

美图公司

(Incorporated in the Cayman Islands with limited liability and carrying on business in Hong Kong as "美圖之家") (於開曼群島註冊成立的有限公司,並以「美圖之家」名稱於香港經營業務)

(Stock Code 股份代號: 1357)

26 April 2024

Dear Registered Shareholders,

Meitu, Inc. (the "Company")

Notice of Publication of the 2023 Annual Report ("Current Corporate Communication") and Arrangement of Electronic Dissemination of Corporate Communications

The English and Chinese versions of the Company's Current Corporate Communication are available on the Company's website at www.meitu.com (the "Company's website") and the website of the Hong Kong Exchanges and Clearing Limited at www.hkexnews.hk (the "HKEXnews' website"). You may access those documents by clicking "Investors" on the home page of the Company's website, then selecting "Financial Reports" for the Current Corporate Communication, or by browsing through the HKEXnews' website. If you have any difficulty in receiving or gaining access to the Current Corporate Communications posted on the Company's website for any reason or wish to receive the Current Corporate Communications in printed form, the Company will as soon as reasonably practicable upon your request send the printed version of the Current Corporate Communications to you free of charge; please write to the Company's Hong Kong share registrar, Computershare Hong Kong Investor Services Limited (the "Share Registrar") at 17M Floor, Hopewell Centre, 183 Queen's Road East, Wanchai, Hong Kong or by email to meitu.ecom@computershare.com.hk.

Arrangement of Electronic Dissemination of Corporate Communications

Pursuant to Rule 2.07A of the Rules Governing The Listing of Securities on The Stock Exchange of Hong Kong Limited (the "**Listing Rules**") under expanded paperless regime and electronic dissemination of corporate communications that came into effect on 31 December 2023 and the articles of association of the Company, the Company is writing to inform you that the Company has adopted electronic dissemination of the Corporate Communications (1).

Please note that both the English and Chinese versions of all future Corporate Communications will be available electronically on the Company's website at www.meitu.com and the HKEXnews' website at www.meitu.com and www.meitu.com and www.meitu.com

We write to ascertain your preference in receiving all future Corporate Communications. If you wish to receive the printed version of **future** Corporate Communications, please complete the enclosed reply form (the "**Reply Form**") and return it to the Share Registrar by using the mailing label at the bottom of the Reply Form (no postage is necessary if posted in Hong Kong; otherwise, please affix sufficient and appropriate stamp); or by sending an email to meitu.ecom@computershare.com.hk specifying your name and address for the request. The Reply Form may also be downloaded from the Company's website or the HKEXnews' website. Please note that such request shall be valid only for one year starting from the receipt date of your instruction and will expire thereafter.

If you have any difficulty in receiving or gaining access to any Corporate Communications posted on the Company's website for any reason or wish to receive a Corporate Communication in printed form, the Company will as soon as reasonably practicable upon your request send the printed version of the Corporate Communication to you free of charge. You may at any time change your choice of language and means of receipt of all future Corporate Communications by giving reasonable notice in writing or sending an email to the Share Registrar.

Notwithstanding the above, please note that actionable corporate communications (2) as defined under the Listing Rules (the "Actionable Corporate Communications") will be sent to you individually in printed form or through email in accordance with your indicated preference, in addition to being made available electronically on the Company's website and the HKEXnews' website.

Solicitation of electronic contact details

To ensure timely receipt of the latest Corporate Communications, the Company recommends you provide your email address by scanning your personalized QR code printed on the Reply Form. Alternatively, you may sign and return the Reply Form to the Share Registrar.

If the Company receives a non-functional email address in your reply, until such time that the functional email address is provided to the Share Registrar, you will (i) be unable to receive any notifications regarding the publication of Corporate Communications and (ii) need to proactively check the Company's website and the HKEXnews' website to keep up with the publication of Corporate Communications; and the Company will send the Actionable Corporate Communications in printed form in the future.

Should you have any queries relating to this letter, please contact the Share Registrar at (852) 2862 8688 during business hours from 9:00 a.m. to 6:00 p.m. (Hong Kong time), Monday to Friday, excluding Hong Kong public holidays.

By Order of the Board Meitu, Inc. Wu Zeyuan

Notes:

- (1) Corporate Communications refer to any documents issued or to be issued by the Company for the information or action of holders of any of the Company's securities, including but not limited to the Company's (a) the directors' report, its annual accounts together with a copy of the auditors' report and, where applicable, summary financial reports; (b) interim reports, and where applicable, summary interim reports; (c) notices of meeting; (d) listing documents; (e) circulars; and (f) proxy forms.
- (2) Actionable Corporate Communications are any corporate communication that seeks instructions from issuer's securities holders on how they wish to exercise their rights or make an election as the issuer's securities holder.

