Unless otherwise defined herein, capitalized terms used in this announcement shall have the same meanings as those defined in the Hong Kong prospectus dated December 29, 2023 (the "Prospectus") of Changjiu Holdings Limited (the "Company").

Hong Kong Exchanges and Clearing Limited, The Stock Exchange of Hong Kong Limited (the "Stock Exchange") and Hong Kong Securities Clearing Company Limited ("HKSCC") take no responsibility for the contents of this announcement, make no representation as to its accuracy or completeness and expressly disclaim any liability whatsoever for any loss howsoever arising from or in reliance upon the whole or any part of the contents of this announcement.

This announcement is for information purposes only and does not constitute an invitation or offer to acquire, purchase or subscribe for any securities. This announcement is not a prospectus. Potential investors should read the Prospectus for detailed information about the Global Offering described below before deciding whether or not to invest in the Offer Shares. Any investment decision in relation to the Offer Shares should be taken solely in reliance on the information provided in the Prospectus.

This announcement is not for release, publication, distribution, directly or indirectly, in or into the United States (including its territories and possessions, any state of the United States and the District of Columbia). This announcement does not constitute or form a part of any offer to sell or solicitation to purchase or subscribe for securities in the United States. The Offer Shares have not been, and will not be, registered under the United States Securities Act of 1933, as amended (the "U.S. Securities Act") or any state securities laws of the United States and may not be offered, sold, pledged or otherwise transferred within the United States, except in transactions exempt from, or not subject to, the registration requirements of the U.S. Securities Act. The Company has not intended and does not intend to make any public offer of securities in the United States. The Offer Shares are being offered and sold outside the United States in offshore transactions in reliance on Regulation S under the U.S. Securities Act.

The Hong Kong Offer Shares will be offered to the public in Hong Kong subject to terms and conditions set out in the Prospectus. The Hong Kong Offer Shares will not be offered to any person who is outside Hong Kong and/or not resident in Hong Kong. Potential investors of the Offer Shares should note that the Joint Sponsors and Overall Coordinators (for themselves and on behalf of the Hong Kong Underwriters) shall be entitled to terminate the Hong Kong Underwriting Agreement with immediate effect upon the occurrence of any of the events set out in the section headed "Underwriting – Underwriting Arrangements and Expenses – Hong Kong Public Offering – Grounds for Termination" in the Prospectus at any time prior to 8:00 a.m. on the Listing Date (which is currently expected to be on Tuesday, January 9, 2024).



# **Changjiu Holdings Limited**

# 长久股份有限公司

(Incorporated in the Cayman Islands with limited liability)

# **GLOBAL OFFERING**

Number of Offer Shares under the : 50,540,000 Shares

**Global Offering** 

Number of Hong Kong Offer Shares : 5,054,000 Shares (subject to reallocation)

Number of International Offer Shares : 45,486,000 Shares (subject to reallocation)

Maximum Offer Price: HK\$7.90 per Share, plus brokerage of

1.0%, SFC transaction levy of 0.0027%, Stock Exchange trading fee of 0.00565% and AFRC transaction levy of 0.00015%

(payable in full on application in

Hong Kong dollars and subject to refund)

Nominal value : US\$0.0000066667 per Share

Stock code: 6959

Joint Sponsors, Overall Coordinators, Joint Global Coordinators, Joint Bookrunners and Joint Lead Managers



Joint Bookrunners and Joint Lead Managers





















# IMPORTANT NOTICE TO INVESTORS: FULLY ELECTRONIC APPLICATION PROCESS

We have adopted a fully electronic application process for the Hong Kong Public Offering. We will not provide printed copies of the Prospectus to the public in relation to the Hong Kong Public Offering.

The Prospectus is available at the website of the Stock Exchange at <a href="www.hkexnews.hk">www.hkexnews.hk</a> under the "HKEXnews > New Listings > New Listing Information" section, and our website at <a href="www.99digtech.com">www.99digtech.com</a>. If you require a printed copy of the Prospectus, you may download and print from the website addresses above.

