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英皇娛樂酒店有限公司
Emperor Entertainment Hotel Limited

(Incorporated in Bermuda with limited liability)

(Stock Code: 296)

POSITIVE PROFIT ALERT
TURNAROUND FROM NET LOSS TO NET PROFIT

This announcement is made by Emperor Entertainment Hotel Limited (“**Company**” together with its subsidiaries collectively referred to as “**Group**”) pursuant to Rule 13.09(2)(a) of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited and the Inside Information Provisions under Part XIVA of the Securities and Futures Ordinance (Chapter 571, Laws of Hong Kong).

The board of directors of the Company (“**Board**”) wishes to inform the shareholders and potential investors of the Company that, based on the preliminary review on the latest available financial information of the Group, the Group expects to record a net profit of not less than HK\$50.0 million (2023: net loss of HK\$128.0 million) for the year ended 31 March 2024 (“**Year**”). The Group achieved a turnaround was mainly because the Group’s total revenue significantly increased by over 150% during the Year, which was driven by the revival of the number of visitor arrivals as well as the recovery of hospitality and entertainment demand.

As the Group’s audited annual results for the Year (“**Annual Results**”) have not yet been finalised, the information contained in this announcement is only based on the information currently available. Publication of the Annual Results is scheduled to be made in late June 2024.

Shareholders and potential investors of the Company are advised to exercise caution when dealing in the securities of the Company.

By order of the Board
Emperor Entertainment Hotel Limited
Luk Siu Man, Semon
Chairperson

Hong Kong, 23 April 2024

As at the date of this announcement, the Board comprises:

Non-executive Director: Ms. Luk Siu Man, Semon

Executive Directors: Mr. Wong Chi Fai
Ms. Fan Man Seung, Vanessa

Independent Non-executive Directors: Ms. Kwan Shin Luen, Susanna
Ms. Lai Ka Fung, May
Mr. Yeung Man Sun