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Sterling Group Holdings Limited

美臻集團控股有限公司*

(incorporated in the Cayman Islands with limited liability)

(Stock Code: 1825)

APPOINTMENT OF EXECUTIVE DIRECTOR AND CHANGE OF AUTHORISED REPRESENTATIVE

The board (the “**Board**”) of directors (“**Director(s)**”) of Sterling Group Holdings Limited (the “**Company**”) hereby announces that Mr. Siu Yik Ming has resigned as the authorised representative of the Company (the “**Authorised Representative**”) under Rule 3.05 of the Rules (the “**Listing Rules**”) Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the “**Stock Exchange**”) with effect from 29 January 2024.

The Board is pleased to further announce that, with effect from 29 January 2024, Mr. Leung Ka Wai (“**Mr. Leung**”) has been appointed as an executive Director and an Authorised Representative with effect from 29 January 2024. The biography of Mr. Leung is set out below:

Mr. Leung, aged 31, has over 10 years of experience in business management and customer development. From May 2012 to April 2015, Mr. Leung served as a manager of Skydragon Logistics Co., Limited, where he was principally responsible for the liaison of logistic arrangements with external parties and overseeing the operation of its Hong Kong branch office. He then served as the customer service officer of SecureCom Media Limited from October 2015 to March 2017 and was mainly responsible for overseeing the operation of the said company and develop new customers in Hong Kong and the PRC. Since September 2023, Mr. Leung has served as the chairman of the board of Hongtai Mandi Technology (Zhuhai) Co., Limited (宏泰滿地科技(珠海)有限公司) (“**Hongtai Mandi**”), where he leads the research and development of online games, software and telecommunication technology and related services. Hongtai Mandi is an indirect wholly-owned subsidiary of Moody Technology Holdings Limited (stock code: 1400), the shares of which are listed on the Stock Exchange.

Mr. Leung has entered into a service agreement with the Company for a term of three years commencing from 29 January 2024 and his appointment will continue thereafter unless and until terminated by either party giving not less than three months’ written notice in accordance with his service agreement. Pursuant to the articles of association of the Company and the Listing Rules, Mr. Leung shall hold office until the next annual general meeting of the Company and then be eligible to offer himself for re-election, and thereafter be subject to retirement by rotation and re-election at annual general meetings of the Company. Mr. Leung is entitled to a director’s fee of HK\$132,000 per annum, which was determined with reference to Mr. Leung’s experience, duties and responsibilities with the Group, as well as the Group’s performance and the prevailing market, and is subject to the annual review by the Remuneration Committee and the Board.

As at the date of this announcement and save as disclosed above, Mr. Leung (i) has not held any other directorships in any other public companies the securities of which are listed on any securities market in Hong Kong or overseas in the last three years; (ii) does not hold any other positions within the Company or any of its subsidiaries; (iii) does not have any relationship with any Directors, senior management, substantial or controlling shareholders of the Company (having the meaning ascribed to it under the Listing Rules); and (iv) does not have, and is not deemed to have, any interests or short positions in any shares, underlying shares or debentures of the Company or any of its associated corporations (within the meaning of Part XV of the Securities and Futures Ordinance (Chapter 571 of the Laws of Hong Kong)).

Save as disclosed above, the Board is not aware of any other matter relating to the appointment of Mr. Leung that needs to be brought to the attention of the shareholders of the Company and the Stock Exchange and does not have any information required to be disclosed pursuant to Rules 13.51(2)(h) to (v) of the Listing Rules.

The Board would like to express its warm welcome to Mr. Leung for joining the Company.

By order of the Board
Sterling Group Holdings Limited
美臻集團控股有限公司*
Wong Mei Wai Alice
Chairperson

Hong Kong, 29 January 2024

As at the date of this announcement, Ms. Wong Mei Wai Alice is the executive Director and Chairperson, Mr. Siu Yik Ming, Mr. Chung Sam Kwok Wai and Mr. Leung Ka Wai are the executive Directors, and Mr. Tsang Ho Yin, Ms. Zhang Lingling and Mr. Choi Wai Hin are the independent non-executive Directors.

* *For identification purposes only*