



Pacific Century
Premium Developments
盈科大衍地產發展

PACIFIC CENTURY PREMIUM DEVELOPMENTS LIMITED
盈科大衍地產發展有限公司*
(Incorporated in Bermuda with limited liability)
(Stock Code: 00432)

28 March 2024

Dear Shareholder(s),

New Arrangement of Electronic Dissemination of Corporate Communications and Notification of Publication of 2023 Annual Report, Circular, Notice of Annual General Meeting and Proxy Form (collectively “Current Corporate Communications”)

The Current Corporate Communications of Pacific Century Premium Developments Limited (the “Company”) (in English and Chinese) are available on the website of the Company at www.pcpd.com and the website of Hong Kong Exchanges and Clearing Limited at www.hkexnews.hk. You may access the Current Corporate Communications by clicking “Financial Reports”, “Shareholder Circular” and “Announcement & Notice” under “Investors” on the homepage of the website of the Company. If you have previously requested for receiving Corporate Communications^(Note 1) in printed form, the printed version of the Current Corporate Communications in your selected language(s) is enclosed.

Pursuant to Rules 2.07A and 2.07B of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited under the expansion of paperless listing regime and electronic dissemination of corporate communications that came into effect on 31 December 2023, the Company is writing to seek your election regarding the means of receipt and the language of Corporate Communications and Actionable Corporate Communications^(Note 2) of the Company to be dispatched in the future.

Please note that your previous instructions (if any) to receive Corporate Communications in printed form no longer apply. You may choose one of the options set out below:

- (1) to read all future Corporate Communications published on the website of the Company at www.pcpd.com (“Website Version”) instead of receiving printed copies of all future Corporate Communications, and to receive email notification of the publication of the relevant Corporate Communications on the website of the Company by providing your email address; or
- (2) to receive the printed English version of all future Corporate Communications only; or
- (3) to receive the printed Chinese version of all future Corporate Communications only; or
- (4) to receive both printed English and Chinese versions of all future Corporate Communications.

In support of environmental protection and to ensure timely receipt of future Corporate Communications and Actionable Corporate Communications, the Company recommends you to elect the Website Version option.

If you select the Website Version, please provide your email address (i) by scanning your personalized QR code printed on the option 1 of the enclosed Reply Form; or (ii) by completing option 2 of the enclosed Reply Form and sign and return the same to the Company c/o the Branch Share Registrar, Computershare Hong Kong Investor Services Limited by email to pcpd@computershare.com.hk or by post (with a pre-paid postage mailing label at the bottom of the reply form)^(Note 3) to 17M Floor, Hopewell Centre, 183 Queen’s Road East, Wanchai, Hong Kong.

If the Company does not receive the duly completed and signed Reply Form or a functional email address in your Reply Form or any response from you indicating your objection to receive the Website Version by 25 April 2024, you will be deemed to have agreed to access all future Corporate Communications posted on the Company’s website instead of receiving printed copies, and you will receive (i) a notification letter of the publication of the Corporate Communications on the Company’s website by post; and (ii) the Actionable Corporate Communications in printed form in the future.

If you want to receive the Corporate Communications in printed form, please complete option 3 of the enclosed Reply Form and send it to the Branch Share Registrar at its above address by post (with a pre-paid postage mailing label at the bottom of the reply form)^(Note 3) or send an email to pcpd@computershare.com.hk specifying your name, address and request to receive the Corporate Communications in printed form. Please note that such instruction will remain valid until the instruction has been revoked or superseded or until the time when the Company publishes its next annual report in the following year (whichever is earlier).

Should you have any queries relating to this letter, please contact the service hotline of the Branch Share Registrar at (852) 2862 8688 during business hours (9:00 a.m. to 6:00 p.m., Monday to Friday, excluding Hong Kong public holidays).

Yours faithfully,
For and on behalf of
Pacific Century Premium Developments Limited
Cheung Kwok Kuen Alan
General Counsel and Company Secretary

Notes:

1. “Corporate Communications” refer to any documents issued or to be issued by the Company for the information or action of holders of any of its securities, including but not limited to (a) the directors’ report, its annual accounts together with a copy of the auditor’s report and, where applicable, its summary financial report; (b) the interim report and, where applicable, its summary interim report; (c) a notice of meeting; (d) a listing document; (e) a circular; and (f) a proxy form.
2. “Actionable Corporate Communications” refer to any corporate communication that seeks instructions from securities holders of the Company on how they wish to exercise their rights or make an election as the securities holder of the Company.
3. If the mailing label is used for posting in Hong Kong, no postage stamp is required. Please affix appropriate postage stamp when posting outside Hong Kong.

* For identification only

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