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Sterling Group Holdings Limited 美臻集團控股有限公司*

(incorporated in the Cayman Islands with limited liability)
(Stock Code: 1825)

APPOINTMENT OF EXECUTIVE DIRECTOR

The Board is pleased to announce that, Mr. Ma Jian ("Mr. Ma") has been appointed as an executive Director with effect from 8 March 2024. The biography of Mr. Ma is set out below:

Mr. Ma, aged 39, has extensive experience in system development and communication engineering. He was an engineer of Chongqing Yunri Information Technology Limited* (重慶市雲日信息技術有限公司) from January 2014 to February 2024 and was responsible for managing and delivery of telecommunication engineering and network maintenance. Mr. Ma obtained a bachelor's degree in Communication Engineering (通信工程) from Nanchang University (南昌大學) in 2006. He is also concurrently serving as the Independent Non-Executive Director of CROSSTEC Group Holdings Limited (stock code: 3893), the issued shares of which is listed on the Main Board of the Stock Exchange since July 2023.

Mr. Ma has entered into a letter of appointment with the Company for a term of three years commencing from 8 March 2024, which is subject to retirement by rotation and re-election in the annual general meetings of the Company in accordance with the Rules Governing the Listing of Securities on the Stock Exchange (the "Listing Rules") and the articles of association of the Company. Mr. Ma is entitled to an annual remuneration of HK\$180,000 during his term of office, as determined with reference to Mr. Ma's experience, duties and responsibilities with the Group, as well as the Group's performance and the prevailing market, and is subject to the annual review by the Remuneration Committee and the Board. Mr. Ma has confirmed that he has satisfied the independence criteria as set out in Rule 3.13 of the Listing Rules.

As at the date of this announcement and save as disclosed above, Mr. Ma (i) has not held any other directorships in any other public companies the securities of which are listed on any securities market in Hong Kong or overseas in the last three years; (ii) does not hold any other positions within the Company or any of its subsidiaries; (iii) does not have any relationship with any Directors, senior management, substantial or controlling shareholders of the Company (having the meaning ascribed to it under the Listing Rules); and (iv) does not have, and is not deemed to have, any interests or short positions in any shares, underlying shares or debentures of the Company or any of its associated corporations (within the meaning of Part XV of the Securities and Futures Ordinance (Chapter 571 of the Laws of Hong Kong)).

Save as disclosed above, the Board is not aware of any other matter relating to the appointment of Mr. Ma that needs to be brought to the attention of the shareholders of the Company and the Stock Exchange and does not have any information required to be disclosed pursuant to Rules 13.51(2)(h) to (v) of the Listing Rules.

The Board would like to express its warm welcome to Mr. Ma for joining the Company.

By order of the Board

Sterling Group Holdings Limited
美臻集團控股有限公司*

Wong Mei Wai Alice

Chairperson

Hong Kong, 8 March 2024

As at the date of this announcement, Ms. Wong Mei Wai Alice is the executive Director and Chairperson, Mr. Siu Yik Ming, Mr. Chung Sam Kwok Wai, Mr. Leung Ka Wai and Mr. Ma Jian are the executive Directors, and Mr. Tsang Ho Yin, Ms. Zhang Lingling and Mr. Chow Yun Cheung are the independent non-executive Directors.

* For identification purposes only