

CHEERWIN

Cheerwin Group Limited

朝雲集團有限公司

(Incorporated in the Cayman Islands with limited liability)

(於開曼群島註冊成立的有限公司)

(Stock Code 股份代號: 6601)

1 March 2024

Dear registered shareholder(s),

Arrangement of Electronic Dissemination of Corporate Communications

Pursuant to Rule 2.07 of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the “**Listing Rules**”) under the expansion of paperless listing regime and electronic dissemination of corporate communications that came into effect on 31 December 2023, Cheerwin Group Limited (the “**Company**”) is writing to inform you that the Company has adopted electronic dissemination of corporate communications (the “**Corporate Communications**”), which mean any documents issued or to be issued by the Company for the information or action of holders of any of its securities, including but not limited to (a) the directors’ report, its annual accounts together with a copy of the auditors’ report and, where applicable, its summary financial report; (b) the interim report and, where applicable, its summary interim report; (c) a notice of meeting; (d) a listing document; (e) a circular; and (f) a proxy form.

Please note that both the English and Chinese versions of all future Corporate Communications will be available electronically on the website of the Company at <http://www.cheerwin.com/> and the HKExnews website at www.hkexnews.hk in place of printed copies.

Solicitation of electronic contact details

To ensure timely receipt of the Actionable Corporate Communications^(Note), the Company recommends you to provide your email address by scanning your personalized QR code printed on the enclosed reply form on the reverse side of this letter (the “**Reply Form**”). Alternatively, you may sign and return the Reply Form to the Company’s Hong Kong share registrar (the “**Share Registrar**”), Computershare Hong Kong Investor Services Limited, at 17M Floor, Hopewell Centre, 183 Queen’s Road East, Wan Chai, Hong Kong.

If the Company does not receive a functional email address in your reply, until such time that the functional email address is provided to the Share Registrar, the Company will send the Actionable Corporate Communications^(Note) in printed form in the future.

It is the responsibility of the shareholders to provide email address that is functional. If the Company does not possess your email address or the email address provided is not functional, the Company will act according to the above arrangements. The Company will be considered to have complied with the Listing Rules if it sends Corporate Communications / Actionable Corporate Communications to the email address provided by you without receiving any “non-delivery message”.

If you want to receive the Corporate Communications / Actionable Corporate Communications in printed form, please complete and return the Reply Form on the reverse side of this letter to the Share Registrar or send an email to cheerwin.ecom@computershare.com.hk specifying your name, address and request to receive the Corporate Communications / Actionable Corporate Communications in printed form. Please note that such instruction for receiving the Corporate Communications / Actionable Corporate Communications in printed form in the future shall be valid for one year starting from the receipt date of your instruction and will expire thereafter.

Should you have any queries relating to any of the above matters, please send an email to cheerwin.ecom@computershare.com.hk.

By order of the Board
Cheerwin Group Limited
Chen Danxia

Executive Director, Chairman and Chief Executive Officer

Note: Actionable Corporate Communication is any corporate communication that seeks instructions from issuer’s securities holders on how they wish to exercise their rights or make an election as the issuer’s securities holder.

各位登記股東：

以電子方式發佈公司通訊之安排

根據自 2023 年 12 月 31 日起生效的擴大無紙化上市機制及以電子方式發佈公司通訊規定下香港聯合交易所有限公司證券上市規則（「**上市規則**」）第 2.07 條，朝雲集團有限公司（「**本公司**」）謹此通知 閣下，本公司已採用以電子方式發佈公司通訊（「**公司通訊**」）之安排，該公司通訊是指本公司為向其任何證券持有人提供資訊或提醒其採取行動而發佈或將要發佈的任何文件，包括但不限於(a) 董事報告、年度帳目以及審計報告副本以及（如適用）財務摘要報告；(b) 中期報告及其中期報告摘要（如適用）；(c) 會議通知；(d) 上市文件；(e) 通函；和(f) 委任表格。

請注意，所有未來公司通訊的英文版和中文版將在本公司網站 <http://www.cheerwin.com/>和披露易網站 www.hkexnews.hk 上以電子方式提供，以代替印刷本。

徵集電子聯絡資料

為確保及時收到可供採取行動的公司通訊^(附註)，本公司建議 閣下透過掃描本函背頁之回條（「**回條**」）上列印的 閣下專屬二維碼來提供 閣下的電郵地址。或者， 閣下也可以簽署回條並交回本公司的香港股份登記過戶處（「**股份過戶處**」）香港中央證券登記有限公司，地址為香港灣仔皇后大道東 183 號合和中心 17M 樓。

如果本公司沒有收到 閣下回覆的有效電郵地址，直至股份過戶處收到 閣下有效的電郵地址前，本公司未來將以印刷本形式發送可供採取行動的公司通訊^(附註)。

股東有責任提供有效的電郵地址。若本公司沒有獲取 閣下的電郵地址或所提供的電郵地址無效，本公司將按照上述安排行事。如果本公司向 閣下提供的電郵地址發送公司通訊 / 可供採取行動的公司通訊而未收到任何「未送達信息」，則本公司將被視為已遵守上市規則。

若 閣下希望收取公司通訊 / 可供採取行動的公司通訊之印刷版，請填妥本函背頁之回條並交回股份過戶處，或發送電子郵件至 cheerwin.ecom@computershare.com.hk，並註明 閣下的姓名、地址以及收取公司通訊 / 可供採取行動的公司通訊印刷版的要求。請注意，收取未來公司通訊 / 可供採取行動的公司通訊印刷版之指示由收悉 閣下指示當日起計一年內有效，此後將過期。

如對上述內容有任何疑問，請發送電子郵件至 cheerwin.ecom@computershare.com.hk。

承董事會命
朝雲集團有限公司
執行董事、董事長兼首席執行官
陳丹霞

2024 年 3 月 1 日

附註：可供採取行動的公司通訊指任何涉及要求發行人的證券持有人指示其擬如何行使其有關證券持有人的權利或作出選擇的公司通訊。

