	-	-	-	(80,580)	(80,580)	(1,004) 766	(81,584)
Fair value loss on financial assets at fair value through other comprehensive income	-	-	5,472	(403)	-	-	-	(403)	700	6,238
Total comprehensive income/ (expense) for the period Transfer upon lapse of	-	-	5,472	(403)	-	-	(80,580)	(75,511)	(238)	(75,749)
share option	-	-	-	-	(620)	-	620	-	-	-
At 30 September 2023 (unaudited)	118,204	768,937	2,789	(117,330)	1,942	(93,543)	(1,633,354)	(952,355)	(8,256)	(960,611)

CONDENSED CONSOLIDATED STATEMENT OF CASH FLOWS For the six months ended 30 September 2023

	Six months ended 30 September	
	2023 (Unaudited) HK\$'000	2022 (Unaudited) HK\$'000
NET CASH FROM/(USED IN) OPERATING ACTIVITIES	23,175	(112,903)
INVESTING ACTIVITIES		
Interest received	33	2
Proceeds on disposal of property, plant and equipment	622	_
Purchase of property, plant and equipment	(1,077)	(1,223)
Acquisition of financial assets of fair value through other comprehensive income	-	(7,773)
Proceeds on disposal of financial assets at fair value through		
other comprehensive income	-	8,226
Withdrawal of restricted bank deposits	-	222
Placement of pledged bank deposit	_	(24)
NET CASH USED IN INVESTING ACTIVITIES	(422)	(520)
FINANCING ACTIVITIES		
Advance from a director	22	30,426
New bank and other loans raised	7,789	96,779
Proceeds from bonds issuance, net of issue expenses	-	44,690
Repayment of lease liabilities	(20,586)	(20,054)
Interest paid	(1,909)	(2,802)
Repayment of bank and other loans	(15,561)	(17,283)
Repayment of bonds	_	(1,300)
NET CASH (USED IN)/FROM FINANCING ACTIVITIES	(30,245)	130,456
NET (DECREASE)/INCREASE IN CASH AND CASH EQUIVALENTS	(7,492)	17,033
CASH AND CASH EQUIVALENTS AT THE BEGINNING OF THE PERIOD	36,242	20,955
CASH AND CASH EQUIVALENTS AT THE DEGININING OF THE PENIOD	30,242	20,933
EFFECTS OF FOREIGN EXCHANGE RATE CHANGES	(2,857)	(8,927)
CASH AND CASH EQUIVALENTS AT THE END OF THE PERIOD,		
REPRESENTING BANK BALANCES AND CASH	25,893	29,061

For the six months ended 30 September 2023

1. General

CA Cultural Technology Group Limited (the "**Company**") was incorporated in the Cayman Islands as an exempted company with limited liability on 25 September 2013 and its shares are listed on the Main Board of The Stock Exchange of Hong Kong Limited (the "**Stock Exchange**"). Its parent and ultimate holding company is Bright Rise Enterprises Limited, a private company incorporated in the British Virgin Island. Its ultimate controlling shareholder is Mr. CHONG Heung Chung Jason ("**Mr. CHONG**"). The registered office of the Company is at Cricket Square, Hutchins Drive, PO BOX 2681, Grand Cayman, KY1-1111, Cayman Islands and its principal place of business is Room 2905, 29th Floor, China Resources Building, No. 26 Harbour Road, Wanchai, Hong Kong.

The Company is an investment holding company. The principal activities of its subsidiaries are engaged in the trading of animation derivative products, establishment and operation of indoor theme parks and multimedia animation entertainment. The Company and its subsidiaries are collectively referred to as the "**Group**".

The condensed consolidated financial statements are presented in Hong Kong dollar ("**HK\$**"), which is the same as the functional currency of the Company.

2. Basis of Preparation

The condensed consolidated financial statements have been prepared in accordance with Hong Kong Accounting Standard 34 ("Interim Financial Reporting") issued by the Hong Kong Institute of Certified Public Accountants as well as with the applicable disclosure requirements of Appendix 16 to the Rules Governing the Listing of Securities on the Stock Exchange (the "Listing Rules").

3. Principal Accounting Policies

Amendments to HKFRS 17

The condensed consolidated financial statements have been prepared on the historical cost basis except for certain financial instruments that are measured at fair values, as appropriate.

Save as described below, the accounting policies applied to prepare this unaudited condensed consolidated interim financial information for the six months ended 30 September 2023 are consistent with the Group's annual financial statements for the year ended 31 March 2023, which has been prepared in accordance Hong Kong Financial Reporting Standards ("**HKFRSs**"):

Application of new and amendments to HKFRSs

In the current interim period, the Group has applied, for the first time, the following new and amendments to HKFRSs issued by the HKICPA which are mandatory effective for the annual period beginning on or after 1 April 2023 for the preparation of the Group's condensed consolidated financial statements:

HKFRS 17 Insurance Contracts

Amendment to HKFRS 17 Initial Application of HKFRS 17 and HKFRS 9 – Comparative Information

Insurance Contracts

Amendments to HKAS 1 and Disclosure of Accounting Policies
HKFRS Practice Statement 2

Amendments to HKAS 8 Definition of Accounting Estimates

Amendments to HKAS 12 Deferred Tax related to Assets and Liabilities arising from a Single Transaction

Amendments to HKAS 12 International Tax Reform – Pillar Two Model Rules

The application of the new and revised standards in the current interim period has had no material impact on the amounts reported in these condensed consolidated financial statements and/or disclosures set in these condensed consolidated financial statements.

For the six months ended 30 September 2023

4. Revenue and Segment Information

Revenue represents revenue arising from sales of animation derivative products, establishment and operation of indoor theme parks and multimedia animation entertainment in Hong Kong, Japan and the PRC during the six months ended 30 September 2023.

Information reported to the chief executive of the Company, being the chief operating decision maker ("**CODM**"), for the purposes of resource allocation and assessment of segment performance focuses on types of goods delivered or services provided. No operating segments identified by the CODM have been aggregated in arriving at the reportable segments of the Group.

The Group's operating and reportable segments currently are: (i) sales of animation derivative products; (ii) establishment and operation of indoor theme parks; and (iii) multimedia animation entertainment. The CODM considers the Group has three operating and reportable segments which are based on the internal organisation and reporting structure. This is the basis upon which the Group is organised.

Segment revenue and results

The following is an analysis of the Group's revenue and results by operating and reportable segments:

For the six months ended 30 September 2023 (unaudited)

	Sales of animation derivative products HK\$'000	Establishment and operation of indoor theme parks HK\$'000	Multimedia animation entertainment HK\$'000	Total HK\$′000
Segment revenue	71,234	104,380	3	175,617
Segment profit/(loss)	7,455	1,195	(7,467)	1,183
Unallocated expenses Other gains and losses Finance costs Loss before taxation				(43,670) 118 (43,010) (85,379)

For the six months ended 30 September 2022 (unaudited)

Sales of animation derivative products HK\$'000	Establishment and operation of indoor theme parks HK\$'000	Multimedia animation entertainment HK\$'000	Total HK\$'000
91,820	91,982	9,371	193,173
15,541	(74,046)	(51,043)	(109,548)
			187 (128,727) 166 (32,328) (270,250)
	animation derivative products HK\$'000	animation derivative of indoor products theme parks HK\$'000 HK\$'000 91,820 91,982	animation and operation Multimedia derivative of indoor animation products theme parks entertainment HK\$'000 HK\$'000 HK\$'000

Note: The segment profit for multimedia animation entertainment segment included share of profit of associates.

For the six months ended 30 September 2023

4. Revenue and Segment Information (Continued)

Segment revenue and results (Continued)

Segment profit (loss) represents the profit (loss) earned (incurred) by each segment without allocation of certain administrative expenses, share-based payment expenses, share of result of an associate, finance costs, fair value gain on obligation arising from a put option to non-controlling interests, income tax expenses and unallocated income and expenses. This is the measure reported to CODM for the purpose of resource allocation and performance assessment.

