

PACIFIC CENTURY PREMIUM DEVELOPMENTS LIMITED

盈科大衍地產發展有限公司*

(Incorporated in Bermuda with limited liability) (Stock Code: 00432)

28 March 2024

Dear Shareholder(s),

New Arrangement of Electronic Dissemination of Corporate Communications and Notification of Publication of 2023 Annual Report, Circular, Notice of Annual General Meeting and Proxy Form (collectively "Current Corporate Communications")

The Current Corporate Communications of Pacific Century Premium Developments Limited (the "Company") (in English and Chinese) are available on the website of the Company at www.pcpd.com and the website of Hong Kong Exchanges and Clearing Limited at www.hkexnews.hk. You may access the Current Corporate Communications by clicking "Financial Reports", "Shareholder Circular" and "Announcement & Notice" under "Investors" on the homepage of the website of the Company. If you have previously requested for receiving Corporate Communications^(Note 1) in printed form, the printed version of the Current Corporate Communications in your selected language(s) is enclosed.

Pursuant to Rules 2.07A and 2.07B of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited under the expansion of paperless listing regime and electronic dissemination of corporate communications that came into effect on 31 December 2023, the Company is writing to seek your election regarding the means of receipt and the language of Corporate Communications and Actionable Corporate Communications (Note 2) of the Company to be dispatched in the future.

Please note that your previous instructions (if any) to receive Corporate Communications in printed form no longer apply. You may choose one of the options set out below:

- to read all future Corporate Communications published on the website of the Company at www.pcpd.com ("Website Version") (1) instead of receiving printed copies of all future Corporate Communications, and to receive email notification of the publication of the relevant Corporate Communications on the website of the Company by providing your email address; or
- to receive the printed English version of all future Corporate Communications only; or (2)
- to receive the printed Chinese version of all future Corporate Communications only; or (3)
- (4) to receive both printed English and Chinese versions of all future Corporate Communications.

In support of environmental protection and to ensure timely receipt of future Corporate Communications and Actionable Corporate Communications, the Company recommends you to elect the Website Version option.

If you select the Website Version, please provide your email address (i) by scanning your personalized QR code printed on the option 1 of the enclosed Reply Form; or (ii) by completing option 2 of the enclosed Reply Form and sign and return the same to the Company c/o the Branch Share Registrar, Computershare Hong Kong Investor Services Limited by email to pcpd@computershare.com.hk or by post (with a pre-paid postage mailing label at the bottom of the reply form) (Note 3) to 17M Floor, Hopewell Centre, 183 Queen's Road East, Wanchai, Hong Kong.

If the Company does not receive the duly completed and signed Reply Form or a functional email address in your Reply Form or any response from you indicating your objection to receive the Website Version by 25 April 2024, you will be deemed to have agreed to access all future Corporate Communications posted on the Company's website instead of receiving printed copies, and you will receive (i) a notification letter of the publication of the Corporate Communications on the Company's website by post; and (ii) the Actionable Corporate Communications in printed form in the future.

If you want to receive the Corporate Communications in printed form, please complete option 3 of the enclosed Reply Form and send it to the Branch Share Registrar at its above address by post (with a pre-paid postage mailing label at the bottom of the reply form) (Note 3) or send an email to pcpd@computershare.com.hk specifying your name, address and request to receive the Corporate Communications in printed form. Please note that such instruction will remain valid until the instruction has been revoked or superseded or until the time when the Company publishes its next annual report in the following year (whichever is earlier).

Should you have any queries relating to this letter, please contact the service hotline of the Branch Share Registrar at (852) 2862 8688 during business hours (9:00 a.m. to 6:00 p.m., Monday to Friday, excluding Hong Kong public holidays).

> Yours faithfully, For and on behalf of **Pacific Century Premium Developments Limited Cheung Kwok Kuen Alan** General Counsel and Company Secretary

Notes:

- "Corporate Communications" refer to any documents issued or to be issued by the Company for the information or action of holders of any of its securities, including but not limited to (a) the directors' report, its annual accounts together with a copy of the auditor's report and, where applicable, 1. its summary financial report; (b) the interim report and, where applicable, its summary interim report; (c) a notice of meeting; (d) a listing document; (e) a circular; and (f) a proxy form.
- Actionable Corporate Communications" refer to any corporate communication that seeks instructions from securities holders of the Company on 2. how they wish to exercise their rights or make an election as the securities holder of the Company.
- If the mailing label is used for posting in Hong Kong, no postage stamp is required. Please affix appropriate postage stamp when posting outside З. Hong Kong.

