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**ESPRIT HOLDINGS LIMITED**

*(Incorporated in Bermuda with limited liability)*

**Stock Code: 00330**

## **VOLUNTARY ANNOUNCEMENT POTENTIAL STRATEGIC COOPERATION**

This announcement is made by Esprit Holdings Limited (the “**Company**”, together with its subsidiaries, the “**Group**”) on a voluntary basis to inform its shareholders and potential investors of the recent developments of the Group.

The board (the “**Board**”) of Directors (the “**Directors**”) of the Company is pleased to announce that the Company has been in discussions with various interested third parties and recently received an oral indication from a potential investor (the “**Potential Investor**”) that it is going to submit a non-legally binding framework memorandum of understanding (the “**MOU**”) to the Company with the intention of carrying out a potential partnership with the Company, in particular the European business. The Potential Investor intends to assist the Company to restructure the Company’s European business and collaborate with the Company to find a path to turn around the Company’s European business through its control of such business. At the same time, the Potential Investor is interested in investing in the Company to benefit from the future growth through the Company’s strategic focus markets, including the North American and Asian markets (collectively, the “**Potential Cooperation**”).

The Potential Investor is an international private equity group with a strong track record.

To the best of the Directors’ knowledge, information and belief after making all reasonable enquiries based on the information provided by the Potential Investor, the Potential Investor is a third party independent of the Company and its connected persons (as defined in the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the “**Listing Rules**”).

Further announcement(s) in relation to the Potential Cooperation will be made by the Company as and when appropriate in compliance with the Listing Rules.

The Potential Cooperation is subject to the signing of the definitive transaction agreement. Therefore, the Potential Cooperation may or may not proceed. Shareholders and potential investors of the Company are advised to exercise caution when dealing in the securities of the Company.

By order of the Board  
**Esprit Holdings Limited**  
**CHIU Christin Su Yi**  
*Chairperson*

Hong Kong, 9 April 2024

Dates stated in this announcement refer to Hong Kong time unless otherwise specified.

*As at the date of this announcement, the Board comprises the following directors:*

*Executive Directors:*

Ms. CHIU Christin Su Yi  
Mr. PAK William Eui Won  
Mr. STRIPPOLI Anthony Nicola  
Mr. WRIGHT Bradley Stephen

*Independent Non-executive Directors:*

Mr. CHUNG Kwok Pan  
Mr. GILES William Nicholas  
Mr. HA Kee Choy Eugene  
Ms. LIU Hang-so  
Mr. LO Kin Ching Joseph