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## **VOLUNTARY ANNOUNCEMENT**

This announcement is made by Linmon Media Limited (the "**Company**", together with its subsidiaries and consolidated affiliated entities, the "**Group**") on a voluntary basis.

The board of directors (the "**Board**") of the Company has noted the recent fluctuation in price and trading volume of the Company's shares. The Company wishes to inform the shareholders and potential investors of the Company that, having made all reasonable enquiries with respect to the Company in such circumstances, the Board confirms that, as at the date of this announcement, save for the Positive Profit Alert recently published by the Company, the Board is not aware of (i) any other reasons that may have caused the fluctuation in the price and trading volume of the Company's shares; (ii) any information which must be announced to avoid a false market in the Company's securities; or (iii) any inside information that needs to be disclosed under Part XIVA of the Securities and Futures Ordinance (Chapter 571 of the Laws of Hong Kong).

The Board would like to thank the shareholders and investors for their support to the Company, and will continue to endeavour to develop business and create value for the shareholders.

Shareholders and potential investors are advised to exercise caution when dealing in the shares of the Company.

By order of the Board Linmon Media Limited Su Xiao Chairman

Beijing, PRC 22 March 2024

As at the date of this announcement, the executive directors of the Company are Mr. Su Xiao, Ms. Chen Fei, Ms. Xu Xiao'ou and Mr. Zhou Yuan; the non-executive directors of the Company are Mr. Sun Zhonghuai and Mr. Zhang Rong; and the independent non-executive directors of the Company are Ms. Long Yu, Mr. Jiang Changjian and Ms. Tang Songlian.