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Cash Dividend Announcement for Equity Issuer	
Issuer name	Shanshan Brand Management Co., Ltd.
Stock code	01749
Multi-counter stock code and currency	Not applicable
Other related stock code(s) and name(s)	Not applicable
Title of announcement	Final Dividend for the year ended 31 December 2023
Announcement date	28 March 2024
Status	New announcement
Information relating to the dividend	
Dividend type	Final
Dividend nature	Ordinary
For the financial year end	31 December 2023
Reporting period end for the dividend declared	31 December 2023
Dividend declared	RMB 0.08 per share
Date of shareholders' approval	03 June 2024
Information relating to Hong Kong share register	
Default currency and amount in which the dividend will be paid	HKD amount to be announced
Exchange rate	To be announced
Ex-dividend date	06 June 2024
Latest time to lodge transfer documents for registration with share registrar for determining entitlement to the dividend	07 June 2024 16:30
Book close period	From 11 June 2024 to 17 June 2024
Record date	17 June 2024
Payment date	02 August 2024
Share registrar and its address	Boardroom Share Registrars (HK) Limited
	Room 2103B, 21/F
	148 Electric Road
	North Point Hong Kong
Information relating to withholding tax	
Details of withholding tax applied to the dividend declared	Details of withholding tax (including type of shareholders and applicable tax rate) applied to the dividends declared are set out in the table below. In addition, should the

individual H Shareholders be residents of the countries which had an agreed tax rate of over 10% but less than 20% under the relevant tax agreement with the PRC, the Company shall withhold and pay the individual income tax at the agreed actual rate in accordance with the relevant tax agreement. For further details, please refer to the section headed "Dividend Taxation" in the annual results announcement of the Company dated 28 March 2024.

Type of shareholders	Tax rate	Other relevant information (if any)
Enterprise - non-resident i.e. registered address outside PRC	10%	For H share shareholders who are overseas non-resident enterprises (including HKSCC Nominees Limited, other nominees, agents or trustees, or other organisations or groups), the Company shall withhold and pay the enterprise income tax at a rate of 10% of dividend.
Individual - non-resident i.e. registered address outside PRC	10%	For individual H share shareholders who are Hong Kong or Macau residents and whose country of domicile is a country which has entered into a tax treaty with the PRC stipulating a dividend tax rate of 10%, or for individual H share shareholders whose country of domicile is a country which has entered in to a tax treaty with the PRC stipulating a dividend tax rate lower than 10%, the Company shall withhold and pay the individual income tax at a tax rate of 10% of dividend.
Individual - non-resident i.e. registered address outside PRC	20%	For individual H share shareholders who are residents of the countries which have had an agreed tax rate of 20% under the relevant tax agreement with the PRC, or which have not entered into any tax agreement with the PRC, or in any other circumstances, the Company shall withhold and pay the individual income tax at a rate of 20%.

Information relating to listed warrants / convertible securities issued by the issuer

Details of listed warrants / convertible securities issued by the issuer	Not applicable
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Other information

Other information	Not applicable
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Directors of the issuer

Executive Directors:

Mr. Luo Yefei (Chairman)
Mr. Cao Yang (Vice Chairman)
Ms. Yan Jingfen
Ms. Zhou Yumei

Non-executive Directors:

Mr. Du Peng
Mr. Shen Jinxin

Independent Non-executive Directors:

Mr. Chow Ching Ning
Mr. Wang Yashan
Mr. Wu Xuekai