All the segment revenue reported above is from external customers.

Timing of revenue recognition:

		Six months ended 30 September		
	2023 (Unaudited) HK\$'000	2022 (Unaudited) HK\$'000		
At point in time Over time	174,631 986	182,913 10,260		
	175,617	193,173		

Segment assets and liabilities

The following is an analysis of the Group's assets and liabilities by operating and reportable segments:

Segment assets

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	30 September 2023 (Unaudited) HK\$'000	31 March 2023 (Audited) HK\$'000
Sales of animation derivative products Establishment and operation of indoor theme parks Multimedia animation entertainment	103,230 323,251 5,054	99,470 390,465 12,917
Total segment assets Property, plant and equipment Other receivables, deposits and prepayments Goodwill Interest in associates Financial assets at fair value through profit or loss Financial assets at fair value through other comprehensive income Restricted bank balance Bank balances and cash	431,535 230 5,351 2,425 2,587 730 4,329 793 25,893	502,852 276 11,813 2,425 2,587 777 4,732 793 36,242
Consolidated assets	473,873	562,497

For the six months ended 30 September 2023

4. Revenue and Segment Information (Continued)

Segment assets and liabilities (Continued)

Segment liabilities

	30 September 2023 (Unaudited) HK\$'000	31 March 2023 (Audited) HK\$'000
Sales of animation derivative products	3,165	3,245
Establishment and operation of indoor theme parks	257,811	295,764
Total segment liabilities	260,976	299,009
Other payables and accruals	182,918	136,355
Amount due to a director	88	25
Secured bank borrowings and other borrowings	194,621	213,364
Tax payable	37,718	42,804
Bonds	720,720	718,395
Guaranteed note	25,000	25,000
Obligation arising from a put option to non-controlling interest	12,407	12,407
Long-term payable	36	_
Consolidated liabilities	1,434,484	1,447,359

Segment assets represent certain property, plant and equipment, right-of-use assets, intangible assets, deposits for acquisition of property, plant and equipment, deposits for a theme park development project, interest in associates, interest in a joint venture, inventories, trade receivables, certain other receivables, rental deposits, and deposits and prepayments which are directly attributable to the relevant operating and reportable segments.

Segment liabilities represent trade and notes payables, certain other payables and accruals, contract liabilities, lease liabilities, deferred tax liabilities, retirement benefit obligations, provision for reinstatement costs for rented premises, tax payable, obligation arising from a put option to a non-controlling interest and put option derivatives which are directly attributable to the relevant operating and reportable segments.

These are the measures reported to the CODM for the purpose of resources allocation and assessment of segment performance.

5. Other Gains and Losses

	Six months ended 30 September	
	2023 (Unaudited) (I HK\$'000	
Net exchange gain Loss on disposal of fixed assets Loss on disposal of financial assets at fair value through profit or loss Other gain	294 (1,896) - 582	511 (279) 1 17
	(1,020)	250

For the six months ended 30 September 2023

6. Taxation

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	Six months ended 30 September		
	2023 (Unaudited) HK\$'000	2022 (Unaudited) HK\$'000	
The tax charge comprises:			
Hong Kong Profits Tax The PRC Enterprise Income Tax (" EIT ") – Overprovision in prior years The Japan Corporate Tax	(3,948) 153	597 - 176	
	(3,795)	773	

Hong Kong Profits Tax is calculated at 16.5% of the estimated assessable profit for both periods.

Under the Law of the PRC on Enterprise Income Tax (the "**EIT Law**") and Implementation Regulation of the EIT Law, the tax rate of the PRC subsidiaries is 25% from 1 January 2008 onwards.

Corporate tax in Japan is calculated at 23.25% (31 March 2023: 23.25%) on the estimated assessable profit. Pursuant to relevant laws and regulations in Japan, withholding tax is imposed at 20.42% (31 March 2023: 20.42%) and 5% (31 March 2023: 5%) on dividends declared to local investors and foreign investors, respectively, in respect of profit generated by subsidiaries incorporated in Japan. No provision for Japan corporate income tax has been made for the period as the Japan subsidiary has incurred losses for the period.

The Group only notified the Hong Kong Inland Revenue Department ("IRD") of its assessable profits for the years of assessment 2008/09 to 2012/13 in February 2014. After filing the respective tax returns, the Group received Notices of Assessment for the year of assessment 2008/09 in March 2014, the year of assessment 2009/10 in May 2014, and the years of assessment 2010/11 to 2012/13 in July 2014 from the IRD which stated that tax payable for the years of assessment 2008/09 to 2012/13 amounting to approximately HK\$4,566,000 in aggregate, which is based on the amounts reported in tax returns filed by the Group for relevant years. As at 30 September 2023, the IRD has not issued any penalty notice to the Group in respect of the late notification of chargeability for the relevant years, the directors believe that the risk of the IRD issuing an additional assessment for year of assessment 2016/17 in respect of its offshore income claim is low.

The Group has lodged the offshore profits claims in respect of the trading income (other than trading income derived from Hong Kong affiliates of Japanese customers) and licensing income which were derived outside Hong Kong. Hence, the Group estimated the total tax payable for the years of assessment of 2008/09 to 2012/13 (on the assumption that the aforesaid offshore profit claims will be accepted by the IRD) amounted to HK\$4,566,000 and has already paid such amount to the IRD based on the tax returns received. As at 30 September 2023, the offshore profits claims are still under review by the IRD. The directors of the Company are of the opinion that in the event that the offshore profits claims in respect of the trading income are not accepted but the offshore profits claims in respect of the licensing income are accepted by the IRD, the estimated outstanding tax payable by the Group as at 30 September 2023 would be HK\$23,272,000 (31 March 2023: HK\$23,272,000). The directors believe that the Group has made appropriate provision in respect of the possible tax liability.

Save as disclosed above, the Group is not subject to taxation in any other jurisdictions.

For the six months ended 30 September 2023

7. Loss for the Period

	Six months ended 30 September	
	2023 (Unaudited) HK\$'000	2022 (Unaudited) HK\$'000
Loss for the period has been arrived at after charging:		
Staff costs: Directors' emoluments Other staff costs	2,066	1,564
Salaries and other benefits Retirement benefits scheme contributions Defined benefits costs	32,929 3,846 2,388	29,815 4,943 81
	41,229	36,403
Cost of inventories recognised as expenses Depreciation of property, plant and equipment Depreciation of right-of-use assets Amortisation of intangible assets (included in cost of sales and services) Amortisation of intangible assets (included in administrative expenses)	67,121 21,786 12,645 – 1,574	71,245 25,181 14,460 16,653 407

Note: The operating lease rentals for indoor theme parks are determined as the higher of a fixed rental or a predetermined percentage on revenue of respective indoor theme parks pursuant to the terms and conditions that are set out in the respective rental agreements.

8. Dividends

During the current interim period, no final dividend in respect of the year ended 31 March 2023 (31 March 2022: Nil) was declared to the owners of the Company.

The board of directors does not recommend the payment of an interim dividend for the six months ended 30 September 2023 (six months ended 30 September 2022: Nil).

For the six months ended 30 September 2023

9. Loss Per Share

(a) Basic loss per share

The calculation of basic loss per share attributable to the owners of the Company is based on the following data:

Civ months anded

		30 September		
	2023 (Unaudited) HK\$'000	2022 (Unaudited) HK\$'000		
Loss: Loss for the purpose of calculating basic and diluted loss per share (loss for the period attributable to				
owners of the Company)	(80,580)	(271,761)		
	′000	′000		
Number of shares:				
Weighted average number of ordinary shares for the purpose of calculating basic loss per share	1,182,042	1,182,042		

(b) Diluted loss per share

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For the six months ended 30 September 2023 and 2022, diluted loss per share attributable to owners of the Company were the same as the basic loss per share because the computation of diluted loss per share does not assume the exercise of the Company's share options as the exercise price of those share options was higher than the average market price of the Company's shares for both six months ended 30 September 2023 and 2022.

