(Stock Code: 9899)

25 April 2024

Dear Shareholders,

New Arrangements on Dissemination of Corporate Communications

This notification sets out the new arrangements adopted by Cloud Music Inc. (the "Company") on dissemination of its Corporate Communications and Actionable Corporate Communications, pursuant to Rule 2.07A of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the "Listing Rules"). These new arrangements are conditional upon, and will take effect from, the passing of the special resolution by the shareholders of the Company at the annual general meeting to be held on 26 June 2024 in relation to the proposed amendments to the Company's memorandum and articles of association (details of which are set out in the notice of the annual general meeting of the Company dated 25 April 2024).

Corporate Communications refer to documents issued or to be issued by the Company for the information or action of holders of any of its securities or the investing public, including but not limited to directors' reports, annual accounts and auditor's reports, interim reports, notices of meetings, listing documents, circulars and proxy forms.

Actionable Corporate Communication refers to any Corporate Communication that seeks instructions from securities holders of the Company on how they wish to exercise their rights or make an election as holders of the Company's securities.

Corporate Communications

The Company will continue to disseminate Corporate Communications to its shareholders using electronic means through the website of the Company at http://ir.music.163.com (the "Company Website") and the website of Hong Kong Exchanges and Clearing Limited ("HKEX") at www.hkexnews.hk (the "HKEXnews Website", together with the Company Website, the "Websites"), and will only send Corporate Communications in printed form to a

Under the Listing Rules, the Company will no longer be required to notify shareholders of the publication of Corporate Communications on the Websites (while Actionable Corporate Communications must be sent to shareholders individually – see section 2 below). Shareholders are encouraged to subscribe for the News Alert service provided by HKEX (currently at https://www.hkex.com.hk/eng/invest/user/login_e.aspx). Through the News Alert service, subscribers will receive alerts when the Company publishes regulatory notices on the HKEXnews Website or when disclosure of interest filings are made in respect of the Company.

2 Actionable Corporate Communications

The Company is required by the Listing Rules to send Actionable Corporate Communications to each shareholder individually. Accordingly, the Company will send, make available or notify shareholders of the publication of future Actionable Corporate Communications of the Company (or other Corporate Communications as the Company may decide) by email.

In order to receive future Actionable Corporate Communications of the Company (or other Corporate Communications as the Company may decide) by email, shareholders may provide their email address by completing **Option 1** of the enclosed Reply Form and returning the duly signed Reply Form to Computershare Hong Kong Investor Services Limited, the Hong Kong share registrar of the Company (the "Share Registrar") by email to cloudmusic.ecom@computershare.com.hk or by post to 17M Floor, Hopewell Centre, 183 Queen's Road East, Wan Chai, Hong Kong.

It is the responsibility of the shareholders to provide an email address that is functional. If the Company does not have the email address of a shareholder or the email address provided by the shareholder is not functional, the Company will only be able to send future Actionable Corporate Communications to the shareholder in printed form together with a request form soliciting a functional email address of the shareholder.

If shareholders have previously provided an email address to the Share Registrar, they are not required to provide their email address again unless they wish to update the email address previously provided.

Certain Actionable Corporate Communications, because of their nature, can only be sent in printed form. Shareholders should note that such Corporate Communications will therefore be sent to their registered address by post, even if they may have provided their email addresses to the Share Registrar.

3. Request for Corporate Communications (including Actionable Corporate Communications) in printed form

All previous requests or instructions (if any) to the Company to receive Corporate Communications in printed form will no longer be valid. If any shareholder still wishes to receive Corporate Communications (including Actionable Corporate Communications) from the Company in printed form, please complete Option 2 of the enclosed Reply Form and return the duly signed Reply Form to the Share Registrar by email or by post at its email or postal addresses provided in section 2 above. Any such request will expire and cease to be valid one year after receipt, or such shorter period if the request is revoked in writing by the shareholder concerned or superseded by their subsequent written request. Please note that if any shareholder wishes to continue to receive Corporate Communications in printed form after the expiry of the original request, the shareholder must submit a new request in writing.

