

# meitu

## Meitu, Inc.

美图公司

(Incorporated in the Cayman Islands with limited liability and carrying on business in Hong Kong as “美圖之家”  
(於開曼群島註冊成立的有限公司，並以「美圖之家」名稱於香港經營業務)

(Stock Code 股份代號: 1357)

26 April 2024

Dear Registered Shareholders,

### Meitu, Inc. (the “Company”)

### – Notice of Publication of the 2023 Annual Report (“Current Corporate Communication”) and Arrangement of Electronic Dissemination of Corporate Communications

The English and Chinese versions of the Company’s Current Corporate Communication are available on the Company’s website at [www.meitu.com](http://www.meitu.com) (the “Company’s website”) and the website of the Hong Kong Exchanges and Clearing Limited at [www.hkexnews.hk](http://www.hkexnews.hk) (the “HKEXnews’ website”). You may access those documents by clicking “Investors” on the home page of the Company’s website, then selecting “Financial Reports” for the Current Corporate Communication, or by browsing through the HKEXnews’ website. If you have any difficulty in receiving or gaining access to the Current Corporate Communications posted on the Company’s website for any reason or wish to receive the Current Corporate Communications in printed form, the Company will as soon as reasonably practicable upon your request send the printed version of the Current Corporate Communications to you free of charge; please write to the Company’s Hong Kong share registrar, Computershare Hong Kong Investor Services Limited (the “Share Registrar”) at 17M Floor, Hopewell Centre, 183 Queen’s Road East, Wanchai, Hong Kong or by email to [meitu.ecom@computershare.com.hk](mailto:meitu.ecom@computershare.com.hk).

### Arrangement of Electronic Dissemination of Corporate Communications

Pursuant to Rule 2.07A of the Rules Governing The Listing of Securities on The Stock Exchange of Hong Kong Limited (the “Listing Rules”) under expanded paperless regime and electronic dissemination of corporate communications that came into effect on 31 December 2023 and the articles of association of the Company, the Company is writing to inform you that the Company has adopted electronic dissemination of the Corporate Communications<sup>(1)</sup>.

Please note that both the English and Chinese versions of all future Corporate Communications will be available electronically on the Company’s website at [www.meitu.com](http://www.meitu.com) and the HKEXnews’ website at [www.hkexnews.hk](http://www.hkexnews.hk), in place of printed copies.

We write to ascertain your preference in receiving all future Corporate Communications. If you wish to receive the printed version of future Corporate Communications, please complete the enclosed reply form (the “Reply Form”) and return it to the Share Registrar by using the mailing label at the bottom of the Reply Form (no postage is necessary if posted in Hong Kong; otherwise, please affix sufficient and appropriate stamp); or by sending an email to [meitu.ecom@computershare.com.hk](mailto:meitu.ecom@computershare.com.hk) specifying your name and address for the request. The Reply Form may also be downloaded from the Company’s website or the HKEXnews’ website. Please note that such request shall be valid only for one year starting from the receipt date of your instruction and will expire thereafter.

If you have any difficulty in receiving or gaining access to any Corporate Communications posted on the Company’s website for any reason or wish to receive a Corporate Communication in printed form, the Company will as soon as reasonably practicable upon your request send the printed version of the Corporate Communication to you free of charge. You may at any time change your choice of language and means of receipt of all future Corporate Communications by giving reasonable notice in writing or sending an email to the Share Registrar.

Notwithstanding the above, please note that actionable corporate communications<sup>(2)</sup> as defined under the Listing Rules (the “Actionable Corporate Communications”) will be sent to you individually in printed form or through email in accordance with your indicated preference, in addition to being made available electronically on the Company’s website and the HKEXnews’ website.

### Solicitation of electronic contact details

To ensure timely receipt of the latest Corporate Communications, the Company recommends you provide your email address by scanning your personalized QR code printed on the Reply Form. Alternatively, you may sign and return the Reply Form to the Share Registrar.

**If the Company receives a non-functional email address in your reply, until such time that the functional email address is provided to the Share Registrar, you will (i) be unable to receive any notifications regarding the publication of Corporate Communications and (ii) need to proactively check the Company’s website and the HKEXnews’ website to keep up with the publication of Corporate Communications; and the Company will send the Actionable Corporate Communications in printed form in the future.**

Should you have any queries relating to this letter, please contact the Share Registrar at (852) 2862 8688 during business hours from 9:00 a.m. to 6:00 p.m. (Hong Kong time), Monday to Friday, excluding Hong Kong public holidays.

By Order of the Board  
**Meitu, Inc.**  
**Wu Zeyuan**  
Chairman

- Notes: (1) Corporate Communications refer to any documents issued or to be issued by the Company for the information or action of holders of any of the Company’s securities, including but not limited to the Company’s (a) the directors’ report, its annual accounts together with a copy of the auditors’ report and, where applicable, summary financial reports; (b) interim reports, and where applicable, summary interim reports; (c) notices of meeting; (d) listing documents; (e) circulars; and (f) proxy forms.
- (2) Actionable Corporate Communications are any corporate communication that seeks instructions from issuer’s securities holders on how they wish to exercise their rights or make an election as the issuer’s securities holder.

