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BEIJING MEDIA CORPORATION LIMITED

北青傳媒股份有限公司

(A joint stock company incorporated in the People's Republic of China with limited liability)

(Stock Code: 1000)

ANNOUNCEMENT CHANGE OF DIRECTOR AND CHANGE OF COMPOSITION OF BOARD COMMITTEES

References are made to the announcement (the “**Announcement**”) dated 11 December 2023 and the circular (the “**Circular**”) dated 14 December 2023 of Beijing Media Corporation Limited (the “**Company**”) in relation to, among other things, the resignation of a Director and proposed appointment of a Director. Unless otherwise stated, terms defined in the Announcement and the Circular shall have the same respective meanings when used herein.

The board of directors (the “**Board**”) of the Company hereby announces that, on 29 December 2023, upon the approval by the Shareholders at the EGM, Mr. Wang Hao was appointed as a non-executive Director of the eighth session of the Board, with a term of office from the date of approval by the Shareholders at the EGM until the expiry of the term of office of the eighth session of the Board. On the same day, the resignation of Mr. Xu Jian as a non-executive Director and a member of the Remuneration Committee of the Board became effective as set out in the Announcement.

The Board also announces that, on 29 December 2023, as resolved by the Board, Mr. Wang Hao was appointed as a member of Remuneration Committee of the eighth session of the Board, with a term of office from the date of approval by the Board until the expiry of the term of office of the eighth session of the Board.

For biographical details and other information about Mr. Wang Hao, please refer to the Circular.

The Board would like to take this opportunity to express its sincere gratitude to Mr. Xu Jian for his valuable contributions to the Company during his term of service, and to extend its warm welcome for Mr. Wang Hao for his new role in the Company.

By Order of the Board
Beijing Media Corporation Limited
Sun Baojie
Chairman

Beijing, the PRC
29 December 2023

As at the date of this announcement, the Board comprises: the executive directors of the Company, Jing Enji and Wu Min; the non-executive directors of the Company, Sun Baojie, Cui Ping, Wang Hao, Wang Zechen and Zhang Lei; and the independent non-executive directors of the Company, Shi Hongying, Chan Yee Ping, Michael, Du Guoqing and Kong Weiping.

Please also refer to the published version of this announcement on the Company's website at www.bjmedia.com.cn.