Disclaimer

Hong Kong Exchanges and Clearing Limited and The Stock Exchange of Hong Kong Limited take no responsibility for the contents of this announcement, make no representation as to its accuracy or completeness and expressly disclaim any liability whatsoever for any loss howsoever arisen from or in reliance upon the whole or any part of the contents of this announcement.

C	Cash Dividend Announcement for Equity Issuer		
Issuer name	S-Enjoy Service Group Co., Limited		
Stock code	01755		
Multi-counter stock code and currency	Not applicable		
Other related stock code(s) and name(s)	Not applicable		
Title of announcement	Final dividend for the year ended 31 December 2023		
Announcement date	28 March 2024		
Status	New announcement		
Information relating to the dividend			
Dividend type	Final		
Dividend nature	Ordinary		
For the financial year end	31 December 2023		
Reporting period end for the dividend declared	31 December 2023		
Dividend declared	RMB 0.205 per share		
Date of shareholders' approval	18 June 2024		
Information relating to Hong Kong share register			
Default currency and amount in which the dividend will be paid	To be announced		
Exchange rate	To be announced		
Ex-dividend date	04 July 2024		
Latest time to lodge transfer documents for registration with share registrar for determining entitlement to the dividend	05 July 2024 16:30		
Book close period	From 08 July 2024 to 09 July 2024		
Record date	09 July 2024		
Payment date	18 July 2024		
Share registrar and its address	Link Market Services (Hong Kong) Pty Limited		
	Suite 1601, 16/F, Central Tower		
	28 Queen's Road Central		
	Hong Kong		
Information relating to withholding tax			
Details of withholding tax applied to the dividend declared	Not applicable		

Page 1 of 2 v 1.1.1

Information relating to listed warrants / convertible securities issued by the issuer		
Details of listed warrants / convertible securities issued by the issuer	Not applicable	
Other information		
Other information	Not applicable	
Directors of the inquer		

Directors of the issuer

As at the date of this announcement, the board of directors of S-Enjoy Service Group Co., Limited comprises Mr. Qi Xiaoming, Mr. Yang Bo and Ms. Wu Qianqian as executive directors; Mr. Wang Xiaosong, Mr. Lv Xiaoping and Mr. Lu Zhongming as non-executive directors; and Ms. Zhang Yan, Mr. Zhu Wei and Mr. Xu Xinmin as independent non-executive directors.

Page 2 of 2 v 1.1.1