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Chongqing Hongjiu Fruit Co., Limited 重 慶 洪 九 果 品 股 份 有 限 公 司

(A joint stock company incorporated in the People's Republic of China with limited liability) (Stock Code: 6689)

CLARIFICATION ANNOUNCEMENT

The announcement is made by Chongqing Hongjiu Fruit Co., Limited (the "Company") on a voluntary basis.

The Company recently noticed certain media reports on the cooperation between the Company and "Love Duck* (遇見小黃鴨)". In order to facilitate investors to understand the relevant situation, the Company hereby clarifies as follows:

There is no material business cooperation between the Company and "Love Duck" and its related party, "Meet Love Fruit* (遇見果之旅)". The Company has only supplied a small amount of fresh fruits to "Meet Love Fruit" in its ordinary and usual course of business as a supplier. Both parties have ceased cooperation since the end of 2023. With regard to the fact that "Love Duck" and "Meet Love Fruit" have recently been filed and investigated by the Yuzhong District Branch of Chongqing Public Security Bureau, the Company believes that it will not have a material adverse impact on the Company.

The Company's shareholders and potential investors should exercise caution when dealing in the shares of the Company.

By order of the Board
Chongqing Hongjiu Fruit Co., Limited
Deng Hongjiu

Chairman of the Board and Executive Director

Chongqing, the PRC February 29, 2024

As at the date of this announcement, the Board comprises Mr. Deng Hongjiu as the chairman of the Board and an executive Director, Ms. Jiang Zongying, Mr. Peng He, Mr. Yang Junwen and Ms. Tan Bo as executive Directors, Mr. Xia Bei, Mr. Dong Jiaxun and Ms. Shen Chen as non-executive Directors, and Ms. Xu Kemei, Mr. Peng Song, Mr. An Rui and Mr. Liu Anzhou as independent non-executive Directors.

* English translation is for reference purposes only.