10. Movements in Property, Plant and Equipment

During the current interim period, the Group disposed of certain property, plant and equipment with an aggregate carrying amount of HK\$3,483,000 (30 September 2022: HK\$279,000).

During the current interim period, the Group paid approximately HK\$1,077,000 (30 September 2022: HK\$1,223,000) for the acquisition of property, plant and equipment to expand its operations.

For the six months ended 30 September 2023

11. Intangible Assets

	Film rights and applications HK\$'000 (Note i)	Animation characters HK\$'000 (Note ii)	Indoor theme park right HK\$'000 (Note iii)	Trademark HK\$'000 (Note iv)	Total HK\$'000
COST At 31 March 2023 Exchange adjustments	192,788 -	112,270 –	2,279 –	25,793 –	333,130 –
At 31 March and 30 September 2023	192,788	112,270	2,279	25,793	333,130
AMORTISATION At 31 March 2022 Charge for the period Impairment loss	124,100 23,533 44,192	86,646 10,018 14,609	1,823 228 -	25,793 - -	238,362 33,779 58,801
At 31 March 2023 Charge for the period	191,825 482	111,273 997	2,051 95	25,793 -	330,942 1,574
At 30 September 2023	192,307	112,270	2,146	25,793	332,516
CARRYING VALUES At 30 September 2023 (unaudited)	481	-	133	_	614
At 31 March 2023 (audited)	963	997	228	_	2,188

Notes:

- (i) Film rights and applications represent the acquisition of film rights and applications from production parties for the distribution of films and gaming applications in various videogram formats, film exhibition, licensing and sub-licensing of film titles and mobile phone gaming applications. Film rights and applications are stated at cost less accumulated amortisation and accumulated impairment losses. The costs of film rights and applications are amortised on a straight-line basis over their estimated useful lives starting from the completion of films and applications.
- (ii) Animation characters represent the acquired intellectual properties in the form of trademarks and copyrights of various animation brands and related characters under the ownership of the Group. The animation character brand name entitle the Group to generate licensing income for 5 to 10 years from the date of acquisition. The net carrying amount will therefore be amortised over the remaining useful lives of 5 to 10 years.
- (iii) Indoor theme park right represents the acquired intellectual property rights in the form of trademarks and know-how under a licensing agreement (the "Licensing Agreement") with SEGA Corporation, a Japanese corporation. The term of the Licensing Agreement is 10 years from the date of the Licensing Agreement which is renewable subject to negotiation among the parties concerned.
- (iv) The trademark acquired on acquisition of CA Sega Group under Trademark Licence Agreement (the "**Trademark Licence Agreement**") with SEGA Holdings Co., Ltd. for a non-transferrable and non-exclusive right to use and sub-license the JOYPOLIS trademark for the establishment and operation of indoor theme parks with JOYPOLIS worldwide. The term of the Trademark Licence Agreement is 5 years from the date of the Trademark Licence Agreement which is renewable for another 5 years subject to negotiation among the parties concerned.

The above intangible assets have finite useful lives. Such intangible assets are amortised on a straight-line basis over the useful lives:

Film rights and applications 2–5 years
Animation characters 5 years
Indoor theme park right 10 years
Trademark 5 years

For the six months ended 30 September 2023

12. Interest in Associates

	30 September 2023 (Unaudited) HK\$'000	31 March 2023 (Audited) HK\$'000
Share of net assets	5,528	5,528
The movements of share of net assets during the period are as follows:		
	30 September 2023 (Unaudited) HK\$'000	31 March 2023 (Audited) HK\$'000
At beginning of the period/year Share of post-acquisition profit and other comprehensive income	207,598 (202,070) 5,528	207,598 (202,070) 5,528

13. Interest in a Joint Venture

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	30 September 2023 (Unaudited) HK\$'000	31 March 2023 (Audited) HK\$'000
At beginning of the period/year Share of post-acquisition profits and other comprehensive income	- -	87,743 (87,743)
	-	_

Details of the Group's joint venture as at 30 September 2023 and 31 March 2023 are as follows:

Name of joint venture	Place of establishment	Paid up registered capital	Proporti equity intere the Gr	est held by	Proportion rights held by	-	Principal activity
			30 September 2023	31 March 2023	30 September 2023	31 March 2023	
Success View Global Limited ("Success View")	BVI	USD25,770,100	50%	50%	50%	50%	Multimedia animation entertainment business

For the six months ended 30 September 2023

13. Interest in a Joint Venture (Continued)

The summarised financial information in respect of the Group's joint venture is set out below. The summarised financial information below represents amounts extracted from the joint venture's financial statements prepared under HKFRSs. The joint venture is accounted for using the equity method in these consolidated financial statements.

	30 September 2023 HK\$'000	31 March 2023 HK\$'000
Success View		
Current assets	1	1
Non-current assets	_	_
Current liabilities	(107)	(107)
Revenue	-	-
Loss for the year	_	(175,591)
Other comprehensive expense for the year	-	_
Total comprehensive expense for the year	-	(175,591)

Reconciliation of the above summarised financial information to the carrying amount of the interest in the joint venture recognised in the consolidated financial statements:

	30 September 2023 HK\$'000	31 March 2023 HK\$'000
Net liabilities of Success View	(106)	(106)
Proportion of the Group's ownership interest in Success View	50%	50%
Carrying amount of the Group's interest in Success View	–	-

For the six months ended 30 September 2023

14. Financial Assets at Fair Value through Other Comprehensive Income

The amount represented listed equity securities listed in Hong Kong. These investments are not held for trading, instead, they are held for long-term strategic purposes. The directors of the Company have elected to designate these investments in equity instruments as at FVTOCI as they believe that recognising short-term fluctuations in these investments' fair value in profit or loss would not be consistent with the Group's strategy of holding these investments for long-term purposes and realising their performance potential in the long run.

The fair value of the listed equity securities is based on their current bid prices in active markets, and therefore classified under level 1 of fair value hierarchy.

15. Trade Receivables

18

	30 September 2023 (Unaudited)	31 March 2023 (Audited)
	HK\$'000	HK\$'000
Trade receivables from contract with customers Less: Allowance for credit loss	254,137 (217,493)	268,248 (214,324)
	36,644	53,924

The Group generally allows a credit period ranging from 30 days to 90 days to its customers of sales of animation derivative products except certain major customers with a good track record which may be granted a longer credit period of 180 days.

For customers of licensing income, the Group allows a credit period ranging from 90 to 365 days.

The following is an analysis of trade receivables by age, presented based on the invoice dates, which approximated the revenue recognition dates:

	30 September 2023 (Unaudited) HK\$'000	31 March 2023 (Audited) HK\$'000
0 to 90 days 91 to 180 days 181 to 365 days Over 365 days	18,820 7,493 1,190 9,141	31,867 2,310 13,042 6,705
	36,644	53,924

For the six months ended 30 September 2023

16. Other Receivables, Deposits and Prepayments

Note	30 September 2023 (Unaudited) HK\$'000	31 March 2023 (Audited) HK\$'000
Rental deposit	4,923	5,308
VAT recoverable	1,069	1,072
Receivable of disposal of financial asset	_	3,666
Other receivables	3,017	4,517
Prepayments (i)	45,068	48,996
Amounts due from associates	32	31
Deposit paid	161	228
	54,270	63,818

Note:

17. Financial Asset at Fair Value through Profit or Loss

The amount represents structured deposits. The structured deposits are wealth management products issued by a bank in Mainland China and are classified as financial assets at fair value through profit or loss at 30 September 2023 and 31 March 2023 as their contractual cash flows are not solely payments of principal and interest. The Group uses structured deposits primarily to enhance the return on investment.

