Hong Kong Exchanges and Clearing Limited and The Stock Exchange of Hong Kong Limited take no responsibility for the contents of this announcement, make no representation as to its accuracy or completeness and expressly disclaim any liability whatsoever for any loss howsoever arising from or in reliance upon the whole or any part of the contents of this announcement.



(Incorporated in the Cayman Islands with limited liability) (Stock Code: 1119)

GRANT OF SHARE OPTIONS **UNDER THE 2023 NEW SHARE OPTION SCHEME**

This announcement is made by the Company pursuant to Rules 17.06A, 17.06B and 17.06C of the Listing Rules.

The Board announces that on 25 January 2024, the Company granted a total of 16,581,400 Share Options (each Share Option shall entitle the Grantee thereof to subscribe for one Share) to a total of 72 employees (including 3 Directors) under the 2023 New Share Option Scheme, subject to acceptance of the Grantees.

GRANT OF SHARE OPTIONS

Details of the Share Options granted are as follows:

| Date of grant: | 25 January 2024 | | |
|---|-----------------|---------------------------|---------|
| Grantee Category: | Directors | employees (non-Directors) | |
| The number of the Grantees: | 3 | 68 | 1 |
| Number of the Share Options granted: | 1,300,000 | 14,901,400 | 380,000 |
| Exercise price of the Share Options granted: | | HK\$1.592 | |
| Closing price of the Shares on the date of grant: | | HK\$1.57 per Share | |

HK\$1.592 per Share

The average closing price of the Shares for the five business days immediately preceding the date of grant:

Exercise period of the Share Options granted:

10-year period after the date of grant

Vesting period of the Share Options granted:

15 April 2025

To be vested within 3 years from 2025 to 2027, shall not less than 12 months from the date of grant

Performance targets*:

Performance appraisal is mainly based on the growth rate of the Group's revenue and profit in 2024, and comprehensively considers the level of contribution to overseas business expansion, etc. The vesting percentage of the Grantee's Share Options is adjusted based on his/her consolidated performance score

Performance appraisal is conducted twice in 2024, and the results of each performance appraisal are recorded in the annual comprehensive performance score. The vesting percentage of the Grantee's Share Options is adjusted based on his/her consolidated performance score

From 2024 to 2026, each year will be an assessment period. Performance appraisal is conducted twice in each assessment period, and the results of each performance appraisal are recorded in the annual comprehensive performance score. The vesting percentage of the Grantee's Share Options is adjusted based on his/her annual consolidated performance score

Rebate mechanism:

Any Share Option shall lapse forthwith and not be exercisable on:

- (a) the date on which the Grantee ceases to be an eligible participant (as defined in the Listing Rules) under the 2023 New Share Option Scheme; or
- (b) the date on which the Board exercises the Company's right to revoke or forfeit the Share Option if the Grantee commits a breach of the non-transferability of Share Option provisions or the confidentiality and non-competition obligations under the 2023 New Share Option Scheme.
- * Performance targets refer to the position and role of the Grantee in the Group, and evaluate the Grantee from multiple dimensions such as finance, business (non-financial), and/or operations and creation of capital value for the Group's business segments. The assessment will be based on the individual's overall performance, performance of the team or department that the Grantee belongs to and the performance of the Group as a whole.

Details of the above share options granted to Directors are as follows:

| Name of Grantees | Position in the Company | Number of Options granted |
|-----------------------|---|---------------------------------|
| Mr. Jeffrey Lyndon Ko | executive Director, president | 400,000 |
| Mr. Guan Song | executive Director, chief technology officer | 400,000 |
| Mr. Yang Jialiang | executive Director, chief human resources officer | 500,000 |

The grant of Options to the above Directors has been approved by the independent non-executive Directors of the Company.

To the best knowledge of the Directors, among all the Grantees of the Share Options granted, (i) save as disclosed above, no other Grantees is a Director, chief executive or substantial shareholder of the Company, nor an associate (as defined in the Listing Rules) of any of them; (ii) none of the Grantees has been granted and will be granted Share Options which exceed the individual limit of 1% as required under the Listing Rules; (iii) none of the Grantees is a service provider or a connected entity participant (as defined in the Listing Rules); (iv) no financial assistance to be provided by our Group to the Grantees for the purchase of Shares under the 2023 New Share Option Scheme; and (v) none of the Share Options granted to the Directors and/or senior management are not attached to performance target and/or rebate mechanism.

REASONS FOR AND BENEFITS OF THE GRANT OF SHARE OPTIONS

The grant of Share Options is (i) to recognize the contributions by the Grantees and to give the Grantees an opportunity to acquire a proprietary interest in the Company; (ii) to encourage and retain the Grantees for the continual operation and development of the Group; (iii) to provide additional incentive to the Grantees to achieve performance targets; (iv) to attract suitable personnel for further development of the Group; and (v) to motivate the Grantees to maximize the value of the Group for the benefit of both the Grantees and the Group, with the objective of enhancing the value of the Group and aligning the interests of the Grantees directly to the Shareholders through the ownership of Shares.

NUMBER OF SHARES AVAILABLE FOR FUTURE GRANT

Following the grant of the above Share Options, the number of Shares available for future grant under the 2023 New Share Option Scheme is 30,954,533.

DEFINITIONS

In this announcement, the following expressions have the following meanings unless the context requires otherwise:

"2023 New Share Option Scheme" the share option scheme adopted by the Board on 18

May 2023 and considered and approved at the annual general meeting of the Company dated 30 June 2023

"Board" the board of Directors of the Company

"Company" iDreamSky Technology Holdings Limited (创梦天地科

技控股有限公司), an exempted company incorporated in the Cayman Islands with limited liability, the Shares of which are listed on Stock Exchange under stock code

1119

"Director(s)" the director(s) of the Company

"Grantee(s)" the eligible person(s) being granted the Share Options

pursuant to the 2023 New Share Option Scheme

"Group" the Company, its subsidiaries and its PRC consolidated

affiliated entities

"HK\$" Hong Kong dollars, the lawful currency of Hong Kong

"Hong Kong" the Hong Kong Special Administrative Region of the

PRC

"Listing Rules" the Rules Governing the Listing of Securities on the

Stock Exchange

"PRC" the People's Republic of China, for the purpose of this

announcement, excluding Hong Kong, Macau Special

Administrative Region of the PRC and Taiwan

"Share Option(s)" the share option(s) granted under the 2023 New Share

Option Scheme

"Share(s)" ordinary share(s) of the Company with a nominal value

of USD0.0001 each in the share capital of the Company

"Stock Exchange" The Stock Exchange of Hong Kong Limited

"USD" U.S. dollars, the lawful currency of the United States of

America

By Order of the Board iDreamSky Technology Holdings Limited Chen Xiangyu

Chairman

Shenzhen, the PRC, 25 January 2024

As at the date of this announcement, the Board comprises Mr. Chen Xiangyu as chairman and executive Director, Mr. Guan Song, Mr. Jeffrey Lyndon Ko and Mr. Yang Jialiang as executive Directors, Mr. Zhang Han and Mr. Yang Ming as non-executive Directors, and Ms. Yu Bin, Mr. Li Xintian, Mr. Zhang Weining and Mr. Mao Rui as independent non-executive Directors.