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CCIDConsulting

賽迪顧問股份有限公司

CCID CONSULTING COMPANY LIMITED*

(a joint stock limited company incorporated in the People's Republic of China)

(Stock code: 02176)

www.ccidconsulting.com

**INSIDE INFORMATION
POSITIVE PROFIT ALERT**

This announcement is made pursuant to the requirements of Rule 13.09(2) of the Rules Governing the Listing of Securities of The Stock Exchange of Hong Kong Limited (the “**Listing Rules**”) and Inside Information Provisions (as defined in the Listing Rules) under Part XIVA of the Securities and Futures Ordinance (Cap. 571 of the Laws of Hong Kong).

The board of Directors (the “**Board**”) of CCID Consulting Company Limited* (the “**Company**”) together with its subsidiaries, the “**Group**”) wishes to inform the shareholders and potential investors of the Company that, based on the preliminary assessment of the latest unaudited consolidated management accounts of the Group for the year ended 31 December 2023 and the information currently available to the Company, the Group expects to record an annual profit after tax of approximately RMB63,744 thousand for the year ended 31 December 2023 (the “**Current Period**”), while the annual profit after tax of RMB24,616 thousand for the year ended 31 December 2022.

The Group expects the annual profit after tax for the Current Period to increase by approximately 159% compared to the corresponding period in 2022, which was mainly attributable to the fact that in 2023, the Group actively responded to market demand and accelerated business innovation by stabilizing its research base, expanding its consulting base, activating new momentum for implementation, launching its Business 3.0 strategy, promoting the innovative integrated services of “Research + Consulting + Implementation”, with steady growth in decision-making consulting services, launching new digital products such as the CCID Investment Promotion and CCID Questionnaire Industry Knowledge Model, and rapid growth of data platform services, such as the CCID Star, CCID Industry Data Platform, and CCID investment Promotion,

etc. The services of science and technology innovation platforms such as CCID Science and Technology Innovation Center and CCID Industry Conference have grown significantly.

As the Company is still finalizing the annual results for the year ended 31 December 2023, the information contained in this announcement is based on the preliminary assessment by the Company's management on the consolidated management accounts which have not been audited by the Group's auditor or reviewed by the audit committee of the Company. Shareholders and potential investors of the Company should read carefully the Group's annual results announcement for the year ended 31 December 2023 scheduled to be published by the Company on March 2024.

Shareholders and potential investors of the Company are advised to exercise caution when dealing in the shares of the Company.

By Order of the Board
CCID Consulting Company Limited*
Ms. Shen Wen
Chairlady

Beijing, the PRC, 25 March 2024

As at the date of this announcement, the Board comprises two executive Directors namely Ms. Shen Wen and Mr. Fu Changwen, and three independent non-executive Directors namely Mr. Chen Yung-cheng, Mr. Hu Bin and Mr. Zhang Tao.

* *For identification purpose only*