18. Trade Payables

The average credit period on purchases of goods range from 0 to 30 days. The following is an analysis of trade payables and notes payable by age, presented based on the invoice dates at the end of the reporting period:

	30 September 2023	31 March 2023
	(Unaudited) HK\$'000	(Audited) HK\$'000
0 to 30 days Over 90 days	4,365 1,535	1,330 4,936
	5,900	6,266

19. Amount due to a Director

	30 September	31 March
	2023	2023
	(Unaudited)	(Audited)
	HK\$'000	HK\$'000
Mr. Chong Heung Chung Jason	88	25

The amount is unsecured, interest-free and repayable on demand.

⁽i) As at 30 September 2023, included in the balance of prepayments is a prepayment for purchase of animation derivative products made to the main supplier of the Group, amounting to approximately HK\$42,643,000 (31 March 2023: HK\$45,279,000).

For the six months ended 30 September 2023

20. Bonds

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During the period ended 30 September 2023, the Company did not issue any bond (31 March 2023: HK\$339,000,000). The Bonds outstanding are denominated in HK\$ and are unlisted. The Bonds are unsecured and carry interest at a nominal rate ranging from 0% to 24% per annum (31 March 2023: 0% to 24% per annum), payable monthly, semi-annual and annual in arrears with a maturity period ranging from 0.1 months to 3 years (31 March 2023: 0.8 to 4 years). As at 30 September 2023, bonds with principal amount of HK\$533,190,000 were matured without further extension granted. The proceeds are being utilized for development of the indoor theme park business and general working capital of the Group.

21. Guaranteed Note

On 24 September 2021, the Company issued HK\$20,000,000 of 8% secured guaranteed note (the "**Guaranteed Note**"), which is secured by the Company's shares held by the substantial shareholder of the company. The proceeds were utilized for general corporate purpose.

During the year ended 31 March 2022, the Company had breached certain default clause stipulated in the note purchase agreement (the "Agreement") of the Guaranteed Note, which triggered the holder of the Guaranteed Note (the "Note Holder") to demand for immediate payment of the principal and accrued interest from the Company. On 27 May 2022, the Note Holder filed a winding-up petition (the "Petition") against the Company in the High Court of Hong Kong, see Note 26(a).

As at 30 September 2023, the Guaranteed Note with principal amount of HK\$5,000,000 (31 March 2023: HK\$25,000) was overdue for repayment and together with the overdue interests thereon was not repaid.

22. Bank and Other Borrowings

During the period, the Group has drawn new bank borrowings amounting to HK\$2,789,000 (six months ended 30 September 2022: HK\$10,179,000). The bank and other borrowings carry interest at fixed rates ranging from 0.20% to 10% (31 March 2023: 0.20% to 10%) per annum and are repayable on demand or having maturity from 2023 to 2031. The Group repaid bank borrowings of HK\$6,911,000 during the six months ended 30 September 2022: HK\$7,180,000).

Included in the bank borrowings balance as at 30 September 2023 are secured bank borrowings of approximately HK\$26,633,000 (31 March 2023: HK\$30,174,000) which were secured by a property jointly owned by Mr. CHONG Heung Chung Jason and his spouse.

Included in the other borrowings balance as at 30 September 2023 are borrowings of approximately HK\$60,000,000 (31 March 2023: HK\$60,000,000) which was secured by the Company's shares held by Bright Rise Enterprises Limited (wholly-owned by Mr. CHONG Heung Chung Jason), and approximately HK\$10,514,000 (31 March 2023: HK\$11,797,000) which was secured by the long-term rental deposits.

For the six months ended 30 September 2023

23. Share Capital

	Number of shares of HK\$0.1 each	Share capital HK\$'000
Authorised: At 31 March 2023, 1 April 2023 and 30 September 2023	5,000,000,000	500,000
Issued and fully paid: At 31 March 2023, 1 April 2023 and 30 September 2023	1,182,042,000	118,204

Note:

24. Related Party Disclosures

(a) Related and connected party transactions

During the current interim period, the Group entered into following transactions with related parties, certain of which is also deemed to be connected parties pursuant to the Listing Rules. Significant transactions with these parties during the period as follows:

		Six months ended 30 September	
		2023 (Unaudited) (Una HK\$'000 H	
Controlling Shareholder	Rental expense for premises	108	114
SEGA Holdings	Royalty expense for trademark licence	1,016	938

(b) Guarantees provided by related parties and pledges over assets of related parties

Details of personal guarantees provided by related parties and details of pledges over assets of related parties in connection with the guaranteed note are set out in note 21 and 22.

(c) Details of the outstanding balances with other related parties are set out in note 19.

⁽i) All the shares issued ranked pari passu in all respects with the then existing shares in issue.

For the six months ended 30 September 2023

24. Related Party Disclosures (Continued)

(d) Compensation of key management personnel

The remuneration of key management personnel which represent the executive directors and key executives of the Company during the period was as follows:

	Six months ended 30 September		
	2023 (Unaudited) HK\$'000	2022 (Unaudited) HK\$'000	
Salaries and other benefits Retirement benefit schemes contributions	3,429 99	2,565 111	
	3,528	2,676	

(e) Other related party transaction

Remuneration of approximately HK\$300,000 (six months ended 30 September 2022: HK\$300,000) was paid to the spouse of the Controlling Shareholder during the period ended 30 September 2023.

25. Share-Based Payments

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Equity-settled share option scheme of the Company

The Company's share option scheme (the "**Scheme**") was adopted pursuant to a resolution passed on 16 February 2015 for the primary purpose of attracting and retaining the best available personnel, providing additional incentive to employees (full-time and part-time), directors, consultants, advisers, distributors, contractors, suppliers, agents, customers, business partners or service providers ("**Eligible Participants**") of the Group and promoting the success of the business of the Group and will remain in force for a period of ten years commencing on the adoption date and shall expire at 15 February 2025. The board of directors of the Company may grant options to Eligible Participants to subscribe for shares in the Company.

The total number of shares of each Eligible Participant in respect of which options that may be granted under the Scheme is not permitted to exceed 1% of the shares of the Company in issue at any point in time, without prior approval from the Company's shareholders. However, the total maximum number of shares which may be issued upon exercise of all outstanding share options granted and yet to be exercised under the Scheme and any other share option scheme of the Company must not exceed 10% of the issued share capital of the Company from time to time. Options granted to a substantial shareholder or an independent non-executive director of the Company, or to any of their respective associates, in excess of 0.1% of the shares of the Company in issue at any time and with an aggregate value (based on the closing price of the Company's shares as stated in the daily quotation sheet issued by the Stock Exchange at the date of the grant) in excess of HK\$5 million, within any 12-month period up to and including the date of grant, are subject to shareholders' approval in advance in a general meeting.

Options granted must be taken up within 30 days from the date of grant, upon payment of a nominal consideration of HK\$1 in total by each grantee. Options may be exercised at any time for a period determined by its directors which shall not be later than the day immediately preceding the tenth anniversary of the date of grant. The exercise price of the share options must be at least the highest of (i) the closing price of the Company's shares as stated in the daily quotation sheet of the Stock Exchange on the date of grant of the share options; (ii) the average closing price of the Company's shares as stated in the daily quotation sheets of the Stock Exchange for the five trading days immediately preceding the date of grant; and (iii) the nominal value of an ordinary share on the date of grant.

For the six months ended 30 September 2023

25. Share-Based Payments (Continued)

Equity-settled share option scheme of the Company (Continued)

During the period, 9,651,000 share options granted were lapsed unexercised and forfeited, due to the cessation of the relationship between the Group and the grantees.

At 30 September 2023, the number of shares in respect of which options had been granted and remained outstanding under the Scheme was 33,259,000 (31 March 2023: 42,910,000), representing 2.8% (31 March 2023: 3.6%) of the shares of the Company in issue at that date.

