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New Hope Service Holdings Limited

新希望服務控股有限公司

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 3658)

CHANGE OF NON-EXECUTIVE DIRECTOR REDESIGNATION OF DIRECTORS AND CHANGE OF COMPOSITION OF BOARD COMMITTEE

This announcement is made by New Hope Service Holdings Limited (the "Company", together with its subsidiaries, the "Group") pursuant to Rule 13.51 of the Rules (the "Listing Rules") Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the "Stock Exchange").

CHANGE OF NON-EXECUTIVE DIRECTOR

The board (the "**Board**") of directors (the "**Directors**" and each a "**Director**") of the Company announces that Mr. Dong Li ("**Mr. Dong**"), a non-executive Director, has tendered his resignation from his position with effect from 6 March 2024 as he would like to devote more time on his other commercial and personal affair. Meanwhile, Mr. Dong will be redesignated as a senior advisor to the Board for strategic development to empower the strategic development of the Company.

Mr. Dong has confirmed that he has no disagreement with the Board, and there are no other matters that need to be brought to the attention of the shareholders of the Company (the "Shareholders") or the Stock Exchange in relation to his resignation.

The Board further announces that Ms. Li Wei ("Ms. Li") (李巍) has been appointed as a non-executive Director with effect from 6 March 2024.

The biographical details of Ms. Li are set out as follows:

Ms. Li, born in 1952, graduated from the West China Medical School of Sichuan University (四川大學華西醫科學院) in 1978 and worked as a practising doctor from 1978 to 1988. Ms. Li went into business in the nineties and has extensive experience in business operation and business strategy. She founded Xichang Natural Pigment Co., Ltd.* (西昌天然色素有限公司) in 1996. Subsequently, She founded Chengdu Haochijie Catering and Entertainment Co., Ltd.* (成都好吃街餐飲娛樂有限公司) in 1996 and Chengdu Fenglan Technology Co., Ltd.* (成都楓闌科技有限公司) in 2001.

Ms. Li is enthusiastic about social welfare and has founded a number of public welfare organizations. She founded Li Wei Education Foundation (李巍教育基金會) in 2011 and Shanghai Love Tree Life Care Centre (上海愛心樹生命關愛中心) in 2014. Ms. Li has served as the vice president of the China Woman Entrepreneurs Association* (中國女企 業家協會) for four consecutive terms and as executive committee member of the Yunnan Provincial Women's Federation* (雲南省婦聯) for three consecutive terms. She currently served as the chairman of the Li Wei Education Foundation* and Shanghai Love Tree Life Care Centre*, a consultant to the China Hotel Association* (中國飯店協會) and a member of the advisory committee of the United Nations Development Programme Sustainable Development Innovation Demonstration Project.

Ms. Li has entered into a service contract with the Company in respect of the appointment as a non-executive Director for a term of three years commencing from 6 March 2024. She will not receive any remuneration for serving as a non-executive Director.

Pursuant to the articles of association of the Company, Ms. Li shall hold office until the first general meeting of the Company after her appointment and shall be subject to re-election at the meeting and thereafter, shall be subject to retirement by rotation at least once every three years.

Ms. Li is the mother of Ms. Liu Chang and the wife of Mr. Liu Yonghao, the controlling shareholders of the Company. Pursuant to the Securities and Futures Ordinance (Chapter 571 of the Laws of Hong Kong), Ms. Li is deemed to be interested in 544,800,000 shares of the Company interested by her spouse Mr. Liu Yonghao through the corporation controlled by him.

Save as disclosed above, as at the date of this announcement, Ms. Li (i) does not hold any other positions with any members of the Group; (ii) does not, nor did she in the past three years, hold any directorships in any other public companies the securities of which are listed on any securities market in Hong Kong or overseas; (iii) does not have any relationships with any Directors, senior management or substantial shareholders or controlling shareholders (as defined in the Listing Rules) of the Company; and (iv) does not have any interests in the shares or underlying shares of the Company within the meaning of Part XV of the Securities and Futures Ordinance (Chapter 571 of the Laws of Hong Kong).

Ms. Li has confirmed that there is no other information relating to her appointment that is required to be disclosed pursuant to the requirements of Rules 13.51(2)(h) to 13.51(2)(v) of the Listing Rules and there are no other matters in connection with her appointment that need to be brought to the attention of the Shareholders.

REDESIGNATION OF DIRECTORS

The Board further announces that Ms. Wu Min ("Ms. Wu"), an executive Director and co-chairman of the Board has been redesignated as a non-executive Director and will continue to serve as the co-chairman of the Board as Ms. Wu would like to devote more time on her other business affair while Mr. Liu Xu ("Mr. Liu"), a non-executive Director has been redesignated as an executive Director with effect from 6 March 2024.

Ms. Wu has been served as an executive Director since December 2020, primarily responsible for the overall financial, cost management, internal control and capital market related matters while Mr. Liu has been served as an non-executive Director since March 2023, primarily responsible for providing guidance and formulation of business strategies for the overall development of our Group. The biographical details of Ms. Wu and Mr. Liu are set out in the Company's 2022 annual report dated 28 April 2023.

Ms. Wu has entered into a service contract with the Company in 30 April 2021 with a term of three years subject to the redesignation and retirement. and Ms. Wu will not receive any remuneration for serving as a Director.

As at the date of this announcement, Ms. Wu is deemed to be interested in 40,848,000 ordinary shares of the Company in total through New Charm Development Limited within the meaning of Part XV of the SFO.

Mr. Liu has entered into a service contract with the Company in 22 March 2023 with a term of three years subject to the redesignation and retirement and Mr. Liu will not receive any remuneration for serving as a Director.

Save as disclosed above, as at the date of this announcement, each of Ms. Wu and Mr. Liu (i) does not hold any other positions with any members of the Group; (ii) does not, nor did he or she in the past three years, hold any directorships in any other public companies the securities of which are listed on any securities market in Hong Kong or overseas; (iii) does not have any relationships with any Directors, senior management or substantial shareholders or controlling shareholders (as defined in the Listing Rules) of the Company; and (iv) does not have any interests in the shares or underlying shares of the Company within the meaning of Part XV of the Securities and Futures Ordinance (Chapter 571 of the Laws of Hong Kong).

Each of Ms. Wu and Mr. Liu has confirmed that there is no other information relating to his or her redesignation that is required to be disclosed pursuant to the requirements of Rules 13.51(2)(h) to 13.51(2)(v) of the Listing Rules and there are no other matters in connection with his or her redesignation that need to be brought to the attention of the Shareholders.

CHANGE OF COMPOSITION OF BOARD COMMITTEE

With the redesignation of Mr. Liu to be an executive Director, he will cease to be a member of the audit committee ("Audit Committee") of the Board, while Ms. Zhang Wei, a non-executive Director has been appointed as a member of the Audit Committee by the Board with effect from 6 March 2024.

By Order of the Board New Hope Service Holdings Limited Jiang Mengjun Chairman

Hong Kong, 6 March 2024

As at the date of this announcement, the Board comprises Mr. Liu Xu and Ms. Chen Jing as executive Directors, Ms. Li Wei, Mr. Jiang Mengjun (Chairman of the Board), Ms. Wu Min (Co-chairman of the Board) and Ms. Zhang Wei as non-executive Directors and Mr. Cao Qilin, Mr. Kong Chi Mo and Mr. Li Zhengguo as independent non-executive Directors.

* For identification purpose only