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CHINA FINANCE INVESTMENT HOLDINGS LIMITED

中國金控投資集團有限公司

(Incorporated in Bermuda with limited liability) (Stock Code: 875)

APPOINTMENT OF CO-CHIEF EXECUTIVE OFFICER

The board (the "**Board**") of directors (the "**Directors**") of China Finance Investment Holdings Limited (the "**Company**") is pleased to announce that Mr. Wu Ya ("**Mr. Wu**") has been appointed as a Co-Chief Executive Officer (the "**Co-CEO**") of the Company with effect from 10 January 2024.

Biographical details of Mr. Wu

The biographical details of Mr. Wu is set out as follows:

Mr. Wu, aged 44, graduated with a bachelor's degree from Communication University of China and later obtained an Executive Master of Business Administration (EMBA) degree from the Cheung Kong Graduate School of Business. From September 2001 to June 2002, he worked as a reporter for the "News Probe" program* (《新聞調查》欄目) of the News Commentary Department of China Central Television ("CCTV"); from July 2002 to July 2003, he worked as a reporter for CCTV's financial channel program "Economic Half-hour" *(《經濟半小時》欄目); from August 2003 to September 2008, he held a senior management position in the Advertising Department of CCTV; and from August 2020 to July 2021, Mr. Wu served as an independent director of the eighth session of the board of directors of Shunliban Information Service Co., Ltd.*(順利辦信息服務股份有限公司)(stock code: 000606 SZ). He has been the chairman of the board of directors of JiWei Capital Management Co., Ltd.*(己未資本管理有限公司) since 2011 and the chairman of the board of directors of JiWei (Beijing) Cultural Tourism Holding Co., Ltd.* (己未(北京)文化旅遊控股有限公司) since 2012. Mr. Wu has over 15 years of experience in government affairs, corporate management and strategic development. He has an outstanding track record in corporate investment and financing, business mergers and acquisitions and achieving business breakthroughs.

Mr. Wu will be responsible for leading the Company in business expansion, innovation, upgrading and cooperation, with a focus on cooperation with research institutes, universities, experts and industry-leading enterprises in the agricultural field so as to accelerate the Company's explorations of new businesses and models in the field of modern agriculture. It is expected that Mr. Wu's appointment will help ensure the Company's effective coordination and arrangement of its strategies in respect of food, resources and agriculture at a broader level, and formulate and implement strategies to promote the Company's business towards stable and innovative growth.

Mr. Wu has entered into an employment contract with the Company as a Co-CEO as at the date of the announcement. Mr. Wu is appointed for a year term and can be terminated by either party giving seven days' written notice. Pursuant to the terms of the employment contract, Mr. Wu is entitled to receive an annual salary of RMB3.87 million for serving as a Co-CEO of the Company. Mr. Wu's salary is recommended by the remuneration committee of the Company and determined by the Board with reference to his duties and responsibilities with the Company and prevailing market conditions.

Save as disclosed above, as at the date of this announcement, Mr. Wu does not hold any directorships in any other public companies the securities of which are listed on any securities market in Hong Kong or overseas in the past three years and does not have any relationships with any Directors, senior management, substantial shareholders (having the meaning ascribed to it in the he Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the "Listing Rules")) or controlling shareholders (having the meaning ascribed to it in the Listing Rules) of the Company.

As at the date of this announcement, Mr. Wu does not have any interest in any shares of the Company within the meaning of Part XV of the Securities and Futures Ordinance. Other than disclosed above, Mr. Wu does not hold any other position with the Company or any of its subsidiaries. There is no information to be disclosed by Mr. Wu pursuant to Rule 13.51(2) (h) to (v) of the Listing Rules and there is no other information that need to be brought to the attention of the shareholders of the Company relating to his appointment as a Co-CEO of the Company.

The Board would like to extend its warmest welcome to Mr. Wu on his new appointment as a Co-CEO of the Company.

By order of the Board China Finance Investment Holdings Limited Lin Yuhao Chairman and Co-Chief Executive Officer

Hong Kong, 10 January 2024

As at the date of this announcement, the Board comprises five Directors, including one executive Director, namely Mr. Lin Yuhao, one non-executive Director, namely Ms. Han Xiuhong and three independent non-executive Directors, namely Mr. Li Shaohua, Ms. Zhu Rouxiang and Ms. Li Yang.