

TSIM SHA TSUI PROPERTIES LIMITED

(Incorporated in Hong Kong with limited liability)

(Stock Code: 247)

12th March, 2024

To Non-Registered Holders of securities of the Company^{Note 1}

Dear Sir/Madam,

Notification of Publication of 2023-2024 Interim Report (the “Interim Report”) on Website

The Interim Report (in both English and Chinese versions) of Tsim Sha Tsui Properties Limited (the “Company”) is now available on the Company’s website at www.sino.com. You may access the Interim Report by clicking “Financial Reports” under “Investor Relations” on the home page of the Company’s website.

Election of Means of Receipt and Language of Corporate Communications

Pursuant to the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the “Listing Rules”), the Companies Ordinance (Cap. 622 of the Laws of Hong Kong) and the Articles of Association of the Company, the Company will make available the following options for you to receive all future Corporate Communications^{Note 2} of the Company:

- (1) to read all future Corporate Communications published on the Company’s website at www.sino.com in place of receiving printed copies, and to receive notifications of the publication of the Corporate Communications on the Company’s website by email, by providing your email address to your bank(s), broker(s), custodian(s), nominee(s) or HKSCC Nominees Limited through which your shares are held (collectively, the “Intermediaries”); or
- (2) to receive the printed English version of all future Corporate Communications only, by completing and signing the enclosed reply form (the “Reply Form”); or
- (3) to receive the printed Chinese version of all future Corporate Communications only, by completing and signing the Reply Form; or
- (4) to receive both the printed English and Chinese versions of all future Corporate Communications, by completing and signing the Reply Form.

If the Company does not receive your functional email address from the Intermediaries, until such time that a functional email address is received by the Company, you will receive notification letters for the publication of all future Corporate Communications on the Company’s website in printed form by post at your postal address from the Intermediaries.

Please note that your previous instructions (if any) regarding the language and means of receipt of Corporate Communications no longer apply. If you wish to receive the Interim Report and all future Corporate Communications in printed form, in English and/or Chinese, please complete and sign the Reply Form and return it to the Company’s Share Registrar, Tricor Friendly Limited by post using the mailing label provided. Please note that your request for printed version of Corporate Communications will be valid unless being revoked or superseded or until the time when the Company publishes its next annual report in the following year (whichever is earlier). Further request in writing to the Company’s Share Registrar by post will be required if you prefer to continue receiving printed copy of future Corporate Communications.

Should you have any queries relating to this letter, please call the hotline of the Company’s Share Registrar at (852) 2980 1333 during business hours (9:00 a.m. to 5:00 p.m., Monday to Friday, excluding Hong Kong public holidays).

Yours faithfully,

For and on behalf of
Tsim Sha Tsui Properties Limited
Fanny Cheng Siu King
Company Secretary

Encl.

Notes:

1. “Non-Registered Holders”, for the purpose of this letter, include holders of the shares in or other securities of the Company through intermediaries under The Central Clearing and Settlement System (CCASS).
2. “Corporate Communications” refer to any documents issued or to be issued by the Company for your information or action, including but not limited to: (a) directors’ report, annual accounts together with auditor’s report and, where applicable, summary financial report; (b) interim report and, where applicable, summary interim report; (c) notice of meeting; (d) listing document; and (e) circular.

Reply Form

To: Tsim Sha Tsui Properties Limited (the “Company”)
c/o Tricor Friendly Limited
17/F, Far East Finance Centre,
16 Harcourt Road,
Hong Kong.

REMINDER

As a non-registered holder, if you wish to receive Corporate Communications pursuant to the Listing Rules, you should liaise with your bank(s), broker(s), custodian(s), nominee(s) or HKSCC Nominees Limited through which your shares are held (collectively, the “Intermediaries”) and provide your email address to your Intermediaries.

I/We would like to receive the printed version of the 2023-2024 Interim Report and all future Corporate Communications of the Company in the manner as indicated below^{Notes:}

(Please tick **ONLY ONE** box of the following Options (a) to (c))

- (a) to receive the printed **English version** of all future Corporate Communications only; **OR**
- (b) to receive the printed **Chinese version** of all future Corporate Communications only; **OR**
- (c) to receive **both the printed English and Chinese versions** of all future Corporate Communications.

Signature: _____ Date: _____

Name: _____ Contact telephone number: _____

Address: _____

Notes:

- By completing and returning this Reply Form, you have expressly indicated that you prefer to receive all future Corporate Communications of the Company in printed form. This request will be valid unless being revoked or superseded or until the time when the Company publishes its next annual report in the following year (whichever is earlier). Further request in writing to the Company’s Share Registrar by post will be required if you prefer to continue receiving printed copy of future Corporate Communications.
- For the avoidance of doubt, the Company does not accept any special instructions written on this Reply Form.
- “Corporate Communications” refer to any documents issued or to be issued by the Company for your information or action, including but not limited to: (a) directors’ report, annual accounts together with auditor’s report and, where applicable, summary financial report; (b) interim report and, where applicable, summary interim report; (c) notice of meeting; (d) listing document; and (e) circular.

PERSONAL INFORMATION COLLECTION STATEMENT

“Personal Data” in this statement has the same meaning as “personal data” defined in the Personal Data (Privacy) Ordinance, Cap 486 (“PDPO”), which will include your name, contact telephone number and email and registered address.

Your supply of Personal Data is on a voluntary basis for the purpose of processing your request for receiving Corporate Communications in your chosen manners (the “Purposes”). However, failure to supply your Personal Data may result in us or our third party service providers unable to process your request for the Purposes. We may transfer your Personal Data to our subsidiaries, Share Registrar, agent, contractor, third party service provider and/or other bodies who provides administrative, computer and other services to us for use in connection with the Purposes and to such parties who are authorized by law to request the information or are otherwise relevant for the Purposes and need to receive the information. Your Personal Data will be retained for such period as may be necessary to fulfill the Purposes and for our verification and record purposes.

You have the right to request access to and/or correction of the respective Personal Data in accordance with the provisions of the PDPO. Any such request for access to and/or correction of the Personal Data should be in writing and sent by mail to the Data Privacy Officer of Tricor Friendly Limited at the above address.

Please cut the mailing label and stick it on the envelope to return this Reply Form to us.
No postage stamp necessary if posted in Hong Kong.

MAILING LABEL

Tricor Friendly Limited
Freeport No. 10 GPO
Hong Kong