Details of specific categories of options are as follows:

				Number of sh During th	'						
Category of grantees	Date of grant of share options	Outstanding as at 1 April 2021	Granted	Exercised	Cancelled	Lapsed	Outstanding as at 30 September 2023	Vesting period of shares options	Exercisable period of shares options	Exercise price per share	Closing price per share immediately before the date of grant HK\$
Directors	28 February 2022	-	6,434,000	-	-	3,217,000	3,217,000	Vested immediately	28 February 2022 to 28 February 2024	0.171	0.163
Consultants	28 February 2022	-	3,223,000	-	-	-	3,223,000	Vested immediately	28 February 2022 to 28 February 2024	0.171	0.163
Employees	28 February 2022	-	33,253,000	-	-	6,434,000	26,819,000	Vested immediately	28 February 2022 to 28 February 2024	0.171	0.163
		-	42,910,000	-	-	9,651,000	33,259,000				
Exercisable at th	ne end of the year						30,036,000				
Weighted avera	ge exercise price (HK\$)						0.171				

No share-based payments were recognised by the Group for the six months ended 30 September 2023 in relation to share options granted by the Company.

For the six months ended 30 September 2023

26. Litigation

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(a) Maxx Capital Finance Limited (HCCW 190/2022 and HCA 1810/2022)

A winding-up petition (HCCW 190/2022) (the "**Petition**") was presented on 27 May 2022 against the Company by Maxx Capital (the "**Petitioner**") for the claim of a guaranteed note issued to the Petitioner, plus outstanding and accrued interest in the sum of approximately HK\$22,893,000, up to 4 May 2022. As the Company believed that the Petitioner had breached its settlement agreement with the Company, on 13 July 2022, the Company filed a summons at the High Court to strike out the Petition (the "**Summons**").

On 16 January 2023, the High Court of Hong Kong ordered that the Petition filed by Maxx Capital be struck out.

On 30 January 2023, the High Court of Hong Kong ordered that leave be granted to Chen Tengfang and Zou Sailan be substituted as Petitioners. The hearing of the Petition (HCCW 190/2022) dated 17 July 2023 was vacated as the Creditors' Scheme had been approved by the requisite majorities of the Creditors.

For details, please refer to the announcements of the Company dated 1 June 2022, 8 June 2022, 13 June 2022, 23 June 2022, 18 July 2022, 21 July 2022, 30 November 2022, 23 December 2022, 16 January 2023, 20 January 2023 and 31 January 2023.

On 21 December 2022, the Company has commenced an action against Maxx Capital in HCA 1810/2022 claiming for damages arising from their breach of the settlement agreement by refusing to withdraw the Petition in HCCW 190/2022.

Maxx Capital had filed their defence and counterclaim on 27 June 2023. The Company had filed and served its reply and defence to counterclaim on 27 July 2023.

(b) ACCP Global Limited (HCA1618/2021)

On 1 September 2021, ACCP Global Limited (the "**Subscriber**") entered into a share subscription agreement ("**SSA**") with the Company pursuant to which the Company conditionally agreed to allot and issue 86,000,000 shares of the Company at a subscription price of HK\$2.50 per share to the Subscriber. On 29 September 2021, the shares of the Company were allotted and issued to the Subscriber in two batches with the first one consisting of 40,000,000 and the second one comprising 46,000,000 of the shares of the Company. However, the Subscriber refused to pay the full consideration for the Shares at the subscription price pursuant to the SSA on the grounds that the Company allegedly misrepresented that it was in good financial health and standing and was not in default of any of its existing liabilities, despite being in default of multiple bond payables upon the date of SSA. On that basis, the Subscriber claimed that the SSA had been repudiated and was not obliged to perform its obligations pursuant to the SSA. On 26 October 2021, the Subscriber filed a writ of summons (HCA1618/2021) against the Company and Mr. Chong Heung Chung Jason, the chairman and executive director of the Company, to claim for the damages, cost, interest on the damages and further or/and other relief resulting from the alleged fraudulent misrepresentations made by the Company.

The Company denied the alleged misrepresentations and on 6 May 2022, the Company filed a Defence and Counterclaim against the Subscriber and other 2 concerned parties for damages to be assessed, an account of profits and payment of sums found due, cost, interest and further or/and other relief.

Having evaluated the merits of the Company's case, the Directors believe that the Subscriber's claim for the alleged misrepresentation is groundless. In view of the aforesaid, the Directors consider that no provision for this claim is necessary.

For the six months ended 30 September 2023

26. Litigation (Continued)

(b) ACCP Global Limited (HCA1618/2021) (Continued)

On 24 April 2023, the High Court of Hong Kong has made a winding-up order against ACCP Global Limited under HCCW 466/2022.

The action is adjourned to 9 January 2024 for a Case Management Summons hearing.

The Company will seek further legal advice as to seeking leave to continue the action against ACCP Global Limited.

For details of the share subscription, please refer to the announcements of the Company dated 1 September 2021 and 8 December 2021.

(c) Claims from bond and other loan holders

Several demand letters and statutory demands were served on the Company by bond and other loan holders of the Company (the "**Holders**"), demanding the Company to repay outstanding bond payables and accrued interest in an aggregate amount of approximately HK\$162,000,000.

Subsequently, no legal action has been taken by the Holders. Further, the Company is still proactively negotiating with the Holders for repayment schedules.

The Group is a multimedia entertainment group in China which is engaged in three main business segments, including:

- 1) expansion of the world's No.1 indoor theme park CA SEGA JOYPOLIS brand through asset-light licensing model;
- 2) animation-derived products trading business, meanwhile on this basis, to explore the IP Pop Toy Collectibles related business:
- 3) Multimedia animation entertainment business focusing on animation IP and VR (including eSports).

CA SEGA JOYPOLIS LTD. (formerly known as "**SEGA Live Creation Inc.**") is the world's No.1 indoor theme park brand company acquired by the Group from SEGA Holding in 2017. The Group cooperated with different business partners through asset-light licensing model to promote theme park brand. Currently, the Group directly operates three large-scale theme parks CA SEGA JOYPOLIS in Shanghai, China, as well as Tokyo and Sendai, Japan, a licensed CA SEGA JOYPOLIS indoor theme park in Guangzhou and licensed Wonder Forest kids amusement parks in first-tier and second-tier cities in China.

The Group has over 30 years' experience in the IP pop toy industry (mainly IP pop toy manufacturing business), engaging in the trading business as well as relevant value-added services of sales of animation-derived products (mainly toys) featuring a wide range of popular third-party owned animation characters in the Japanese market. Most of the customers of the Group are companies in Japan sourcing animation-derived products for leading toys companies and for leading outdoor theme parks in Japan. The Group maintained a long term and solid relationships with such companies. The Group has accumulated years of experience, resources, and reputation in the animation industry to fully develop the IP pop toy business.

The Group owns the license rights to many famous animation IPs, including two global top 10 national cartoon characters – "Han Ba Gui" and "Violet," as well as characters from movies and animated dramas such as "The King of Tibetan Antelope", "Animal Conference on the Environment" and "Amazing UU". China's first virtual artist "Violet" created by the Group has held 3D Holographic Concerts in Shenzhen and Hong Kong since 2015. The Group also established close cooperative relationships with many world-leading IP brands such as "Transformers" in the US, SEGA Sonic the Hedgehog, and Initial D, etc. The Group also participated in the co-investment and co-production of the animated series "The Reflection" with internationally famous partners such as Studio Deen from Japan and Stan Lee "Father of Marvel" which was broadcasted over 38 countries and regions.

The Group established VR eSports and VR O2O game model, and became one of the leaders in the VR eSport industry. The Group is the organizer of the eSports tournament in the "World Conference on VR industry 2019" authorized by the China Information Industry Trade Association and the Ministry of Industry and Information Technology. The Group launched its groundbreaking and self-innovated VR eSports game "Huang Yangjie Battle 黃洋界保衛戰" to promote red cultural tourism, which was awarded prestigious industry awards named the "Chinese Information Consumption Innovation award 2018 (2018中國信息消費創新獎)" and the "Gold Award of Chinese eSports Innovative Software 2019 (2019中國電子競技創新獎軟件金獎)" presented by China Information Industry Trade Association (中國信息產業協會). It was also awarded the "Outstanding Award of Global Digital Technology Creative Design Competition 2021" (2021年全球數字科技創意設計大賽傑出獎).

