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Beauty Farm Medical and Health Industry Inc.

美麗田園醫療健康產業有限公司*

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 2373)

DATE OF BOARD MEETING AND DATE OF PUBLICATION OF ANNUAL RESULTS ANNOUNCEMENT FOR THE YEAR ENDED DECEMBER 31, 2023

The board of directors (the “**Board**”) of Beauty Farm Medical and Health Industry Inc. (the “**Company**”) hereby announces that a meeting of the Board will be held on Tuesday, March 26, 2024 for the purpose of, *inter alia*, considering and approving the annual results of the Company and its subsidiaries for the year ended December 31, 2023 (the “**Annual Results**”) and its publication, and considering the recommendation for payment of a final dividend, if any.

The Company’s management team will host an earnings conference call at 7:00 p.m. on Tuesday, March 26, 2024 (Hong Kong time) to discuss the Annual Results and answer questions. Details for the conference call are as follows:

Event Title: Beauty Farm Medical and Health Industry Inc. Year 2023 Annual Results Conference Call

Registration Link (Chinese): <https://s.comein.cn/AtFMK>

Registration Link (English simultaneous translation): <https://s.comein.cn/AkQMc>

Please use the links provided above to complete the online registration process in advance of the conference call.

* For identification purposes only

Upon the Board's approval of, *inter alia*, the Annual Results, the Company will announce the Annual Results on the Investor Relations website of the Company at <https://ir.beautyfarm.com.cn> and the website of The Stock Exchange of Hong Kong Limited at www.hkexnews.hk.

By Order of the Board
Beauty Farm Medical and Health Industry Inc.
Li Yang
Chairman and executive Director

Hong Kong, March 14, 2024

As at the date of this announcement, the Board comprises Mr. Li Yang as Chairman and executive Director, Mr. Lian Songyong as Vice Chairman and executive Director, Mr. Zhai Feng, Mr. Geng Jiaqi and Ms. Li Fangyu as non-executive Directors and Mr. Fan Mingchao, Mr. Liu Teng and Mr. Jiang Hua as independent non-executive Directors.