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JL MAG RARE-EARTH CO., LTD.

江西金力永磁科技股份有限公司

(A joint stock limited company incorporated in the People's Republic of China with limited liability)

(Stock Code: 06680)

ANNOUNCEMENT PLEDGE OF CERTAIN SHARES BY CONTROLLING SHAREHOLDER

On March 20, 2024, JL MAG RARE-EARTH CO., LTD. (the "**Company**") received a notice from its shareholder, Ganzhou Geshuo Investment Management Center (limited partnership) ("**Ganzhou Geshuo**"), informing that certain shares of the Company held by Ganzhou Geshuo have been pledged. Details are as follows:

I. BASIC INFORMATION OF THE PLEDGE OF SHARES BY THE SHAREHOLDER

Name of shareholder	Whether a Controlling Shareholder or the largest Shareholder and the person acting in concert	Number of pledged shares (in 10 thousand)	Proportion to the number of shares held	Proportion to the total share capital of the Company	Whether its shares are restricted shares	Whether supplemental pledge is adopted	Commencement date of the pledge	Expiry date of the pledge	Pledgee	Purpose of the pledge
Ganzhou Geshuo	Yes	151.00	17.55%	0.11%	No	No	March 19, 2024	Until the procedure for releasing the pledge is completed	GF Securities Co., Ltd.	Business operation
Total		151.00	17.55%	0.11%	-	-	-	-	-	-

Note: The pledged shares do not involve performance commitments and share compensation obligations such as major assets restructuring.

II. ACCUMULATED PLEDGED SHARES OF THE SHAREHOLDER UPON THE CHANGES IN THE PLEDGE

As at the date of this announcement, details of the pledged shares held by the Controlling Shareholders and the persons acting in concert are as follows:

							Pledged shares Number of		Unpledged shares Number of	
			Number of	Number of			restricted		restricted	
			pledged shares	pledged shares			and frozen		and frozen	
			before the	upon the		Proportion in	shares among		shares among	
	Number of	Proportion	changes in the	changes in the	Proportion to	the total share	pledged	Proportion to	unpledged	Proportion to
	shares held (in	to the shares	pledge (in 10	pledge (in 10	the number of	capital of the	shares (in 10	the pledged	shares (in 10	the unpledged
Name of shareholder	10 thousand)	held	thousand)	thousand)	shares held	Company	thousand)	shares	thousand)	shares
Jiangxi Ruide										
Venture Investment										
Co., Ltd.	38,710.0160	28.79%	1,600.00	1,600.00	4.13%	1.19%	0	0%	0	0%
Ganzhou Geshuo	860.3174	0.64%	350.40	501.40	58.28%	0.37%	0	0%	0	0%
Ganzhou Xinsheng										
Investment										
Management Center										
(limited partnership)	2,353.6435	1.75%	0	0	0%	0%	0	0%	0	0%
Cai Baogui	102.4000	0.08%	0	0	0%	0%	0	0%	76.80	75%
Hu Zhibin	153.6000	0.11%	0	0	0%	0%	0	0%	115.20	75%
Total	42,179.9769	31.37%	1,950.40	2,101.40	4.98%	1.56%	0	0%	192.00	0.48%

As of the date of this announcement, the shares held by the Controlling Shareholders and the persons acting in concert are not frozen or auctioned, and there is no risk of liquidation of the shares pledged by them. The above-mentioned pledge will not lead to any change in the de facto control of the Company and will not have a significant impact on the operation and management and corporate governance of the Company.

As at the date hereof, Mr. Cai Baogui, Mr. Hu Zhibin and Mr. Li Xinnong, and the investment holding entities controlled by them, namely Jiangxi Ruide Venture Investment Co., Ltd., Ganzhou Geshuo and Ganzhou Xinsheng Investment Management Center (limited partnership), collectively held approximately 31.37% of the total issued share capital of the Company. Accordingly, they constitute a group of controlling shareholders of the Company under the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the "Hong Kong Listing Rules"). The pledge of shares will not in itself affect Ganzhou Geshuo's status as a controlling shareholder of the Company or the normal operations of the Company.

The above pledge of shares does not fall within the scope of Rule 13.17 of the Hong Kong Listing Rules.

The Company will continue to follow the subsequent progress of the pledge of shares by the shareholders and fulfill its information disclosure obligations in a timely manner as required. Investors are advised to pay attention to the investment risks.

By order of the Board JL MAG RARE-EARTH CO., LTD. Cai Baogui Chairman

Jiangxi, March 20, 2024

As of the date of this announcement, the Board comprises Mr. Cai Baogui and Mr. Lyu Feng as executive Directors; Mr. Hu Zhibin, Mr. Li Xinnong, Mr. Liang Minhui and Mr. Li Xiaoguang as non-executive Directors; and Mr. Zhu Yuhua, Mr. Xu Feng and Ms. Cao Ying as independent non-executive Directors.