CA CULTURAL TECHNOLOGY GROUP LIMITED INTERIM REPORT 2023/24

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Industry Review

The impact of COVID-19 is finally receding after three years long. Our business and operations revert to normal after lifting of anti-epidemic measures. The Group continues to be proactive and prudent to recover from the pandemic.

For our Group, whose business is grounded in entertainment, creating experiences that move the heart is the very purpose of our existence. Moreover, creating experiences that captivate and move the heart only once is pointless. To pursue sustainability, it is equally vital that we continue creating such experiences.

Success with IPs and theme parks have equipped the Group with a wealth of knowledge regarding IP and theme park development. To maximize IPs and theme parks potential, we will further advance and pursue our IPs and theme parks.

Business Review

During the Period under Review, the overall performance of the Group is as follows:

1. Trading business of animation derivative products: orders resumed normal and business performance was similar to the same period last year

The Group's animation derivative products business department has been striving to explore new customers and keeping an eye on the changes in market costs and product prices, and adjusting marketing approaches and product strategies, aiming to retain existing customers while striving for offering more competitive business conditions. During the Period under Review, orders for the Group's animation derivative business were generally stable, with only a slight decline recorded.

Indoor theme park business: actively developed digital content, upgraded and enriched product line of theme parks to enhance amusement experience

During the Period under Review, following the launched of new theme park product line – JOYPOLIS SPORTS which promote the benefits of "entertainment and sports" in Sendai, Japan in April 2022, the Group has continued to develop a new theme park product line including to promote the benefits of "family and entertainment and sports".

3. Multimedia animation entertainment business

During the Period under Review, the Group had conducted business negotiation to seek for different IP projects resumptions and cooperations and studied the possibility of entering different related derivatives, including but not limited to theme parks, online streaming, virtual platforms and more.

Business Prospects

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The Company is an investment holding company and the Group is principally engaged in the trading of animation derivative products, establishment and operation of indoor theme parks and multimedia animation entertainment in the PRC, Hong Kong and Japan.

The Group's operations and income generated from the theme parks and animation derivatives products businesses have been severely affected by the outspreading of the COVID-19 pandemic in the previous years. Suffering from the above, the Group incurred material impairments on, among other things, existing construction projects and receivables over the financial years ended 31 March 2022 and 2023 that resulted in the Group to seek for external fundings to sustain its ongoing operations. The Company identified a suitable investor (the "Investor") with theme park relevant operation experience and as announced in the Company's announcement dated 15 March 2023 (the "Joint Announcement"), entered into a term sheet and two subscription agreements with the Investor, pursuant to which the Company will conditionally implement a debt restructuring by way of a creditors' scheme (the "Scheme"), which will be facilitated by the Investor's subscription of the new Shares and the convertible bonds to be issued by the Company under the terms and conditions thereof.

Following the issue of the Joint Announcement, the Company received positive feedbacks and intentions or responses on the feasibility of resuming the Group's stagnated construction projects from its existing business partners to offset its receivables that had already been impaired in the recent years. The Group will be able to generate more stable income through the opening of new theme parks upon completions of the construction projects and resuming of services that focus on enhance users' experience on the gaming amenities of the Group's theme parks. On the other hand, the Scheme has been approved by the requisite majorities of creditors of the Company on a scheme meeting (the "Scheme Meeting") held on 27 June 2023. The Company will further report the results of the Scheme Meeting to the Court and fix with the Court a hearing date for sanctioning of the Scheme. The Group believes that the arrangement of the Scheme will significantly improve the Group's financial position and will then allow the Group to resume the upgrade of theme park content, the development of online business and digital content, the launch of new theme park product line and expansion. The Group will be prepared to restart to meet any future challenges.

Financial Review

The following sets forth a summary of the performance of the Group for the six months ended 30 September 2023 with comparative unaudited figures for the corresponding period last year as follows:

2023	
175,617 20,498 11.7	193,173 33,858 17.5 (271,761)
	175,617 20,498

Revenue

The revenue decreased by HK\$17.6 million, or approximately 9.1%, from HK\$193.2 million for the six months ended 30 September 2022 to HK\$175.6 million for the six months ended 30 September 2023. The decrease was primarily due to a decrease in sales of animation derivative products of HK\$20.6 million.

Sales of animation derivative products

The revenue from sales of animation derivative products decreased by approximately 22.4%, from HK\$91.8 million for the six months ended 30 September 2022 to HK\$71.2 million for the six months ended 30 September 2023, primarily due to that purchase orders placed by the customers were decreased.

Establishment and operation of indoor theme parks

The revenue from establishment and operation of indoor theme parks increased by approximately 13.5% from HK\$92.0 million for the six months ended 30 September 2022 to HK\$104.4 million for the six months ended 30 September 2023. The number of visitors to the indoor theme park in Japan based on ticket sales increased by approximately 22.6% from 0.31 million for the six months ended 30 September 2022 to 0.38 million for the six months ended 30 September 2023.

The decrease in revenue was mainly due to the recognition of the licensing income from the licensed theme park and sales of these park machinery, which is absent during the current reporting period.

The analysis of the number of visitors is set out below:

	2023 '000	2022 '000
PRC Japan	262 380	325 314
	642	639

Multimedia animation entertainment

The revenue from multimedia animation entertainment decreased by HK\$9.4 million, or approximately 100.0%, from HK\$9.4 million for the six months ended 30 September 2022 to HK\$3 thousand for the six months ended 30 September 2023. The revenue from multimedia animation entertainment included revenue generated from licensing income, ticket sales for VR games and event activities.

Cost of sales and services

The cost of sales and services decreased by HK\$4.2 million, or approximately 2.6%, from HK\$159.3 million for the six months ended 30 September 2022 to HK\$155.1 million for the six months ended 30 September 2023. The decrease was primarily due to the decrease in the revenue from the trading of animation derivative products.

Financial Review (Continued)

Gross profit and gross profit margin

The Group's gross profit decreased by HK\$13.4 million, or approximately 39.5%, from HK\$33.9 million for the six months ended 30 September 2022 to HK\$20.5 million for the six months ended 30 September 2023. The Group's gross profit margin decreased from approximately 17.5% for the six months ended 30 September 2022 to approximately 11.7% for the six months ended 30 September 2023. The decrease in the gross profit was mainly due to the decrease in the revenue and increase in the purchase cost of sales of derivative products.

Other gains and losses

The Group recorded a loss approximate HK\$1.0 million for the six months ended 30 September 2023, compared to a gain of approximately HK\$0.3 million for the six months ended 30 September 2022.

Selling and distribution expenses

The selling and distribution expenses decreased by HK\$41.5 million, or approximately 86.6%, from HK\$47.9 million for the six months ended 30 September 2022 to HK\$6.4 million for the six months ended 30 September 2023. The Group's selling and distribution expenses as a percentage of revenue decreased from approximately 24.8% for the six months ended 30 September 2022 to approximately 3.6% for the six months ended 30 September 2023. The decrease was primarily because of the absence in the spending in promotion activities in metaverse, new blockchain technology applications and new product line of theme parks.

Research and development expenses

The research and development expenses decreased by HK\$24.6 million from HK\$30.2 million for the six months ended 30 September 2022 to HK\$5.6 million for the six months ended 30 September 2023. The decrease was primarily due to the absence in the spending in research and development in metaverse, and blockchain technology applications, upgraded and enriched product line of theme parks to enhance amusement experience.

