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#### 新華人壽保險股份有限公司 NEW CHINA LIFE INSURANCE COMPANY LTD.

(A joint stock company incorporated in the People's Republic of China with limited liability)

(Stock Code: 01336)

#### **OVERSEAS REGULATORY ANNOUNCEMENT**

This announcement is made by New China Life Insurance Company Ltd. (the "Company") pursuant to Rule 13.10B of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited. The announcement is hereby set out as follows for reference only.

By Order of the Board
New China Life Insurance Company Ltd.
YANG Yucheng

Chairman

Beijing, China, 27 March 2024

As at the date of this announcement, the chairman and executive Director of the Company is YANG Yucheng; the executive Director is ZHANG Hong; the non-executive Directors are YANG Yi, HE Xingda, YANG Xue, HU Aimin and LI Qiqiang; and the independent non-executive Directors are MA Yiu Tim, LAI Guanrong, XU Xu and GUO Yongqing.



# NEW CHINA LIFE 2023 Annual Results Announcement



28 March 2024 Beijing, China



### Disclaimer



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- These materials contain statements that reflect the Company's current beliefs and expectations about the future as of the respective dates indicated herein. These forward-looking statements are based on a number of assumptions about the Company's operations and businesses and on factors beyond the Company's control, and are subject to significant risks and uncertainties, and, accordingly, the actual results may differ materially from these forward-looking statements. You should not place undue reliance on any of such forward-looking information. The Company assumes no obligation whatsoever to update or otherwise revise these forward-looking statements for new information, events or circumstances that emerge subsequent to such dates.





• Value Growth

• Future Prospect



### Intensify Top-level Design, Highlight High-quality Development



NCI initiated professional and market-oriented reform, and explored models of high-quality development on the path of financial development with Chinese characteristics.

### **Define Development Position**

- Clarified positioning as a financial service group with life insurance at its core
- Defined development goals and approaches of main businesses
- Built wealth management system and explored innovative development model
- Promoted old-age care and healthcare business, realized one-stop financial product supply

### **✓** Upgrade Management System

- Improved marketing system, clarified highperformance orientation
- Improved product system and product mechanism
- Upgraded service system, improved service capacity
- Optimized support system, enhanced coordination and support

### **✓** Improve Systems and Mechanisms

- Improved organizational structure, built marketoriented mechanism
- Strengthened expense management, elevated meticulous management level
- Placed greater emphasis on systematic operations, optimized resource allocation
- Strengthened risk-control and compliance, ensured no major risk arise

### **Optimize Development Layout**

- Prioritized developed markets, consolidated competitive regions
- Built strong local offices, initiated regional development layout
- Improved supporting policies, adopted differentiated operation
- Enhanced implementation, improved the closed-loop mechanism featuring supervision, assessment, etc.

### Support Real Economy, Serve National Strategies



NCI actively served national development strategies with focus on five major areas: technology finance, green finance, inclusive finance, pension finance and digital finance.

Invested RMB920 billion

Up by **7.5%** 

Support real economy

Invested RMB240 billion

Up by **19.7%** 

Serve national strategies

Invested RMB25.8 billion

Up by **43%** 

Support strategic emerging industries

Support green development

Invested **RMB17.4 billion**Up by **19**%

Support third-pillar pension system

Invested **RMB4 billion**Up by **147%** 

Support financing of SMEs

Invested RMB10.6 billion
Up by 253%

Serve regional coordinated development

Invested **RMB163.3 billion**Up by **11%** 

## Fulfill Social Responsibilities of A State-controlled Enterprise



NCI supported rural revitalization and built a unique public welfare model of "insurance products + public welfare platforms + volunteer services" to fulfill social responsibilities.







## Rural Revitalization

- Assistance funds
   RMB20.66 million
- 20 assistance projects in Shibing County, Guizhou Province and Ulanqab, Inner Mongolia

## **Charitable Donations**

- Charitable donations exceeded RMB16.45 million
- Donated supplies worth RMB1.1 million
- Donated RMB1 million to earthquake-stricken areas in Qinghai and Gansu

## Public Welfare Projects

- Donated total sum assured RMB505.4 billion to sanitation workers with a compensation amount of RMB34.74 million
- Carried out public welfare project "NCI Accompanies You" in first-aid capacity building

## Take A Customer-centered Approach, Improve Customer Service



Staying committed to "people-oriented" finance, NCI proactively fulfilled insurance responsibilities, and provided comprehensive products and service for 31.986 million individual and 83,000 institutional customers.

