Status: New Submission

50,000



For the month ended:

31 January 2024

Monthly Return for Equity Issuer and Hong Kong Depositary Receipts listed under Chapter 19B of the Exchange Listing Rules on Movements in Securities

To : Hong Kong Exchar	nges and Clearing Limited								
Name of Issuer:	Keep Inc. (Incorporated i	n the Cayma	an Islands with limited	l liability)					
Date Submitted:	06 February 2024								
I. Movements in Au	thorised / Registered Sha	re Capital							
1. Class of shares	Ordinary shares		Type of shares	Not applicable		Listed on SEHK (No	ote 1)	Yes	
Stock code	03650		Description						
		Number o	f authorised/registere	ed shares	Par valu	е	Aι	thorised/registe	ered share capital
Balance at close of preceding month			1,000,000			0.00005		50,000	
Increase / decrease (-)				0			USD	0	
Balance at close of the month			1,000	0,000,000 USD		USD	50,000		

Total authorised/registered share capital at the end of the month: USD

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II. Movements in Issued Shares

1. Class of shares	Ordinary shares		Type of shares	Not applicable	Listed on SEHK (Note 1)	Yes	
Stock code	03650		Description				
Balance at close of preceding month			525,671,987				
Increase / decrease (-)		0					
Balance at close of the month		525,671,987					

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III. Details of Movements in Issued Shares

(A). Share Options (under Share Option Schemes of the Issuer)

Class of shares issuable		Туре о	Type of shares		Not applicable		Shares issuable to be listed on SEHK (Note 1)			
Stock code of shares issuable (if listed on SEHK) (Note 1)								•		
Particulars of share option scheme Number of share options outstanding at close of preceding month		Moveme	Movement during the month		Number of share opt outstanding at close the month	o of	No. of new shares of issuer issued during the month pursuant thereto (A)	No. of new shares of issuer which may be issued pursuant there as at close of the mon	securit issued all sha	total number of ties which may be I upon exercise of are options to be nted under the ne at close of the month
1). The amended and restated 2016 employee's stock option plan adopted in June 2021 (the "2016 Plan")	17,993,750	Exercised Lapsed		-1,704,514 -280,000	16,009	9,236	0	10,0	00	0
General Meeting approval date (if applicable)										
2). The amended and restated 2021 employee's stock option plan adopted in June 2021 (the "2021 Plan")	4,172,325	Lapsed		-13,000	4,159	9,325	0		0	0
General Meeting approval date (if applicable)									·	
3). The post-IPO share incentive plan adopted in June 2023 (the "Post-IPO Share Incentive Plan")	0					0	0		0	30,354,474
General Meeting approval date (if applicable)	12 June 2023									

Total A (Ordinary	(
Total funds raised during the month from exercise of options:	USD	(

Remarks:

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The ordinary shares (the "Shares") of Keep Inc. (the "Company") were listed on the Main Board of The Stock Exchange of Hong Kong Limited on 12 July 2023 (the "Listing Date").

Save for the 10,000 Shares underlie the options granted to a director of the Company remain to be issued, the Shares underlie the options granted under the 2016 Plan and 2021 Plan (together, "Pre-IPO Share Incentive Plans") has been issued to Calorie Partner Limited. Calorie Partner Limited is a trust company wholly-owned by a trust in which the Company is the settlor, Futu Trustee Limited acts as the trustee, and the beneficiaries are participants of the Pre-IPO Share Incentive Plans.

Shares that were issued to Calorie Partner Limited before the Listing Date and without any underlying grants under the Pre-IPO Share Incentive Plans will be used to fund share options and share awards granted under the Post-IPO Share Incentive Scheme, and the Company will treat a share option or share award funded by these Shares as a share option or share award funded by new shares of the Company and such grant will comply with Chapter 17 of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited.

For details of the Pre-IPO Share Incentive Plans and the Post-IPO Share Incentive Plan, please refer to Appendix IV of the Prospectus (the "Prospectus").

In respect of Item III(A)(1)(3): The Company may grant share options or share awards under the Post-IPO Share Incentive Plan. The figures in this box represent the grants of share options to be settled by issued Shares. See also Item III(D)(1) below in relation to the grant of restricted share units under the Post-IPO Share Incentive Plan for additional information. The total number of Shares which may be issued upon exercise of all options and/or vesting share awards to be granted under the Post-IPO Share Incentive Plan at the close of this month is 30,354,474 Shares.

