

CONNECTED TRANSACTIONS

We have entered into agreements with parties which will, upon completion of the [REDACTED], become our connected persons, and the transactions disclosed in this section will constitute connected transactions for our Company under Chapter 14A of the Listing Rules upon [REDACTED].

CONNECTED PERSONS

The table below sets forth the parties to the transactions who will become our connected persons upon [REDACTED] and the nature of their relationship with our Group:

Name of the connected persons	Relationship with our Group
Mr. Yu	Mr. Yu is an executive Director, the chief executive officer of our Company, spouse of Ms. Shu and one of our Controlling Shareholders, and is therefore our connected person under the Listing Rules.
Ms. Shu	Ms. Shu is an executive Director, spouse of Mr. Yu and one of our Controlling Shareholders, and is therefore our connected person under the Listing Rules.

EXEMPTED CONNECTED TRANSACTIONS

Lease agreements

Our Group entered into lease agreements with our connected persons, and the principal terms of which are set out as follows:

Lessor	Lessee	Premises	Term	Use	Size	Rental
Ms. Shu	Beijing Lesimedia	Unit 2121, 21/F, Block 2, No. 87 Jiancaicheng Road West, Changping District, Beijing, PRC	1 January 2024 to 31 December 2024	Office	46.53 sq.m.	Nil
Ms. Shu and Mr. Yu	Khorgos Lechuang	Room 409, 4/F, Dongfang Jingxiu Mansion, Zone B4, Central Area, Khorgos Border Cooperation Centre, Yili Prefecture, Xinjiang, PRC	1 January 2024 to 31 December 2024	Office	124.96 sq.m.	Nil

These transactions are accounted as one-off in nature under IFRS 16. With respect to the one-off connected transactions contemplated under the above lease agreements (and their preceding agreements, if any), the historical transaction amounts during the Track Record Period are nil.

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Reason for the transactions

Our Group has used the properties under such lease agreements as our registered office in Beijing since May 2010 and as our registered office in Xinjiang since June 2018. Having considered that there is no consideration payable by our Group under such lease agreements, our Directors consider that the terms of the transactions are better than normal commercial terms, and are in the interest of our Company and the Shareholders to continue using the premises under such lease agreements merely as our registered office.

Implications under the Listing Rules

In accordance with IFRS 16 “Leases” (which is effective from 1 January 2019), the leases under such lease agreements are recognised as right-of-use assets on our statement of financial position. Therefore, the entering into of such lease agreements will be regarded as the acquisition of capital assets and one-off connected transactions, and are de minimis transactions (as defined under Rule 14A.76 of the Listing Rules) based on the percentage ratio calculated in accordance with Chapter 14 of the Listing Rules, rather than continuing connected transactions. Accordingly, the reporting, announcement, annual review and independent shareholders’ approval requirements in Chapter 14A of the Listing Rules are fully exempt. Our Company will duly comply with the relevant requirements for disclosure and approval for future connected transactions of our Group.