#### **Science**

Technology empowerment



- Smart customer service cluster served22.52 million visitors
- Zhangshang NCI and Official WeChat served 11.4 million users
- 53 million platform visits

#### **Products**

Improve product supply



- 107 health insurance
- 8 annuity
- 20 life insurance
- 34 accident insurance

#### **Claim Settlement**

"Fast claims & excellent services"



- 4.4 million cases
- RMB15.9 billion compensation
- Average settlement time: **0.67 day**
- Online settlement ratio: **96.99**%

#### Service

Upgrade service capacity



- 1,500 + counters
- 630+ elderly stations
- Benefited 100,000+ customers

## Reform &

### **Build up Brand Power, Development** Manifest Brand Value





### Moody' s Ratings

Insurer Financial Strength (IFS) Rating at "A2" Basic Credit Assessment (BCA) Rating at "A3"



### **Fitch Ratings**

Insurer Financial Strength (IFS) Rating at "A" (Strong)



#### **Fortune**

Ranking **478** in Fortune 500



#### **Forbes**

Ranking **497** in World's Top 2000 Public Companies



#### **Financial News**

**Best Claim Service** Life **Insurance Company in 2023** 



#### **Brand Finance**

Ranking **33** in the World's 100 Most Valuable Insurance Brands





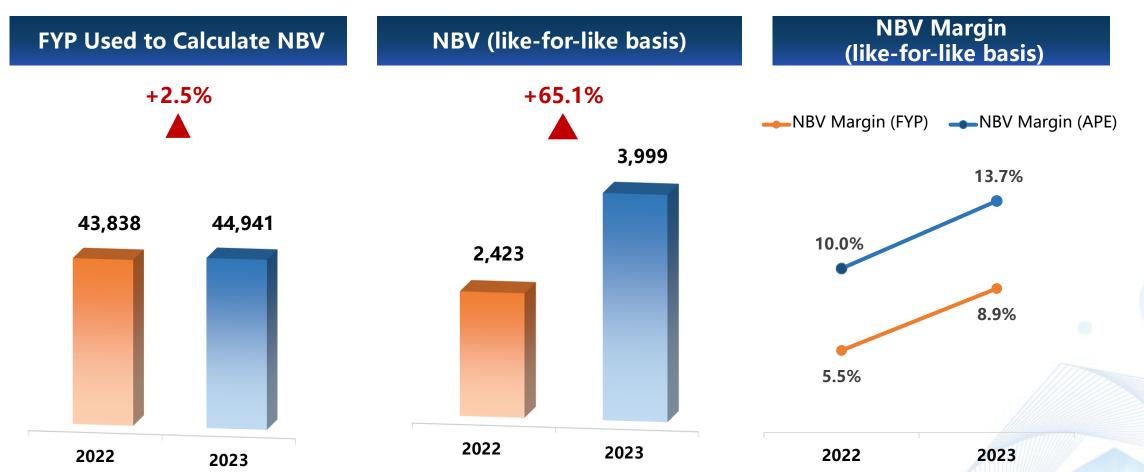
**O** Value Growth

• Future Prospect

## Value Growth NBV Grew Greatly



Unit: RMB in millions



#### Notes:

<sup>1.</sup> The Company prudently lowered the non-unit-linked insurance funds investment return assumption to 4.5% and the risk discount rate to 9.0% for the evaluation of embedded value. The Company's NBV in 2023 was RMB3,024 million. If using the non-unit-linked insurance funds investment return assumption of 5.0% and risk discount rate of 11.0%, NBV would be RMB3,999 million, up by 65.1% year on year on a like-for-like basis.

<sup>2.</sup> APE= 100% \* first year regular premiums +10% \* first year single premiums +100% \* premiums from short-term insurance business; FYP= 100% \* first year regular premiums +100% \* first year single premiums

<sup>+100% \*</sup> premiums from short-term insurance business.