- (B). Warrants to Issue Shares of the Issuer which are to be Listed Not applicable
- (C). Convertibles (i.e. Convertible into Issue Shares of the Issuer which are to be Listed) Not applicable
- (D). Any other Agreements or Arrangements to Issue Shares of the Issuer which are to be listed, including Options (other than Share Options Schemes)

1.	Class of shares issuable	Ordinary shares	Type of shares	Not ap	pplicable		Shares issuable to be listed on SEHK	(Note 1)	Yes	
St	ock code of shares issuable	e (if listed on SEHK) (Note 1)	03650							
Description					General Meeting approval date (if applicable)	No. o	of new shares of issuer issued during the month pursuant thereto (D)	No. of new issued purs	shares of issue suant thereto a month	er which may be s at close of the
1)	Post- IPO Share Incentiv	e Plan			12 June 2023		0			0

Total D (Ordinary shares):	C
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Remarks:

On 12 October 2023, a total of 337,200 restricted share units ("RSUs") representing 337,200 Shares under the Post-IPO Share Incentive Plan were granted to the employees of the Company. Upon fulfilment of the respective vesting schedules of the grant, the 337,200 RSUs granted to the grantees will be satisfied through the Shares previously issued pursuant to the Pre-IPO Share Incentive Plans. No new Shares were issued in connection of the grant of 337,200 RSUs. The total number of Shares which may be issued upon exercise of all options and/or vesting of share awards to be granted under the Post-IPO Share Incentive Plan at the close of this month is 30,354,474 Shares.

For more details, please refer to the Company's announcement dated 12 October 2023.

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At the close of this month	a total of 10 000 DSI is a	ranted under the Dect IDO	Share Incentive Plan he	ad lapsed due to the cessation	on of the Company's omn	loyment of cortain grantoes
At the close of this month,	a lulai ui 10,000 KSUS (i	ianteu unuer the Post-IPO	Share incentive Plan na	au iapseu uue lo liie Cessalil	JII OF THE COMPANY'S EMP	iovinent of certain grantees.

(E). Other Movements in Issued Share Not applicable

Remarks:

Pursuant to the extraordinary general meeting of shareholders held on 12 June 2023, the Company adopted the Post-IPO share Incentive Plan which the Board of Directors of the Company may grant an award to a grantee in the form of a share option or a share award. For details, please refer to Appendix IV of the Prospectus.

Total increase / decrease (-) in Ordinary shares during the month (i.e. Total of A to E)

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IV. Information about Hong Kong Depositary Receipt (HDR) Not applicable

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V. Confirmations

Not applic	able
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Submitted by:

Wang Ning

Title:

Chairman, executive director and chief executive officer

(Director, Secretary or other Duly Authorised Officer)

Notes

- 1. SEHK refers to Stock Exchange of Hong Kong.
- 2. Items (i) to (viii) are suggested forms of confirmation which may be amended to meet individual cases. Where the issuer has already made the relevant confirmations in a return published under Main Board Rule 13.25A / GEM Rule 17.27A in relation to the securities issued, no further confirmation is required to be made in this return.
- 3. "Identical" means in this context:
 - the securities are of the same nominal value with the same amount called up or paid up;
 - they are entitled to dividend/interest at the same rate and for the same period, so that at the next ensuing distribution, the dividend/interest payable per unit will amount to exactly the same sum (gross and net); and
 - . they carry the same rights as to unrestricted transfer, attendance and voting at meetings and rank pari passu in all other respects.
- 4. If there is insufficient space, please submit additional document.
- 5. In the context of repurchase of shares:
 - "shares issuable to be listed on SEHK" should be construed as "shares repurchased listed on SEHK"; and
 - . "stock code of shares issuable (if listed on SEHK)" should be construed as "stock code of shares repurchased (if listed on SEHK)"; and
 - . "class of shares issuable" should be construed as "class of shares repurchased"; and
 - . "issue and allotment date" should be construed as "cancellation date"
- 6. In the context of redemption of shares:
 - . "shares issuable to be listed on SEHK" should be construed as "shares redeemed listed on SEHK"; and

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- . "stock code of shares issuable (if listed on SEHK)" should be construed as "stock code of shares redeemed (if listed on SEHK)"; and
- . "class of shares issuable" should be construed as "class of shares redeemed"; and
- . "issue and allotment date" should be construed as "redemption date"

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