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(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 2230)

VOLUNTARY ANNOUNCEMENT SHARE PURCHASE PURSUANT TO SHARE AWARD SCHEME

Reference is made to the announcement of Medialink Group Limited (the "Company") dated 6 February 2020 in relation to the adoption of the Share Award Scheme (the "Announcement"). Unless otherwise defined, capitalised terms used in this announcement shall have the same meanings as those defined in the Announcement.

SHARE PURCHASE PURSUANT TO SHARE AWARD SCHEME

During the period from 2 April 2024 to 24 April 2024, the Trustee purchased an aggregate of 820,000 Shares (the "**Shares Purchased**") on the market for the purpose of the Share Award Scheme and the grant of the Award Shares. Details of the Shares Purchased and the latest information about the Shares held by the Trustee are as follows:

| Trade dates: | 2 April 2024 to 24 April 2024 |
|---|-------------------------------|
| Settlement dates: | 5 April 2024 to 26 April 2024 |
| Total number of Shares Purchased: | 820,000 Shares |
| Percentage of the Shares Purchased to the total number of issued Shares of the Company as at the date of this announcement: | Approximately 0.0412% |
| Average consideration per Share (excluding all related expenses, transaction levy, brokerage, tax, duties and levies): | Approximately HK\$0.1820 |

| Total consideration of Shares Purchased (excluding all related expenses, transaction levy, brokerage, tax, duties and levies): | Approximately HK\$149,262 |
|--|---------------------------|
| Balance of number of Shares held by the Trustee after the purchase: | 73,044,000 Shares |

As at the date of this announcement, as no candidate has been identified for the grant of the Award Shares, these Shares Purchased held by the Trustee shall be regarded as being held by the public under the Listing Rules.

By order of the Board

MEDIALINK GROUP LIMITED

Ma Ching Fung

Company Secretary

Hong Kong, 24 April 2024

As at the date of this announcement, the executive directors of the Company are Ms. Chiu Siu Yin Lovinia, Ms. Chiu Siu Fung Noletta and Mr. Ma Ching Fung; the non-executive director of the Company is Ms. Wong Hang Yee, JP; and the independent non-executive directors of the Company are Mr. Fung Ying Wai Wilson, MH, Ms. Leung Chan Che Ming Miranda and Mr. Wong Kam Pui, BBS, JP.

Note: If there is any inconsistency between the English and Chinese versions of this document, the English version shall prevail.