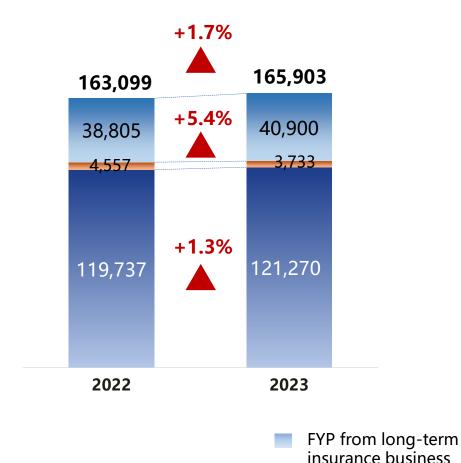
<sup>3.</sup> Numbers may not be additive due to rounding.

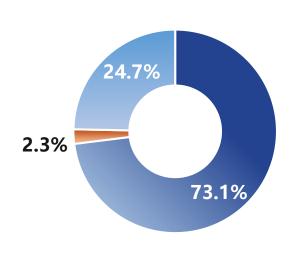
### **Value Growth Premiums Increased Steadily**



Core business grew stably. Renewal premiums remained a solid contributor.

Unit: RMB in millions





Premiums from shortterm insurance business Renewal premiums

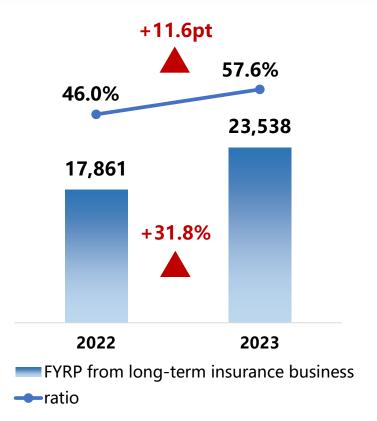
Note: Numbers may not be additive due to rounding.

### Value Growth Term Structure Improved



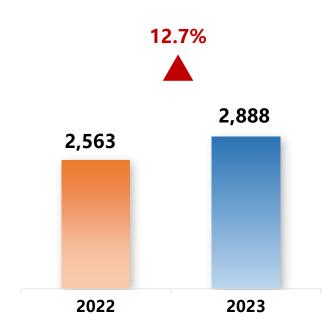
Unit: RMB in millions

#### **FYRP to FYP Ratio Increased**



Note: Numbers may not be additive due to rounding.

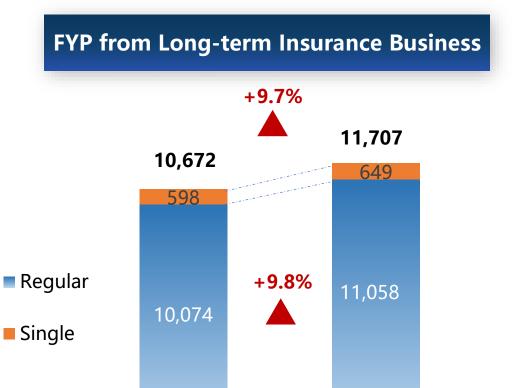
### **Regular Premiums with Payment Periods of 10-year or More Grew**



## **Core Business of Individual Insurance Grew Steadily**

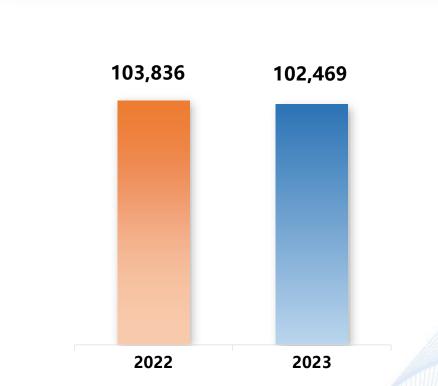


Unit: RMB in millions



2023

2022

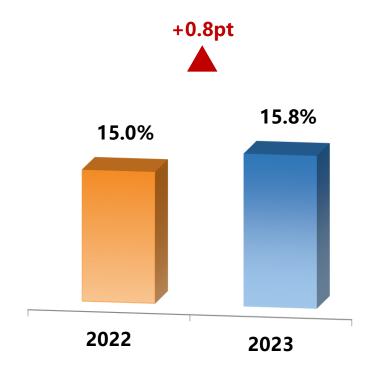


**Renewal Premiums** 

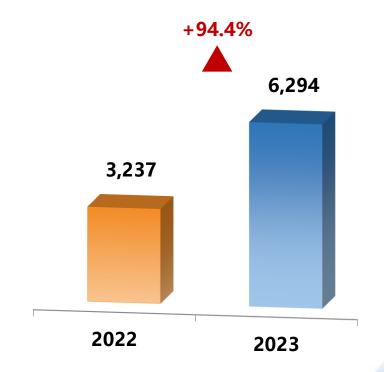
## High Performing Agents Contributed to Productivity Improvement