To apply for the Hong Kong Offer Shares, you may use one of the following application channels:

| Application<br>Channel           | Platform  | <b>Target Investors</b>   | <b>Application Time</b>   |
|----------------------------------|---|---|---|
| HK eIPO<br>White Form<br>service | Online application via the  HK eIPO White Form service in the IPO App (which can be downloaded by searching "IPO App" in App Store or Google Play or download at www.hkeipo.hk/IPOApp or www.tricorglobal.com/ IPOApp) or at the designated website at www.hkeipo.hk. | Investors who would like<br>to receive a physical<br>Share certificate. Hong<br>Kong Offer Shares<br>successfully applied for<br>will be allotted and<br>issued in your own<br>name.  | From 9:00 a.m. on Friday, December 29, 2023 to 11:30 a.m. on Thursday, January 4, 2024, Hong Kong time.  The latest time for completing full payment of application monies will be 12:00 noon on Thursday, January 4, 2024, Hong Kong time. |
| HKSCC EIPO channel               | Your broker or custodian who is a HKSCC Participant will submit a HKSCC EIPO application on your behalf through HKSCC's FINI system in accordance with your instruction.  | Investors who would not like to receive a physical Share certificate. Hong Kong Offer Shares successfully applied for will be allotted and issued in the name of HKSCC Nominees, deposited directly into CCASS and credited to your designated HKSCC Participant's stock account. | Contact your broker or custodian for the earliest and latest time for giving such instructions, as this may vary by broker or custodian.  |

We will not provide any physical channels to accept any application for the Hong Kong Offer Shares by the public. The contents of the electronic version of the Prospectus are identical to the printed document as registered with the Registrar of Companies in Hong Kong pursuant to Section 342C of the Companies (Winding Up and Miscellaneous Provisions) Ordinance.

If you are an **intermediary**, **broker** or **agent**, please remind your customers, clients or principals, as applicable, that the Prospectus is available online at the website addresses above.

Please refer to the section headed "How to Apply for Hong Kong Offer Shares" in the Prospectus for further details of the procedures through which you can apply for the Hong Kong Offer Shares electronically.

Your application through the **HK eIPO White Form** service or the **HKSCC EIPO** channel must be for a minimum of 500 Hong Kong Offer Shares and in one of the numbers set out in the table below. If you are applying through the **HK eIPO White Form** service, you may refer to the table below for the amount payable for the number of Shares you have selected. You must pay the respective maximum amount payable on application in full upon application for Hong Kong Offer Shares. If you are applying through the HKSCC EIPO channel, you are required to prefund your application based on the amount specified by your broker or custodian, as determined based on the applicable laws and regulations in Hong Kong.

| No. of<br>Hong Kong<br>Offer Shares<br>applied for | Maximum Amount payable <sup>(2)</sup> on application/ successful allotment | No. of<br>Hong Kong<br>Offer Shares<br>applied for | Maximum<br>Amount<br>payable <sup>(2)</sup> on<br>application/<br>successful<br>allotment | No. of<br>Hong Kong<br>Offer Shares<br>applied for | Maximum<br>Amount<br>payable <sup>(2)</sup> on<br>application/<br>successful<br>allotment | No. of<br>Hong Kong<br>Offer Shares<br>applied for | Maximum<br>Amount<br>payable <sup>(2)</sup> on<br>application/<br>successful<br>allotment |
|--|--|--|---|--|---|--|---|
|  | HK\$   |  | HK\$  |  | HK\$  |  | HK\$  |
| 500  | 3,989.84   | 7,000  | 55,857.69   | 50,000   | 398,983.58  | 700,000  | 5,585,770.06  |
| 1,000  | 7,979.67   | 8,000  | 63,837.37   | 60,000   | 478,780.29  | 800,000  | 6,383,737.20  |
| 1,500  | 11,969.51  | 9,000  | 71,817.05   | 70,000   | 558,577.00  | 900,000  | 7,181,704.36  |
| 2,000  | 15,959.34  | 10,000   | 79,796.71   | 80,000   | 638,373.72  | 1,000,000  | 7,979,671.50  |
| 2,500  | 19,949.18  | 15,000   | 119,695.08  | 90,000   | 718,170.44  | 1,500,000  | 11,969,507.26   |
| 3,000  | 23,939.02  | 20,000   | 159,593.44  | 100,000  | 797,967.16  | 2,000,000  | 15,959,343.00   |
| 3,500  | 27,928.85  | 25,000   | 199,491.79  | 200,000  | 1,595,934.30  | $2,527,000^{(1)}$                                  | 20,164,629.88   |
| 4,000  | 31,918.69  | 30,000   | 239,390.15  | 300,000  | 2,393,901.46  |  |   |
| 4,500  | 35,908.52  | 35,000   | 279,288.50  | 400,000  | 3,191,868.60  |  |   |
| 5,000  | 39,898.36  | 40,000   | 319,186.85  | 500,000  | 3,989,835.76  |  |   |
| 6,000  | 47,878.03  | 45,000   | 359,085.22  | 600,000  | 4,787,802.90  |  |   |

