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HUNG HING PRINTING GROUP LIMITED

(Incorporated in Hong Kong with limited liability)

(Stock Code: 450)

POSITIVE PROFIT ALERT

This announcement is made by Hung Hing Printing Group Limited (the “**Company**”, and together with its subsidiaries, the “**Group**”) pursuant to Rule 13.09(2)(a) of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the “**Listing Rules**”) and Inside Information Provisions (as defined under the Listing Rules) under Part XIVA of the Securities and Future Ordinance (Chapter 571 of the Laws of Hong Kong).

The board of directors (the “**Board**”) of the Company wishes to inform the shareholders (the “**Shareholders**”) of the Company and potential investors of the Company that, based on the preliminary review of the Group’s latest unaudited consolidated management accounts for the year ended 31 December 2023 and information currently available to the Board, the Group is expected to record a profit attributable to equity shareholders of the Company approximately HK\$139 million, as compared to HK\$66 million recorded last year.

Shareholders of the Company and potential investors of the Company are advised to exercise caution when dealing in the shares of the Company.

The Board wishes to inform the Shareholders and potential investors of the Company that, based on the preliminary review of the Group’s latest unaudited consolidated management accounts for the year ended 31 December 2023 and information currently

available to the Board, the Group is expected to record a profit attributable to equity shareholders of the Company approximately HK\$139 million, as compared to HK\$66 million recorded last year. This is mainly attributed to (i) progressive recognition of one-off gain generated from the land resumption in Wuxi; and (ii) the improvement in gross profit margins.

The Company is in the process of finalizing the Group's consolidated financial results for the year ended 31 December 2023 (the "**Final Results**"). The information contained in this announcement is solely based on the Board's preliminary review and assessment of the latest unaudited consolidated management accounts of the Group currently available which has not been audited, reviewed or confirmed by the Company's auditors or the audit committee of the Company and may be subject to amendments and adjustments. The Final Results and other details of the Group are expected to be published before end of March 2024.

Shareholders of the Company and potential investors of the Company are advised to exercise caution when dealing in the shares of the Company.

By Order of the Board
Hung Hing Printing Group Limited
Shek Kwok Man
Chief Financial Officer & Company Secretary

Hong Kong, 23 February 2024

As at the date of this announcement, the Board comprises Mr. Yum Chak Ming, Matthew and Mr. Yum Carson, Christopher, who are executive directors; Mr. Hirofumi Hori, Mr. Hitoshi Shibasaki, Ms. Aki Tsuge and Mr. Yam Hon Ming, Tommy, who are non-executive directors; Mr. Luk Koon Hoo, Mr. Lo Chi Hong and Mr. Tan Chuen Yan, Paul, who are independent non-executive directors.