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美瑞健康国际产业集团

Meilleure Health International Industry Group

MEILLEURE HEALTH INTERNATIONAL INDUSTRY GROUP LIMITED

美瑞健康國際產業集團有限公司

(Incorporated in Bermuda with limited liability)

(Stock Code: 2327)

POSTIVIE PROFIT ALERT

This announcement is made by Meilleure Health International Industry Group Limited (the “**Company**”, together with its subsidiaries, the “**Group**”) pursuant to Rule 13.09(2)(a) of The Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the “**Listing Rules**”) and the Inside Information Provisions (as defined in the Listing Rules) under Part XIVA of the Securities and Futures Ordinance (Cap. 571 of the Laws of Hong Kong).

The board (the “**Board**”) of directors (the “**Director(s)**”) of the Company would like to inform the shareholders of the Company (the “**Shareholders**”) and potential investors of the Company that, based on the preliminary review of the unaudited consolidated management accounts of the Group for the year ended 31 December 2023 and the information currently available to the Company, the Group expects to record a profit attributable to the Shareholders in the range of approximately HK\$38 million to HK\$43.8 million for the year ended 31 December 2023 as compared to a profit attributable to the Shareholders of approximately HK\$17.8 million for the year ended 31 December 2022. Such expected increase is mainly due to the following reasons:

- (i) Attributed to the Group’s European international trading business expansion, the income from procurement service of renewable energy products materially increases, resulting a material increase in gross profit of trading business; and
- (ii) an increase in unrealised fair value gains on investments at fair value through profit or loss as a result of the revenue and profit of equity-invested entity increase,

which are partially offset by the following unfavourable factors:

- (iii) due to change in the operating environment, the Group has significantly increased provision for trade and other receivables, and as the Group has invested funds in business expansion and operations, interest income has decreased.

The information contained in this announcement is only based on a preliminary assessment by the Board according to the unaudited consolidated management accounts of the Group for the year ended 31 December 2023 and the information available to the Board as at the date of this announcement, which have not been reviewed, confirmed or audited by the Company's auditors and/or the audit committee and are subject to adjustment. The Company is in the process of preparing and finalising the Group's annual results for the year ended 31 December 2023. Details of the Group's financial information for the year ended 31 December 2023 will be disclosed in its annual results announcement which is expected to be published on 28 March 2024.

Shareholders and potential investors of the Company are advised to exercise caution when dealing in the shares of the Company and, in case of doubt, to seek independent advice from professional or financial advisers.

By Order of the Board
Meilleure Health International Industry Group Limited
Zhou Wen Chuan
Executive Director and Chief Executive Officer

Hong Kong, 22 March 2024

As at the date of this announcement, the Board comprises Mr. Zhou Xuzhou, Dr. Zeng Wentao and Ms. Zhou Wen Chuan as executive Directors, Dr. Mao Zhenhua as non-executive Director and Professor Chau Chi Wai, Wilton, Dr. Yang Yu and Mr. Wu Peng as independent non-executive Directors.