

SUN ART

Retail Group Limited

SUN ART RETAIL GROUP LIMITED

高鑫零售有限公司

(Incorporated in Hong Kong with limited liability)

(Stock Code: 6808)

8 March 2024

Dear registered shareholder(s),

Sun Art Retail Group Limited (the “Company”)

1. Notice of publication of Circular together with Notice and Form of Proxy of Extraordinary General Meeting (collectively “Current Corporate Communications”)

The Company’s Extraordinary General Meeting will be held at 24/F., Admiralty Centre 1, 18 Harcourt Road, Admiralty, Hong Kong on Tuesday, 26 March 2024 at 11:15 a.m. The English and Chinese versions of the Company’s Current Corporate Communications are available on the Company’s website at www.sunartretail.com and the website of Hong Kong Exchanges and Clearing Limited (the “HKEx”) at www.hkexnews.hk. If you have elected to receive the Corporate Communications in printed form(s), the printed form(s) of the Current Corporate Communications is enclosed. Shareholders who for any reason have difficulty in receiving or gaining access to the Current Corporate Communications posted on the Company’s website and the website of the HKEx will, upon request in writing, be sent the Current Corporate Communications in printed form(s) free of charge.

2. Arrangement of Electronic Dissemination of Corporate Communications

Pursuant to Rules 2.07A and 2.07B of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the “Listing Rules”) under the expansion of paperless listing regime and electronic dissemination of corporate communications that came into effect on 31 December 2023, the Articles of Association of the Company and the Companies Ordinance (Chapter 622 of the Laws of Hong Kong) (the “Companies Ordinance”), the Company is writing to inform you that the Company has adopted electronic dissemination of corporate communications, which mean any documents issued or to be issued by the Company for the information or action of holders of any of its securities, including but not limited to (a) the directors’ report, its annual accounts together with a copy of the auditors’ report and, where applicable, its summary financial report; (b) the interim report and, where applicable, its summary interim report; (c) a notice of meeting; (d) a listing document; (e) a circular and (f) a proxy form (collectively, the “Corporate Communications”).

Please note that both the English and Chinese versions of all future Corporate Communications will be available electronically on the Company’s website at www.sunartretail.com and the website of the HKEx at www.hkexnews.hk (the “Website Version”) in place of printed copies.

Solicitation of electronic contact details

To ensure timely receipt of the latest Corporate Communications and Actionable Corporate Communications*, the Company recommends you provide your email address by completing, signing and returning the enclosed reply form (the “Reply Form”) to the Company’s share registrar (the “Share Registrar”), Computershare Hong Kong Investor Services Limited, at 17M Floor, Hopewell Centre, 183 Queen’s Road East, Wan Chai, Hong Kong.

If you elect to receive the Website Version of future Corporate Communications, you are requested to provide an email address in the Reply Form for the purpose of receiving (i) email notifications for the publication of the relevant Corporate Communications on the website of the Company as and when Corporate Communications are published on the website of the Company and (ii) all future Actionable Corporate Communications* in electronic form from the Company. If no valid and functional email address is provided by you in the Reply Form or if you are otherwise deemed to have consented to receive the Website Version of future Corporate Communications, the Company will send to you by post at your address as appearing in the Company’s register of members maintained by the Share Registrar, (i) a notification letter for the publication of Corporate Communications on the website of the Company and (ii) all future Actionable Corporate Communications in printed form, until such time when you have provided a valid and a functional email address to the Share Registrar for receiving the same. Certain Actionable Corporate Communications, because of their nature, can only be sent in printed form. Shareholders should note that such document will therefore be sent to their registered address by post, even they may have provided email addresses to the Share Registrar.

If you want to receive the Corporate Communications in printed form, please complete the enclosed Reply Form and send it to the Share Registrar or send an email to sunartretail.ecom@computershare.com.hk specifying your name, address and request to receive the Corporate Communications in printed form. Please note that such instruction shall be valid for one year starting from the receipt date of your instruction and will expire thereafter.

Should you have any queries relating to this letter, please contact the Share Registrar at (852)2862 8688 during business hours from 9:00 a.m. to 6:00 p.m. (Hong Kong time), Mondays to Fridays, excluding Hong Kong public holidays.

Yours faithfully,
For and on behalf of
Sun Art Retail Group Limited

* Actionable Corporate Communication is any corporate communication that seeks instructions from issuer’s securities holders on how they wish to exercise their rights or make an election as the issuer’s securities holder.