#### Notes:

- (1) Maximum number of Hong Kong Offer Shares you may apply for and this is 50% of the Hong Kong Offer Shares initially offered.
- (2) The amount payable is inclusive of brokerage, SFC transaction levy, the Stock Exchange trading fee and AFRC transaction levy. If your application is successful, brokerage will be paid to the Exchange Participants (as defined in the Listing Rules) or to the **HK eIPO White Form** Service Provider (for applications made through the application channel of the **HK eIPO White Form** Service Provider) while the SFC transaction levy, the Stock Exchange trading fee and the AFRC transaction levy will be paid to the SFC, the Stock Exchange and the AFRC, respectively.

No application for any other number of the Hong Kong Offer Shares will be considered and any such application is liable to be rejected.

## THE LISTING APPLICATION

We have applied to the Stock Exchange for the grant of listing of, and permission to deal in, the Shares to be issued pursuant to the Global Offering (including any additional Shares which may be issued pursuant to the exercise of the Pre-IPO Share Options). Dealings in the Shares on the Stock Exchange are expected to commence on Tuesday, January 9, 2024.

# STRUCTURE OF THE GLOBAL OFFERING

The Global Offering comprises:

- the Hong Kong Public Offering of initially 5,054,000 Shares (subject to reallocation) in Hong Kong, representing 10% of the total number of Offer Shares initially available under the Global Offering, and
- the International Offering of initially 45,486,000 Shares (subject to reallocation), representing 90% of the total number of Offer Shares initially available under the Global Offering.

The allocation of the Offer Shares between the Hong Kong Public Offering and the International Offering will be subject to reallocation as described in the section headed "Structure of the Global Offering" in the Prospectus.

In particular, subject to the requirements under Practice Note 18 of the Listing Rules and the Guide for New Listing Applicants issued by the Stock Exchange, the Overall Coordinators (for themselves and on behalf of the Underwriters) may, at their sole discretion, reallocate Offer Shares from the International Offering to the Hong Kong Public Offering to satisfy valid applications under the Hong Kong Public Offering. In accordance with the Guide for New Listing Applicants issued by the Stock Exchange, if such reallocation is done other than pursuant to the clawback mechanism as described in the section headed "Structure of the Global Offering – The Hong Kong Public Offering – Reallocation" in the Prospectus, the maximum total number of Offer Shares that may be allocated to the Hong Kong Public Offering following such reallocation shall be not more than double the initial allocation to the Hong Kong Public Offering (i.e. 10,108,000 Offer Shares, representing 20% of the total number of Offer Shares initially available under the Global Offering), and the final Offer Price shall be fixed at the low-end of the indicative Offer Price range (i.e. HK\$5.95 per Offer Share) as stated in the Prospectus.

### **PRICING**

The Offer Price will be no more than HK\$7.90 per Offer Share and is expected to be no less than HK\$5.95 per Offer Share unless to be otherwise announced. Applicants for the Hong Kong Offer Shares may be required to pay, on application (subject to application channels), the maximum Offer Price of HK\$7.90 per Offer Share together with brokerage of 1.0%, SFC transaction levy of 0.0027%, AFRC transaction levy of 0.00015% and Stock Exchange trading fee of 0.00565%, subject to refund if the Offer Price as finally determined is less than HK\$7.90 per Offer Share.