	Computershare Hong Kong Investor Services Limited (The "Share Registrar") 17M Floor, Hopewell Centre 183 Queen's Road East, Wanchai, Hong Kong see choose ONLY ONE of the options below)	3	效:	香港中央證券登記有限公司 (「香港證券登記處」) 香港灣仔皇后大道東 183 號 合和中心 17M 樓		
(請從	以下選項中 只選擇其中一項)					
					Personalized QR Code	
0	ption 1: Provide your email address for rec	eint of future Cornors	te Co	mmunications* of	<u>專屬二維碼</u>	
the Company via electronic dissemination by scanning vour personalized QR code 選項 1: 掃瞄 閣下專屬二維碼提供 閣下之電子郵件地址,以接收公司通過電子方式						
						建
	發佈的未來公司通訊*					
You are NOT required to return this Reply Form if you choose Option 1.						
	如選擇了選項1, 閣下 無須 交回本回條。					
	和运汗 1 运汽 1 图 1 無人	人口个口际				
Option 2: I/we hereby provide my/our email address in writing for receipt of future Corporate Communications* of the following listed company (the						
"Company") via electronic dissemination						
選項 2: 本人/吾等現以書面提供本人/吾等之電子郵件地址,以確保收到以下上市公司(「公司」)通過電子方式發佈的未來公司通訊 [®]						
Name of Securities holder(s) 證券持有人姓名: Name of the listed company and stock code 上市公司名稱及股份代號:					股份代號 :	
	Meitu, Inc. (Stock Code: 1357)					
Em	Email address 電郵地址: (Note 3 / 附註 3)					
Ш						
Option 3: I/we hereby request for receipt of future Corporate Communications* in printed form and noted that this instruction is valid only for one year starting						
	from the receipt date of instruction. (Note 5) (Please mark "✓" in the below box if applicable)					
選	選項3: 本人/吾等現要求收取未來公司通訊 [*] 印刷版,並已知悉本指示由收取指示日期起計一年內有效。(<i>附註 5</i>)(如適用,請在以下方格內劃上「✓」號)					
1 🗂	English Version 英文版本	Chinese Version 中文版本		English and Chinese Versi		
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Signa	ature(s): (Note 1)	Contact number:		Date:		

DEDIVEORM 同体

PERSONAL INFORMATION COLLECTION STATEMENT 收集個人資料聲明

簽名:(*附註 1*)

Notes 例註:

1. Please complete all your details clearly. If your shares are held in joint names, all of the joint shareholders should jointly sign this Reply Form in order to be valid.
請清楚填安 間下之所有資料。如屬聯名股東,則本回條須由所有聯名股東聯合簽署,方為有效。

2. Any Reply Form with no signature or otherwise incorrectly completed will be void.
任何回條若未有簽書後主徒的方面提為不正確。則本回條和自動學的。

3. If the Company does not receive a functional email address in your reply, you will be unable to receive notifications regarding the publication of Corporate Communications*.

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4. If you provide more than one email address by QR code, email, reply form and/or other means, only the latest one email address provided will be registered.

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2. If you mark "V" in the box in Option 3, no email address will be registered and only Corporate Communications* in printed form will be received.

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"Personal Data" in this statement has the same meaning as "personal data" defined in the Personal Data (Privacy) Ordinance, Chapter 486 of the Laws of Hong Kong ("PDPO").

本聲明中所指的「個人資料」與香港法例第 486 章(個人資料(私隱)條例〉(「《私隱條例》」)中「個人資料」的涵義相同。

Your Personal Data provided in this Reply Form will be used in connection with, including but not limited to, the Company's electronic dissemination of Corporate Communications* and to liaise with you on other matters relating to your holdings in the Company. Your supply of Personal Data to the Company is on a volunty basis. In case of a failure to provide sufficient information, the Company may not be able to process your instruction and/or request as stated in this Reply Form.

图下於本回條上野城的指示及点域要求。

Your Personal Data may be disclosed or transferred by the Company to its subsidiaries, the Share Registrar, and/or other companies or bodies for any of the stated purposes, or when it is required to do so by law and will be retained for such period as may be necessary for our verification and record purposes.

You have the right to request access to and/or correction of your Personal Data may be the fight of correction of your Personal Data may be necessary of our verification and record purposes.

You have the right to request access to and/or correction of your Personal Data is about be in writing, by mail to the long Kong Privacy Officer of the Share Registrar at 17M Floor, Hopewell Centre, 183 Queen's Road East, Wanchai, Hong Kong or by email at PrivacyOfficer@computershare.com.ik.

By Faffetting & Calein(P) officer of the Share Registrar at 17M Floor, Hopewell Centre, 183 Queen's Road East, Wanchai, Hong Kong or by email at PrivacyOfficer@computershare.com.ik. (ii)

* Unless otherwise specified, Corporate Communications refer to any documents issued or to be issued by the Company for the information or action of holders of any of its securities, including but not limited to the directors' report, its annual accounts together with a copy of the auditors' report and, where applicable, summary financial reports, interim reports, and where applicable, summary interim reports, notice of meeting, circular and

聯絡電話號碼:

(iii)

Mailing Label 郵寄標籤

Computershare Hong Kong Investor Services Limited 香港中央證券登記有限公司

Freepost No. 簡便回郵號碼:37 Hong Kong 香港

Please cut the mailing label and stick it on an envelope to return this form to us.

No postage is necessary if posted in Hong Kong.

日期:

閣下寄回此回條時,請將郵寄標籤剪貼於信封 **如在本港投寄, 閣下無需支付郵費或貼上郵票**。