

SinoMedia[®]

中視金橋國際傳媒控股有限公司
SinoMedia Holding Limited

(Incorporated in Hong Kong with limited liability)
(Stock Code: 623)

Dear Non-Registered Shareholders,

Mandatory Electronic Dissemination of Corporate Communications

Pursuant to the amended Rules 2.07A and 2.07B of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited effective on 31 December 2023 and the Articles of Association of SinoMedia Holding Limited (the “**Company**”), the Company will disseminate future corporate communications, including but not limited to: (a) the directors’ report, its annual accounts together with a copy of the auditors’ report and, where applicable, its summary financial report; (b) the interim report and, where applicable, summary interim report; (c) a notice of meeting; (d) a listing document; (e) a circular; and (f) a proxy form (the “**Corporate Communications**”) to shareholders by electronic mean through the Company’s website at www.sinomedia.com.hk and the website of The Stock Exchange of Hong Kong Limited (the “**HKEx’s website**”) at www.hkexnews.hk.

In order to provide your electronic contact details and your choice of language and means of receipt of Corporate Communications for future communication, you may give instructions to your intermediary (for example, a bank, a custodian or a securities broker)/ nominee. Please contact your intermediary / nominee for detailed procedure.

To support environmental protection and enhance efficient communication with you, the Company encourages you to access the Corporate Communications via the Company’s or HKEx’s website instead of receiving printed copies by mail.

You are entitled at any time by reasonable notice in writing to the Company c/o the branch share registrar of the Company in Hong Kong, Boardroom Share Registrars (HK) Limited at 2103B, 21/F, 148 Electric Road, North Point, Hong Kong or by email to IR@sinomedia.com.hk to request for a hard copy of the Corporate Communication, the Company will promptly upon your notice send the printed copy of the Corporate Communications to you free of charge.

Should you have any queries relating to the above matters, please call the Company’s telephone hotline at (852) 3976 7300 during business hours from 9:00 a.m. to 5:00 p.m. from Monday to Friday, excluding Saturday, Sunday and Hong Kong public holidays.

By order of the Board
SinoMedia Holding Limited
CHEN Xin
Chairman

12 March 2024

Note:

1. This letter is addressed to the Company’s non-registered shareholders. Non-registered shareholder means such person or company whose shares are held in the Central Clearing and Settlement System (CCASS) and who has notified the Company from time to time through Hong Kong Securities Clearing Company Limited to receive Corporate Communications. If you have sold or transferred your shares of the Company, please disregard this letter.