Administrative expenses

The administrative expenses decreased by HK\$102.8 million from HK\$147.3 million for the six months ended 30 September 2022 to HK\$44.5 million for the six months ended 30 September 2023. The decrease was primarily due to: (i) the decrease in the cost of handling charge, man power and the related expenses of approximately HK\$14.3 million due to the strict measures in social distancing imposed by the PRC government during the period due to the COVID-19; (ii) the decrease in the administrative related expenses of approximately HK\$47.8 million in the maintenance of the projects of metaverse, blockchain technology applications, upgraded and enriched product line of theme parks; and (iii) the decrease in the professional and consultancy fee incurred for the projects of metaverse and new blockchain technology applications and new product line of theme parks and legal fee incurred for handling litigations of approximately HK\$24.7 million during the period.

Loss attributable to owners of the Company

Loss attributable to owners of the Company decreased by HK\$191.2 million from HK\$271.8 million for the six months ended 30 September 2022 to HK\$80.6 million for the six months ended 30 September 2023. The decrease was primarily due to: (i) the decrease in gross profit in the amount of approximately HK\$13.4 million from the sales of animation derivative products during the period under review; (ii) the decrease in administrative expenses in the amount of approximately HK\$102.8 million; the decrease in research and development expenses in the amount of approximately HK\$24.6 million and the decrease in selling and distribution expenses in the amount of approximately HK\$41.5 million as mentioned above; (iii) the increase in finance costs in the amount of approximately HK\$12.2 million due to the increase in borrowings during the period; (iv) the decrease in provision for impairment loss under expected credit loss model, net of reversal in the amount of approximately HK\$40.9 million; and (v) the decrease in share of loss of associates and a joint venture of approximately HK\$4.7 million which were adversely affected by the COVID-19 as they are mainly engaged in the licencing business in the PRC.

Use of Net Proceeds from the Global Offering

The Company has received net proceeds of approximately HK\$298.6 million after deducting the underwriting fee and commissions and relevant expenses in connection with the global offering on 12 March 2015. As at 30 September 2023, approximately HK\$280.0 million of the net proceeds had been used by the Group. The unutilised net proceeds were deposited with a licensed bank in Hong Kong. With reference to the supplemental announcement of the Company dated 30 November 2023 in relation to the Annual Reports for the years ended 31 March 2022 and 31 March 2023 and change in use of proceed from initial public offering, the following sets forth a summary of the utilisation of the net proceeds:

	Planned the Net P %		Unutilised balance as at 31 March 2023 HK\$'million	Reallocation for the financial year ended 31 March 2023 HK\$'million	Planned use of the Net Proceeds after reallocation HK\$'million	Unutilised as at 30 September 2023 HK\$'million	Expected timeline for Unutilised Net Proceeds
For the capital expenditure and the working capital for the Shanghai JOYPOLIS and for use in planning the next JOYPOLIS	40.0	119.4	-	-	119.4	-	
For possible investment in, acquisition of, and/or formation of strategic cooperation with, domestic or international companies which operate animation-related businesses, including without limitation, animation-related event organisers, mobile and internet applications developers and animation-related multi-media platforms	21.5	64.3	18.6	(18.6)	45.7	-	
For the development, production and technical enhancement of music animation concerts and the related promotional and marketing activities and the development of consignment sales business	20.0	59.7	-	-	59.7	-	
For working capital and general corporate purposes	16.6	49.5	-	18.6	68.1	18.6	1st to 3rd quarters of 2024
Repayment of bonds, interests and related expenses	1.9	5.7	-	-	5.7	-	2024
Total	100.0	298.6	18.6	-	298.6	18.6	

Capital Structure, Liquidity and Financial Resources

As at 30 September 2023, the authorised share capital of the Company was HK\$500.0 million divided into 5,000,000,000 shares of HK\$0.1 each and the issued share capital of the Company was approximately HK\$118.2 million divided into 1,182,042,000 shares of HK\$0.1 each.

As at 30 September 2023, the cash and bank balances of the Group were HK\$25.9 million (31 March 2023: HK\$36.2 million). The decrease was mainly due to repayment of bank and other loans during the six months ended 30 September 2023.

As at 30 September 2023, the Group had a gearing ratio (calculate as bank and other borrowings, lease liabilities, guaranteed note and bonds, divided by total assets) of approximately 223.3% (31 March 2023: approximately 195.6%).

During the six months period ended 30 September 2023, the Company did not issue any bond.

Treasury Policies

The Group has adopted a prudent treasury policy throughout the six months ended 30 September 2023. The Group strives to reduce credit risk by performing ongoing credit assessments and evaluations of the financial status of its customers. To manage the liquidity risk, the Board closely monitors the Group's liquidity position to ensure that the structure of the Group's assets, liabilities and other commitments can meet its funding requirements from time to time.

Future Plans, Material Investments and Capital Assets

The Group will continue to develop the indoor amusement theme parks globally and develop online business and digital content and also launch of new theme park product line. Moreover, the Group will continue to develop VR technology projects including setting up partnerships with an independent third party for selling of VR equipment, development of VR game contents and VR eSports with the integration of new technology and so on.

The Company has identified an investor on the proposed subscription in the shares of the Company and has deposited the escrow money. The Scheme has been approved by the requisite majorities of creditors of the Company on a scheme meeting (the "**Scheme Meeting**") held on 27 June 2023. The Company has submitted the results Scheme Meeting to the Court for sanctioning of the Scheme and is pending on the releasing of a hearing date.

Foreign Exchange Exposure

There has been no significant change in the Group's policy in terms of exchange rate risks. The Group's transactions are mainly denominated in Hong Kong dollar, Renminbi, Japanese Yen or US dollar. The Management of the Group is closely monitoring foreign exchange risks and would consider the use of hedging instruments as and when appropriate.

Environmental Policy

The Group is committed to the protection of the environment. The Group adheres to the principle of recycling and energy saving. The Group has encouraged and motivated our staff to be environmentally friendly in the office including the use of recycled papers for printing and photocopying and to reduce electricity consumption by switching off idle lighting and electrical appliances when they are not in use.

Employees and Remuneration Policies

As at 30 September 2023, the Group had 239 employees (30 September 2022: 339 employees). For the six months ended 30 September 2023, employees' remuneration and benefits in kind and contribution to the pension scheme (including the Directors' remuneration and benefits in kind and contribution to the pension scheme) amounted to HK\$41.2 million (six months ended 30 September 2022: HK\$36.4 million). The increase was mainly attributable to the increase of HK\$3.1 million in employee remuneration. The Group's remuneration package is determined with reference to the experience and qualification of the individual employees and the general market conditions. The Group also ensures that all employees are provided with adequate training and continued professional opportunities according to their needs.

Purchase, Sale or Redemption of Shares

Neither the Company nor any of its subsidiaries has purchased, sold or redeemed any of the Company's shares during the six months ended 30 September 2023.

Audit Committee and Review of Interim Financial Results

Pursuant to Rule 3.21 of the Listing Rules, the Company established an audit committee (the "**Audit Committee**") with written terms of reference aligned with the Corporate Governance Code as stated in Appendix 14 of the Listing Rules (the "**CG Code**"). The Audit Committee comprises three independent non-executive Directors, namely Mr. HUNG Muk Ming (Chairman), Mr. WANG Guozhen, and Mr. NI Zhenliang.

The Audit Committee has discussed with the management of the Group and reviewed the unaudited interim financial results of the Group for the six months ended 30 September 2023, including the accounting principles and practices adopted by the Group, and discussed financial related matters.

Interim Dividend

The board of directors does not recommend the payment of an interim dividend for the six months ended 30 September 2023 (six months ended 30 September 2022: Nil).

Compliance with Code on Corporate Governance Practices

The Company has complied with the code provisions set out in the CG Code throughout the period, except for the following deviation:

Code provision C.2.1

Code provision C.2.1 of the CG Code stipulates that the roles of chairman and chief executive officer should be separate and should not be performed by the same individual. Mr. CHONG is the Chairman of the Board and the Chief Executive Officer of the Company. As Mr. CHONG is the founder of the Group and has extensive experience in corporate operations and management, the Directors believe that it is in the best interest of the Group to have Mr. CHONG taking up both roles for effective management and business development.

