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Registered office at Via A. Fogazzaro n. 28, Milan, Italy Registry of Companies of Milan, Monza, Brianza, Lodi (Italy): No. 10115350158 (Incorporated under the laws of Italy as a joint-stock company with limited liability) (Stock Code: 1913)

DATE OF BOARD MEETING

PRADA S.p.A. (the "**Company**") hereby announces that a meeting of the Board of Directors will be held on Thursday, March 7, 2024 for the purpose of, among other matters, approving the announcement of the annual results of the Company and its subsidiaries for the year ended December 31, 2023 for publication and considering the recommendation on the payment of a final dividend.

By Order of the Company PRADA S.p.A. Mr. Paolo Zannoni Executive Deputy Chairman

Milan (Italy), February 22, 2024

As at the date of this announcement, the Company's executive directors are Mr. Patrizio BERTELLI, Mr. Paolo ZANNONI, Ms. Miuccia PRADA BIANCHI, Mr. Andrea GUERRA, Mr. Andrea BONINI and Mr. Lorenzo BERTELLI; and the Company's independent non-executive directors are Mr. Yoël ZAOUI, Ms. Marina Sylvia CAPROTTI, Mr. Maurizio CEREDA, Ms. Pamela Yvonne CULPEPPER and Ms. Anna Maria RUGARLI.