# **EXPECTED TIMETABLE**

| Hong Kong Public Offering commences   | Friday, December 29, 2023 |
|---|---------------------------|
| Latest time to complete electronic applications via the <b>HK eIPO White Form</b> service through one of the below ways:  |                           |
| (1) <b>the IPO App</b> , which can be downloaded by searching " <b>IPO App</b> " in App Store or Google Play or downloaded at <u>www.hkeipo.hk/IPOApp</u> or <u>www.tricorglobal.com/IPOApp</u> |                           |
| (2) the designated website www.hkeipo.hk  |                           |
| Application lists of the Hong Kong Public Offering open   |                           |
| Latest time for (a) completing full payment of application monies via the <b>HK eIPO White Form</b> service, or; (b) giving <b>electronic application instructions</b> to HKSCC                 |                           |

If you are instructing your **broker** or **custodian** who is a HKSCC Participant to submit HKSCC EIPO applications on your behalf through HKSCC's FINI system in accordance with your instruction, you are advised to contact your **broker** or **custodian** for the latest time for giving such instructions which may be different from the latest time as stated above.

Thursday, January 4, 2024

| Application lists of the F  | Hong Kong Public Offering close  |  |  |
|---|--|--|--|
| Expected Price Determin   | nation Date  |  |  |
| Announcement of:  |  |  |  |
| • the final Offer Pric  | e;   |  |  |
| • the level of indicati   | ions of interest in the International Offering;  |  |  |
| • the level of applica  | tions in the Hong Kong Public Offering; and  |  |  |
| • the basis of allocati   | on of the Hong Kong Offer Shares   |  |  |
| www.99digtech.com a   | ebsite of our Company at and the website of www.hkexnews.hkno later than 11:00 p.m. on Monday,  January 8, 2024  |  |  |
| Results of allocations in the Hong Kong Public Offering (with successful applicants' identification document numbers, where appropriate) to be available through the <b>HK eIPO White Form</b> service or HKSCC EIPO channel: |  |  |  |
| the designated resu<br>www.tricor.com.h<br>www.hkeipo.hk/IP   |  |  |  |
| and our website at provide links to the   | re's website at <a href="https://www.hkexnews.hk">www.hkexnews.hk</a> <a href="https://www.99digtech.com">www.99digtech.com</a> which will above mentioned websites of the Registrar no later than 11:00 p.m. on Monday, January 8, 2024 |  |  |
| calling +852 3691   | results telephone enquiry line by 8488 between 9:00 a.m. and   |  |  |
| you may also check  | through HKSCC EIPO channel,  k with your broker or   |  |  |

For applications through the **HK eIPO White Form** service:

For applications through HKSCC EIPO channel, Share certificate(s) will be issued in the name of HKSCC Nominees, deposited into CCASS and credited to your designated HKSCC Participant's stock account.

| e-Auto Refund payment instructions/refund cheque(s) via the <b>HK eIPO White Form</b> service to be dispatched |
|--|
| Dealings in the Shares on the Stock Exchange expected to commence at   |

#### **SETTLEMENT**

Subject to the granting of listing of, and permission to deal in, the Shares on the Stock Exchange and our compliance with the stock admission requirements of HKSCC, the Shares will be accepted as eligible securities by HKSCC for deposit, clearance and settlement in CCASS with effect from the Listing Date or any other date HKSCC chooses. Settlement of transactions between Exchange Participants (as defined in the Hong Kong Listing Rules) is required to take place in CCASS on the second settlement day after any trading day. All activities under CCASS are subject to the General Rules of HKSCC and HKSCC Operational Procedures in effect from time to time. Potential investors should seek the advice of their stockbroker or other professional advisers for the details of the settlement arrangements as such arrangements may affect their rights and interests. All necessary arrangements have been made enabling the Shares to be admitted into CCASS.

### **ELECTRONIC APPLICATION CHANNELS**

The Hong Kong Public Offer period will begin at 9:00 a.m. on Friday, December 29, 2023 and end at 12:00 noon on Thursday, January 4, 2024 (Hong Kong time).

To apply for Hong Kong Offer Shares, you may use one of the following application channels:

| <b>Application Channel</b>    | Platform   | <b>Target Investors</b>   | <b>Application Time</b>  |
|-------------------------------|--|---|--|
| HK eIPO White<br>Form service | IPO App (which can be downloaded by searching "IPO App" in App Store or Google Play or downloaded at <a href="https://www.hkeipo.hk/IPOApp">www.hkeipo.hk/IPOApp</a> or <a href="https://www.tricorglobal.com/IPOApp">www.tricorglobal.com/IPOApp</a> ) or <a href="https://www.hkeipo.hk">www.hkeipo.hk</a> ; | Investors who would like to receive a physical Share certificate. Hong Kong Offer Shares successfully applied for will be allotted and issued in your own name. | From 9:00 a.m. on<br>Friday, December 29,<br>2023 to 11:30 a.m. on<br>Thursday, January 4,<br>2024, Hong Kong time.<br>The latest time for<br>completing full payment<br>of application monies<br>will be 12:00 noon on<br>Thursday, January 4,<br>2024, Hong Kong time. |
| HKSCC EIPO channel            | Your broker or custodian who is a HKSCC Participant will submit a HKSCC EIPO application on your behalf through HKSCC's FINI system in accordance with your instruction  | not like to receive   | Contact your broker or custodian for the earliest and latest time for giving such instructions, as this may vary by broker or custodian.   |

The **HK eIPO White Form** service and the HKSCC EIPO channel are facilities subject to capacity limitations and potential service interruptions and you are advised not to wait until the last day of the application period to apply for Hong Kong Offer Shares.

Please refer to the sections headed "Structure of the Global Offering" and "How to Apply for Hong Kong Offer Shares" of the Prospectus for details of the conditions and procedures of the Hong Kong Public Offering.

Application for the Hong Kong Offer Shares will only be considered on the basis of the terms and conditions set out in the Prospectus, the IPO App and the designated website (www.hkeipo.hk) for the HK eIPO White Form service.

### **PUBLICATION OF RESULTS**

The Company expects to announce the results of the final Offer Price, the level of indication of interest in the International Offering, the level of applications in the Hong Kong Public Offering and the basis of allocation of the Hong Kong Offer Shares on the website of the Stock Exchange at <a href="https://www.hkexnews.hk">www.hkexnews.hk</a> and the Company's website at <a href="https://www.99digtech.com">www.99digtech.com</a> by no later than 11:00 p.m. on Monday, January 8, 2024 (Hong Kong time).

The results of allocations and the identification document numbers of successful applicants (where applicable) under the Hong Kong Public Offering will be available through a variety of channels at the times and date and in the manner specified in the section headed "How to Apply for Hong Kong Offer Shares – B. Publication of Results" in the Prospectus.

If an application is rejected, not accepted or accepted in part only, or if the Offer Price as finally determined is less than the maximum offer price of HK\$7.90 per Offer Share (excluding brokerage, SFC transaction levy, AFRC transaction levy and Stock Exchange trading fee thereon), or if the conditions of the Global Offering are not fulfilled in accordance with "Structure of the Global Offering – Conditions of the Global Offering" in the Prospectus or if any application is revoked, the application monies, or the appropriate portion thereof, together with the related brokerage, SFC transaction levy, AFRC transaction levy and Stock Exchange trading fee, will be refunded, without interest, as described in the section headed "How to Apply for Hong Kong Offer Shares – D. Dispatch/Collection of Share Certificates and Refund of Application Monies.

No temporary document of title will be issued in respect of the Shares. No receipt will be issued for sums paid on application. Share certificates will only become valid evidence of title at 8:00 a.m. (Hong Kong time) on the Listing Date, provided that the Global Offering has become unconditional and the right of termination described in the section headed "Underwriting" in the Prospectus has not been exercised. Investors who trade the Shares on the basis of publicly available allocation details prior to the receipt of the Share certificates or prior to the Share certificates becoming valid evidence of title do so entirely at their own risk.

Assuming the Global Offering becomes unconditional at or before 8:00 a.m. (Hong Kong time) on Tuesday, January 9, 2024, dealings in the Company's Shares on the Stock Exchange will commence at 9:00 a.m. (Hong Kong time) on Tuesday, January 9, 2024. The Shares will be traded in board lots of 500 Shares each.

The stock code of the Company's Shares will be 6959.

This announcement is available for viewing on the website of the Company at www.99digtech. com and the website of the Stock Exchange at www.hkexnews.hk.

By order of the Board
Changjiu Holdings Limited
Ms. LI Guiping
Chairwoman and Executive Director

Hong Kong, December 29, 2023

As at the date of this announcement, the board of directors of the Company comprises Ms. Li Guiping, Mr. Bo Shijiu and Ms. Jia Hui as executive Directors, Ms. Jin Ting as non-executive Director, and Mr. Shen Jinjun, Mr. Dong Yang, and Mr. Wang Fukuan as independent non-executive Directors.