### **Monthly Average Qualified Rate**



## Monthly Average Comprehensive Productivity Per Capita (RMB)

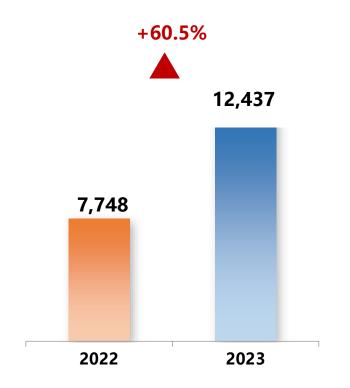


## Bancassurance Channel Highlighted Competitive Advantages

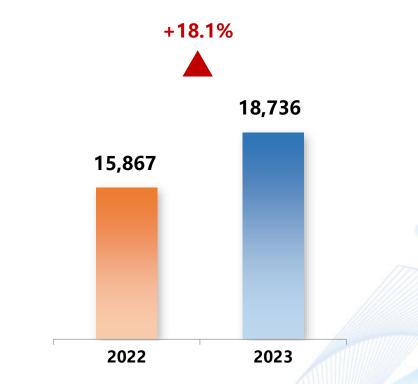


Unit: RMB in millions

### **FYRP from Long-term Insurance Business**



#### **Renewal Premiums**



## **Build a New Ecosystem for Banking and Insurance Cooperation**





### **Optimize Channel Layout**

Stabilize cooperation, strengthen key breakthroughs and achieve rapid growth in important bank partners.



### **Focus on Regular Premium Business**

Optimize product supply, increase regular premium business share, and increase bancassurance channel value.



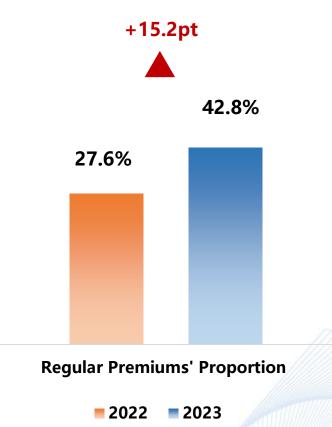
### **Enhance Team Building**

Strengthen capability improvement and empowerment, and significantly improve team productivity.



### **Improve Customer Operation**

Business development of high net worth customers in progress, insurance trust service in execution.

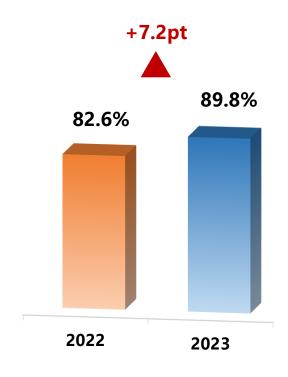


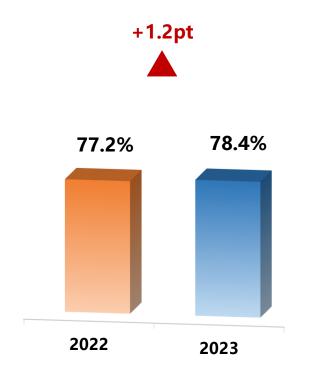
### **Business Quality Improved Prominently**



