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(Incorporated in the Cayman Islands with limited liability) (Stock Code: 653)

NOTIFICATION OF BOARD MEETING

The Board of directors (the "**Board**") of Bonjour Holdings Limited (the "**Company**") hereby announces that a meeting of the Board will be held at 12/F., Bonjour Tower, No.36-50 Wang Wo Tsai Street, Tsuen Wan, Hong Kong on Thursday, 28 March 2024 for the purpose of, among other matters, approving the annual results of the Company and its subsidiaries for the year ended 31 December 2023 and considering the recommendation of payment of a final dividend, if any.

By Order of the Board Bonjour Holdings Limited Chen Jianwen Chairman and Executive Director

Hong Kong, 18 March 2024

As at the date of this announcement, the Board comprises Mr. Chen Jianwen, Mr. Wan Yim Keung, Daniel and Ms. Chiu Lai Kuen, Susanna as executive Directors; Mr. Kwok Chi Shing, Mr. Lee Kwun Kwan and Mr. Yan Sherman Chuek-ning as independent non-executive Directors.