

20 March 2024

Dear Shareholder(s),

**New Arrangements for Dissemination of Corporate Communications** <sup>(Note 1)</sup>

iDreamSky Technology Holdings Limited (the “Company”) hereby implements, with effect from the date hereof, the following arrangements pursuant to Rule 2.07A of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited and the amended and restated articles of association of the Company:

**1. Corporate Communications are available on-line**

Please note that both the English and Chinese versions of all Corporate Communications will continue to be available on the Company’s website at [www.idreamsky.com](http://www.idreamsky.com) and the website of Hong Kong Exchanges and Clearing Limited (“HKEX”) at [www.hkexnews.hk](http://www.hkexnews.hk). You may register for the News Alerts service on the HKEX’s website at [www.hkex.com.hk/eng/invest/user/login\\_e.aspx](http://www.hkex.com.hk/eng/invest/user/login_e.aspx) to receive notifications when the Company publishes its Corporate Communications.

Notwithstanding the above, please note that all Actionable Corporate Communications <sup>(Note 2)</sup> will be sent to you individually by email or by post (depending on whether the Company has successfully collected your electronic contact details), in addition to being made available on the Company’s website at [www.idreamsky.com](http://www.idreamsky.com) and the HKEX’s website at [www.hkexnews.hk](http://www.hkexnews.hk).

**2. Collection of electronic contact details**

To ensure timely receipt of Actionable Corporate Communications by email, please provide your email address by scanning your personalised QR code printed on the enclosed Request Form. Alternatively, you may complete, sign and return the enclosed Request Form to the Company by email to [shareholders@idreamsky.com](mailto:shareholders@idreamsky.com) or by post to Computershare Hong Kong Investor Services Limited, the Company’s Hong Kong share registrar (the “Branch Share Registrar”), at 17M Floor, Hopewell Centre, 183 Queen’s Road East, Wan Chai, Hong Kong.

**If the Company does not receive a functional email address in your Request Form or any effective response or a duly completed Request Form by 19 April 2024, you will only receive Actionable Corporate Communications in printed form in the future.**

**3. Request for Corporate Communications in printed form**

Should you wish to receive Corporate Communications in printed form in the future, please complete, sign and return the enclosed Request Form to the Company by email to [shareholders@idreamsky.com](mailto:shareholders@idreamsky.com) or by post to Branch Share Registrar at 17M Floor, Hopewell Centre, 183 Queen’s Road East, Wan Chai, Hong Kong. Any such request will remain valid until the instruction has been revoked or superseded or until the time when the Company publishes its next annual report in the following year (whichever is earlier). **Please note that you must complete and return a fresh Request Form, if you wish to continue to receive Corporate Communications in printed form after the original request becomes invalid.**

Should you have any queries relating to any of the above matters, please send your queries by email to [shareholders@idreamsky.com](mailto:shareholders@idreamsky.com).

By Order of the Board  
**iDreamSky Technology Holdings Limited**  
**Chen Xiangyu**  
Chairman

*Notes:*

1. “Corporate Communications” refer to any documents issued or to be issued by the Company for the information or action of holders of any of its securities, including but not limited to (a) the directors’ report, its annual accounts together with a copy of the auditor’s report and, where applicable, its summary financial report; (b) the interim report and, where applicable, its summary interim report; (c) a notice of meeting; (d) a listing document; (e) a circular; and (f) a proxy form.
2. “Actionable Corporate Communications” refer to any Corporate Communications that seek instructions from securities holders of the Company on how they wish to exercise their rights or make an election as securities holders of the Company.