### **13-month Persistency Ratio**

### **25-month Persistency Ratio**

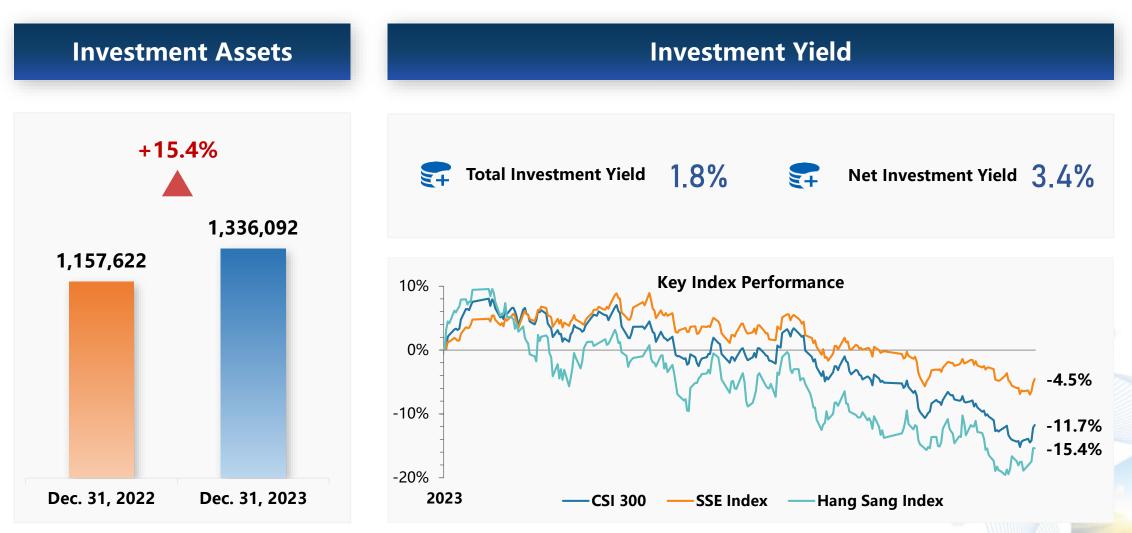




### **Value Growth** Investment Assets Grew Steadily



Unit: RMB in millions



### **Well-managed Investment Portfolios**



Туре	As at Dec. 31 2023 Proportion	As at Dec. 31 2022 Proportion
Investment assets	100%	100%
Cash and cash equivalents	1.7%	1.5%
Term deposits	19.2%	19.7%
Financial investments		
Bonds	50.4%	41.6%
Trust products	3.1%	6.1%
Debt investment plans	2.9%	4.0%
Stocks	7.9%	7.1%
Funds	6.3%	7.5%
Other financial investments	7.6%	9.8%
Investments in associates and joint ventures	0.4%	0.5%
Other investment assets	0.5%	2.2%

### **Controllable Credit Risk**

 Implement a strict internal credit and credit rating system for counterparties



 Monitor credit risk of investment portfolios and strengthen the penetrating risk management



 Improve the "Negative List" management mechanism and the risk asset classification management system



Note: Numbers may not be additive due to rounding.

## Non-standard Assets with High Quality and Low Risk





Non-standard assets accounted for 11.7% of the total investment assets Decreasing by 6.7pt



Existing non-standard assets<sup>1</sup> with AAA ratings accounted for **98.6%** The overall credit risk was limited

Unit: RMB in millions

As at 31 Dec. 2023	Amount	Proportion	Proportion change compared with the end of last year <sup>2</sup>	Amount change compared with the end of last year
Trust products	40,765	26.0%	-5.7pt	(29,381)
Debt investment plans	39,174	25.0%	3.9pt	(7,489)
Asset management plans	37,107	23.6%	-4.8pt	(25,637)
Unlisted equity investments	7,648	4.9%	-2.7pt	(9,060)
Others	32,254	20.5%	9.3pt	7,402
Total	156,948	100.0%	-	(64,165)

#### Notes:

<sup>1.</sup> Excluding non-fixed income financial products and portfolio products issued by insurance asset management companies not requiring external ratings.