* For identification only

	REPLY FORM	回條	
To: Pacific Century Premium Developments Lin (Stock Code: 00432) c/o Computershare Hong Kong Investor Servic 17M Floor, Hopewell Centre 183 Queen's Road East Wanchai, Hong Kong			盈科大衍地產發展有限公司[*](「本公司」) (股份代號:00432) 經 香港中央證券登記有限公司 香港灣仔皇后大道東 183 號 合和中心 17M 樓
(Please <u>choose ONLY ONE</u> of the options below) (請從以下選項中 只選擇其中一項)			
(词 <u>此以下选项于大选择共干 有</u>) Personalized QR Code			
Option 1: Provide your email address for receipt of future Corporate Communications# 專屬二維碼 of the Company via electronic dissemination by scanning your personalized QR code. 攤項 1: 掃描 閣下專屬二維碼以提供 閣下之電郵地址,以接收公司通過電子方式發佈的 日後公司通訊# 。			
You are NOT required to return this Reply Form if you choose Option 1. 如選擇了選項1, 閣下 無須 交回本回條。			
Option 2: I/we hereby provide my/our email address in writing for receipt of future Corporate Communications [#] of the following listed company via electronic dissemination. 運項 2: 本人/吾等現以書面提供本人/吾等之的電郵地址,以確保收到以下上市公司通過電子方式發佈的日後公司通訊 [#] 。 Name of Securities holder(s) 證券持有人姓名: Name of the listed company 上市公司通過 Pacific Century Premium Developments Limited 盈科大衍地產發展有限公司*			
Email address 電郵地址: (Note 3 附註 3)			
the instruction has been revoked or superseded or until the time when the Company publishes its next annual report in the following year (whichever is earlier) and will expire thereafter. (Please mark "√" in the below box if applicable) 運項3: 本人/吾等現要求收取日後公司通訊"印刷本 ^(%#5) , 並已知悉本指示的有效期至被撤回或取代或直至本公司於翌年刊發其下一份年報為止,其後將失效。(如適用,請在以下方格內劃上「✓」號) Printed English version 英文印版本 Printed Chinese version 中文印版本 Printed English and Chinese versions 英文及中文印版本			
Signature(s): ^(Note 1) 簽名: ^(附註 1)	Contact number: 聯絡電話號碼:		Date: 日期:
Notes 前法: 1. Please complete all your details clearly. If your shares are held in joint names, all of the joint shareholders should jointly sign this Reply Form in order to be valid. 請清楚填妥 間下之所有資料。如屬聯名股東,則本回條須由所有聯名股東聯合簽署。方為有效。 2. Any Reply Form with no signature or otherwise incorrectly completed will be vold. 任时回線若未有簽署或在非低力面填為不正確, 則本回條須自所有聯名股東聯合簽署, jobaf效。 3. If the Company does not receive a functional email address in your reply, you will be unable to receive notifications regarding the publication of Corporate Communications ⁴ . 如本公司沒有收到 間下的有效電郵地址、間下潛無法收到有關等條公司通訊的通知。 4. If you provide more than one email address in your reply, you will be mashed to receive notifications regarding the publication of Corporate Communications ⁴ . 如 版了運搬量二維爾、電影 - 回錄及了或其他力式提供多於一個的電廠地址、只有 INT 環境提供的電纜地址傳會被用於登記。 5. If you mark **' in the box in Option 3, no email address will address will address will address will be registered and only Corporate Communications* in printed form will be received. 如 INT 定題了 3方格内類上「シ」號,將不會有電電地址被登記,只有公司通訊的詞刷本會徵收取量。 6. For the avoidance of doubti, the Company does not accept any other instructions given on this Reply Form. 為在行廠、在本回條上的任何關外指示。本公司獨不完成正 為 医疗在最上的作任何關外指示。本公司最不可能且			
relating to your holdings in the Company. Your supply of Personal Data to the and/or request as stated in this RepN Form. 图下於本印條析提供的個人資料將用於(包括但不限於)有關本公司以電子方式發 能無法處理。图下在4回維上增值的指示及了來要求。 (iii) Your Personal Data may be disclosed or transferred by the Company to its sul be retained for such operiod as may be necessary for our verification and recorr 本公司可就任何所說明的用途或在法例規定的情况下,將 图下的個人資料+KB國家 mail to the Hong Kong Privacy Officer of the Share Registrar at 17M Floor, Hop 图下方槽根據《紀藏例》的能文室段及了或意文 图下的個人資料。在何該家室 電影至 PrivacyOfficer@computershare.com.hk。	《私隐條例》」) 中「個人資料」的涵義耗 th, including but not limited to, the Com Company is on a voluntary basis. In cass 你公司通訊"及就 閣下持有的公司證券有期 bsidiaries, the Share Registrar, and/or ot d purposes. 轉移給本公司的附屬公司, 股份過戶處、及 a in accordance with the provisions of the pewell Centre, 183 Queen's Road East, W 関及/或修改個人資料的要求均須以書面方	i同。 pany's electronic dia of a failure to prov	ssemination of Corporate Communications [#] and to liaise with you on other matters ide sufficient information, the Company may not be able to process your instruction 丁聯絡。 閣下是目顧向本公司提供個人資料。若 閣下未能提供足夠資料,本公司可 odies for any of the stated purposes, or when it is required to do so by law and will ,並將任證當期間保留該等個人資料作核實及記錄用途。 quest for access to and/or correction of your Personal Data should be in writing, by or by email at PrivacyOfficer@computershare.com.hk. (地址為香港灣仔皇后大道東 183 號合和中心 17M 樓)向香港總私主任提出,或發送
* Unless otherwise specified, Corporate Communications refer to any documents issued or to be issued by the Company for the information or action of holders of any of its securities, including but not limited to the annual report, interim report, notice of meeting, circular and proxy form. 除非另有其中 / 公司購買刀積本公司已發出或將子發出以供其任何證券的持有人參照或採取行動的任何文件,其中包括但不限於年報、中期報告、會議通告、通過及代表委任表格。 * For identification only 僅供識別			
≫ Mailing Label 郵寄標籤			glabel and stick it on an envelope to return this form to us.
Computershare Hong Kong Investor Services Limited 香港中央證券登記有限公司 Freepost No. 簡便回動號碼: 37 Hong Kong 香港	×	No pos 當 閣下寄	tage is necessary if posted in Hong Kong. 回此回條時 - 請將郵寄標籤剪貼於信封上 - 投寄 · 關下無需支付擊費或貼上擊票。