If, for any reason, a shareholder has difficulty in gaining access to the Websites, the Company will, upon a request in writing by the shareholder to the Share Registrar by email or by post at its email or postal addresses provided in section 2 above, send the relevant Corporate Communications to the shareholder in printed form free of charge.

Upon the new arrangements coming into effect, details of the above arrangements will be available on the Company Website, and a copy of the Reply Form will also be available for download from the Company Website for use. Shareholders using a downloaded copy of the Reply Form should complete all the details required and return the duly signed Reply Form to the Share Registrar by email or by post at its email or postal addresses provided in section 2 above.

If shareholders have any questions about this notification, please contact the Share Registrar at (852) 2862 8688 during business hours (9:00 a.m. to 6:00 p.m., Monday to Friday, excluding Hong Kong public holidays), or send their questions by email to cloudmusic.ecom@computershare.com.hk.

> Yours faithfully. By Order of the Board Cloud Music Inc. Mr. William Lei Ding Chairman of the Board

COVH

Reply Form 回條

Computershare Hong Kong Investor Services Limited (The "Share Registrar") 17M Floor, Hopewell Centre

183 Queen's Road East, Wanchai, Hong Kong

香港中央證券登記有限公司 (「股份過戶處」) 香港灣仔皇后大道東183號 合和中心17M樓

Please c 請從以					ptions bel	ow)																		
Optio	n 1:		e hereb seminat		ide my/ou	ır em	ail addr	ess in	writ	ing for r	receip	t of futu	re Co	rporate (Comm	nunic	ations	s* of	the (Comp	pany	via el	ectroni	c
選項1	:	本人	人/我们	門現以書	書面提供 本	人/	我們之的	電子	郵件	地址,以	通過電	킽子發佈	收取本	公司發佈	的未	來公	司通訊	R* ^{(###}	±1)					
Name o	of share	holde	r(s) 股列	東姓名	:							CLO	UD M	e listed co USIC INO 分有限公司	C.	пу 上	市公司	司名稱	ij:					
Email a	address	電郵	地址: @	iote 1/附記	<u>‡1)</u>																			
Optio	n 2:	Rec	uest fo	r recei	pt of Corp	orate	· Commu	ınicat	tions*	in print	ed for	m (Pleas	e marl	c " √ " in t	he bel	low b	oox if	applio	cable))				
only fo	ould like	ke to	receive	future (刷版 (如遼 Corporate receipt da 的印刷版	Comn	nunicatio	ns* ir	n prin	ted form	(Pleas					_	-					s instr	uction	is valid
	printed 英文印		lish ver	sion					printed 中文印	l Chinese 印刷本	e versi	on					prir 英プ	nted E 文及中	Englis	sh and I刷本	d Chir	nese v	ersions	
	of share		er(s) ^{(Note}		FNCLI	ou bi	OCK I I		ng 注	田本文工	批技		_	Signatur 簽名:	e(s):	_								
ntact r	number:		(P	lease us	se ENGLI	SH BI	LOCK LE	STIE	KS 前	用央又正		局)		Date:										
	號碼:												_	日期:		_								
otes 附註	:																							