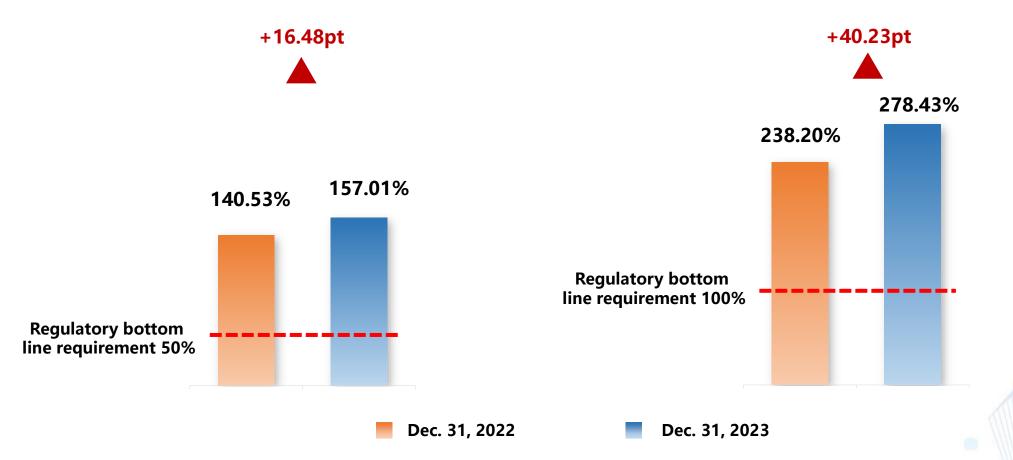
<sup>2.</sup> The data as at 31 December 2022 is under IAS 39.

## **Solvency Capabilities Lay A Solid Foundation for Sound Development**

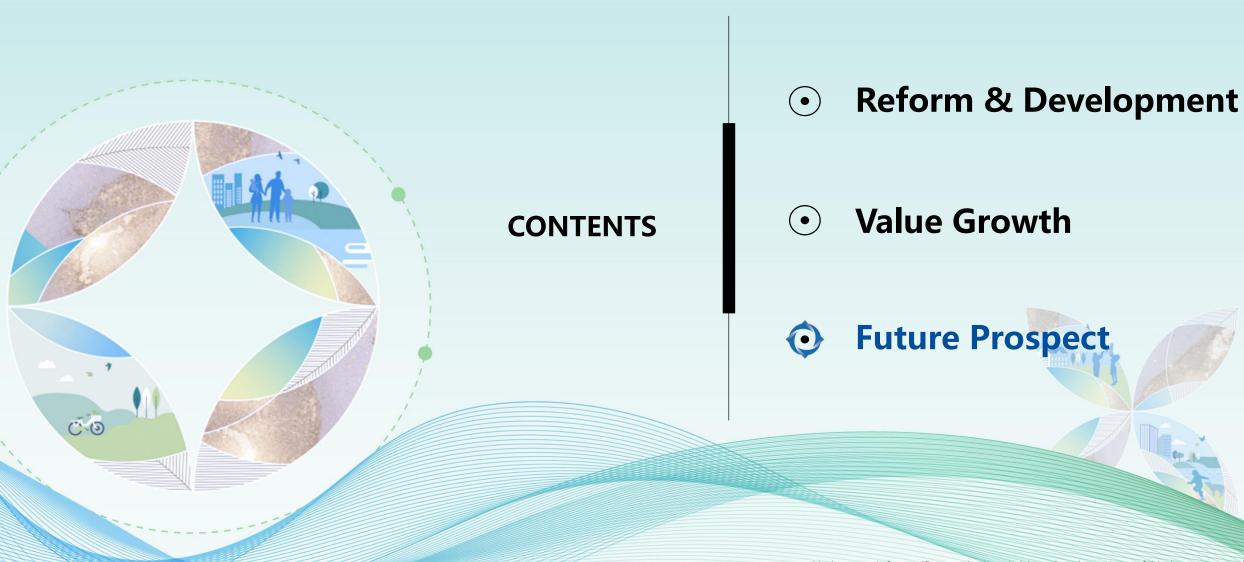




### **Comprehensive Solvency Margin Ratio**







### **Future Prospect**

## **High-quality Development Led by Learning- oriented and Service-empowered Organization**



Build a world-leading insurance company that is professional, market-oriented, modern and international.

### **Strengthen Strategy** and Advance Reform



- Enhance insurance supply
- Establish comprehensive training system
- Forge a serviceempowered organization

## Enhance Development Capabilities and Foundation



- Improve management quality and efficiency
- Enhance asset-liability management
- Strengthen development of branch offices

## **Upgrade Service System** and **Ecosystem**



- Implement the Xinhua Zun service system
- Strengthen highperforming team building
- Build a multi-layered service model

## **Cultivate Brand Culture** and **Spiritual Heritage**



- Advocate competition and openness
- Institutionalize and standardize company culture
- Build a trustworthy brand



## **Q&A Session**