Compliance with Model Code for Securities Transaction

The Company has adopted the Model Code for Securities Transactions by Directors of Listed Issuers set forth in Appendix 10 of the Listing Rules (the "**Model Code**") as its own code of conduct regarding securities transaction by the Directors. Having made specific enquiry with the Directors, all Directors confirmed that they have fully complied with the required standard as set out in the Model Code throughout the six months ended 30 September 2023.

Public Float

Based on the information that is publicly available to the Company and within the knowledge of the Directors, as at the date of this interim report, the Company has maintained sufficient prescribed public float of the issued shares as required under the Listing Rules.

OTHER INFORMATION

Directors' Interests and Short Positions in the Shares, Underlying Shares or Debentures

As of 30 September 2023, the interests and short positions of the Directors and chief executive of the Company in the shares, underlying shares and debentures of the Company or any of its associated corporations (within the meaning of Part XV of the Securities and Futures Ordinance (the "SFO")) as recorded in the register required to be kept under Section 352 of the SFO or as otherwise notified to the Company and the Hong Kong Stock Exchange pursuant to the Model Code for Securities Transactions by Directors of Listed Issuers (the "Model Code"), were set forth below:

Long positions in the shares and underlying share of the Company

Name of Directors	Capacity/nature of interest	Name of the controlled corporations	Number of shares	Approximate percentage of shares in issue
CHONG Heung Chung	Interest of controlled corporation (Note 1)	Bright Rise Enterprises Limited	134,538,000 (L)	11.38%
Jason	Spouse interest (Note 2)	_	28,735,000 (L)	2.43%

Notes:

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- Mr. CHONG is the sole beneficial owner of all issued shares of Bright Rise Enterprises Limited which is the registered and beneficial owner of 134,538,000 Shares.
- 2. Ms. LEE Sui Fong Fiona is the spouse of Mr. CHONG Heung Chung Jason. Mr. CHONG is deemed to be interested in our Shares interested by Ms. LEE under the SFO.

Save as disclosed above, as at 30 September 2023, none of the Directors or chief executive or their respective associates had any interests or short positions in shares, underlying shares and debentures of the Company or any of its associated corporations (within the meaning of Part XV of the SFO) as recorded in the register required to be kept under Section 352 of the SFO or as otherwise notified to the Company and the Hong Kong Stock Exchange pursuant to the Model Code.

OTHER INFORMATION

Substantial Shareholders

As of 30 September 2023, the following persons or corporations, other than the Directors or chief executive of the Company, had, or were deemed to have, interests or short positions in the shares or underlying shares of the Company which would fall to be disclosed to the Company under the provisions of Divisions 2 and 3 of Part XV of the SFO, or which were recorded in the register required to be kept by the Company under Section 336 of the SFO were as follows:

	Name of Shareholders	Capacity	Number of shares	shareholding percentage of shares in issue (%)
Long position	Bright Rise Enterprises Limited	Beneficial owner	134,538,000	11.38
	Mr. CHONG Heung Chung Jason	Interest in a controlled corporation ⁽¹⁾	134,538,000	11.38
	303011	Spouse interest ⁽²⁾	28,735,000	2.43
	Fortress Strength Limited	Beneficial owner	28,735,000	2.43
	Ms. LEE Sui Fong Fiona	Interest in a controlled corporation ⁽³⁾	28,735,000	2.43
		Spouse interest ⁽⁴⁾	134,538,000	11.38
	Dragon Year Group Limited	Beneficial owner	49,497,000	4.19
	Mr. Shinichiro IKEDA	Personal interest Interest in a controlled corporation ⁽⁵⁾	12,000,000 49,497,000	1.02 4.19

Notes:

- (1) Mr. CHONG is the sole beneficial owner of all issued shares of Bright Rise Enterprises Limited which is the registered and beneficial owner of 134,538,000 Shares.
- (2) Mr. CHONG is the spouse of Ms. LEE and he is deemed to be interested in our Shares interested by Ms. LEE under the SFO.
- (3) Ms. LEE is the sole beneficial owner of all issued shares of Fortress Strength Limited which is the registered and beneficial owner of 28,735,000 Shares.
- (4) Ms. LEE is the spouse of Mr. CHONG and she is deemed to be interested in our Shares interested by Mr. CHONG under the SFO.
- (5) Mr. Shinichiro Ikeda is the sole beneficial owner of all issued shares of Dragon Year Group Limited which is the beneficial owner of 49,497,000 Shares.
- (6) Pursuant to the Company's announcement dated 25 September 2023, Mr. CHONG Heung Chung Jason, Bright Rise Enterprises Limited, Mr. TING Ka Fai Jeffrey, Bonville Glory Limited, Ms. LEE Sui Fong Fiona, Fortress Strength Limited, Mr. Shinichiro IKEDA, Dragon Year Group Limited, Ms. OR Den Fung Bonnie and East Jumbo Development Limited (collectively, the "Concert Parties") have entered into a termination deed (the "Termination Deed"), pursuant to which, all the respective rights and obligations shall become null and void and be of no further force and effect immediately upon execution of the Termination Deed. Also mentioned in the same announcement, notwithstanding the Termination Deed, the Concert Parties remain as a group of parties acting in concert within the meaning of the Takeovers Code, as the Company has not yet obtained confirmation from the Executive that they are no longer acting in concert pursuant to note 3 to the definition of "acting in concert" of the Takeovers Code.

Save as disclosed above, as of 30 September 2023, the Directors were not aware of any persons or corporations, other than the Directors or chief executive of the Company, who had interests or short positions in the shares or underlying shares of the Company which would fall to be disclosed to the Company under the provisions of Divisions 2 and 3 of Part XV of the SFO or which were recorded in the register required to be kept by the Company under Section 336 of the SFO.

OTHER INFORMATION

Purchase, Sale or Redemption of Shares

Neither the Company nor any of its subsidiaries has purchased or sold any of the Company's shares during the six months ended 30 September 2023.

Audit Committee and Review of Interim Financial Results

Pursuant to Rule 3.21 of the Listing Rules, the Company established an audit committee (the "**Audit Committee**") with written terms of reference aligned with the Corporate Governance Code as stated in Appendix 14 of the Listing Rules (the "**CG Code**"). The Audit Committee comprises three independent non-executive Directors, namely Mr. HUNG Muk Ming (Chairman), Mr. WANG Guo Zhen, and Mr. NI Zhenliang.

The Audit Committee has discussed with the management of the Group and reviewed the unaudited interim financial results of the Group for the six months ended 30 September 2023, including the accounting principles and practices adopted by the Group, and discussed financial related matters.

Compliance with Code on Corporate Governance Practices

The Company has complied with the code provisions set out in the CG Code throughout the period, except for the following deviation:

Code Provision C.2.1

Code provision C.2.1 of the CG Code stipulates that the roles of chairman and chief executive officer should be separate and should not be performed by the same individual. Mr. CHONG is the Chairman of the Board and the Chief Executive Officer of the Company. As Mr. CHONG is the founder of the Group and has extensive experience in corporate operations and management, the Directors believe that it is in the best interest of the Group to have Mr. CHONG taking up both roles for effective management and business development.

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The Company has adopted the Model Code for Securities Transactions by Directors of Listed Issuers set forth in Appendix 10 of the Listing Rules (the "**Model Code**") as its own code of conduct regarding securities transaction by the Directors. Having made specific enquiry with the Directors, all Directors confirmed that they have fully complied with the required standard as set out in the Model Code throughout the six months ended 30 September 2023.

By order of the Board

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CHONG Heung Chung Jason

Chairman and Executive Director Hong Kong, 30 November 2023