	如 閣 If you I 如 閣 If your comple 如屬聯 指示, Unless but not	下通過 Tr在選 shares ted will 名股份 公司及 otherw limited	「電郵、巨 「in the 「項2方格 if are held は be void 持有人, 一 或股化 ise special to the a	條及/ box in (内劃上	mail address 或其他方式 Option 2, no ✓∫號,將不 t names, al. avoidance o 終須由所有 將不予處理 porate Com oort, interim 本公司已發	提供多 email 。 不會有質 of the of doub 聯名股 。 munica report	於一個的 address wi 電子郵件地 e joint sha et, the Com et份持有人! ations refer enotice of	電子郵 II be re tu 被爱 reholde pany a pany a pany a to any meetin	8件地址 egistere E記, ers sho and/or t 署,方 y docum ng, circ	t,只有 ed and only 關下只會; buld jointly the Share K 可為有效。 ments issue tular and pi	閣下最 v Corpo 通過郵 v sign t Registra 任何回 ed or to roxy fo.	後提供的的 Frate Comm 寄方式獲勢 This Reply or do not ac 條若未有多 be issued rm.	電子郵件 nunicati 酸公司殖 Form i ccept an 簽署或名 by the	中地址將會 fons* in pri 通訊*的印刷 in order to y other ins 在其他方面 Company f	被用於 nted fo 削版。 be val truction 填寫不 or the i	登記 irm wi lid. An ns give 正確 inform	。 ill be se ny Rep. en on th ,則本) nation o	ent to y ly For his Re 回條將 or actio	m with ply For 幹會作原 on of h	th no : orm. 廢。為 nolders	signatu 第安存場 s of an	美,在》 y of its	本回條上 securitie	的任何額 es, includi
							PERSO	NAL	INF			COLLEC 資料聲明	CTION	STATE	MEN'	Т								
) i)	本聲明 P you on sufficie 閣下股份 Your P require 公司足	中所指 other other info ent info 本過戶 ersona d to do 就任何途 錄用途	的「個人 I Data pro matters re rmation, 所提供個人 I Data m so by lav 「所説明的	資料」與 pvided ir clating to the Com b個人資 ay be di w and wi 可用途或	nt has the sa 香港法例第 n this Reply your holdin pany and/or 料將用於(若 閣下未 sclosed or t Il be retaine 在法例規定	Form ngs in the Sh 包括但能提供ransfer ed for s	《個人資料 will be use the Compa are Regista 不限於) 有 足夠資料 red by the uch period 下,將	(私隱 d in co ny. Yo rar may 關公司 Comp as ma 閣下的	e)條例 onnecti our supp y not b 司發佈可 oany to oany to y be no	》(「《私隱fion with, in ply of Pers e able to p 公司通訊*	條例》」 ncludin sonal D rocess 有關事 處可能 iaries, or our vo 轉移給	pr[個人] g but not l ata to the (your instru 宜及就 無法處理 the Share : erification 公司的附属	資料」的 imited to Compan ction ar 閣下存 閣下存 Registra and rec 屬公司、	·涵義相同 to, the Com y and/or th nd/or reque 有的公司基 在本回條上 ur, and/or o ord purpose 股份過戶	mpany's ae Sharo st as st 金單位 所述的 other co es. 處、及	disse e Regi ated in 有關 指示》 ompan	emination istrar is n this R 的其他 及/或 nies or	on of (s on a Reply I 事宜」 要求。 bodies	Corpora volunta Form. 上與 for ar	rate Co tary ba 閣下單 ny of 並將在	ommur asis. In 聯絡。 the sta E適當其	mication case o 閣下是 ated pu 期間保持	f a failur 是自願向 rposes, c 留該等個	re to provi 本公司及 or when it 人資料作
7)	Persona at Priva 閣下有	al Data acyOffi 權根掳	should b cer@con 《私隱條	e in writ putersha 例》的條	access to ai ing, by mail ire.com.hk. 文查閱及/ E提出,或到	to the /或修词	Hong Kon	g Priva]個人資	acy Of 資料。	ficer of the 任何該等查	e Share 查閱及/	Registrar : /或修改作	at 17M	Floor, Hop	ewell (Centre.	, 183 Q	ueen's	s Road	l East,	Wanc	hai, Ho	ong Kong	or by em
lease	cut alc	ong tl	ne dotte	ed line	請沿虛	線剪	下)																	

Mailing Label 郵寄標籤

×-----

Computershare Hong Kong Investor Services Limited 香港中央證券登記有限公司 Freepost No. 簡便回郵號碼:37 Hong Kong 香港

Please cut the mailing label and stick it on an envelope to return this form to us.

No postage is necessary if posted in Hong Kong.

當 閣下寄回此回條時,請將郵寄標籤剪貼於信封上。 如在本港投寄, 閣下無需支付郵費或貼上郵票

