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JS Global Lifestyle Company Limited JS 环球生活有限公司

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 1691)

DELAY IN DESPATCH OF CIRCULAR

This announcement is made pursuant to Rule 14A.47 of the Listing Rules.

Reference is made to the announcement (the "Announcement") of JS Global Lifestyle Company Limited (the "Company") dated April 5, 2024 in relation to, among others, the proposed annual cap for the year ending December 31, 2024 of the Sourcing Services Agreement – Joyoung. Unless the context otherwise requires, capitalised terms used herein shall have the same meanings as those defined in the Announcement.

As stated in the Announcement, a circular (the "Circular") containing, among other things, (1) details of the Sourcing Services Agreement – Joyoung; (2) the letter from the Independent Board Committee to the Independent Shareholders; (3) the letter of advice from Gram Capital to the Independent Board Committee and the Independent Shareholders; and (4) a notice convening the EGM is expected to be despatched to the Shareholders on or before April 26, 2024 in compliance with the Listing Rules.

As additional time is required to prepare and finalise the information to be included in the Circular, the date of despatch of the Circular is expected to be postponed to a date on or before May 7, 2024.

By Order of the Board

JS Global Lifestyle Company Limited

WANG Xuning

Chairman

Hong Kong, April 26, 2024

As at the date of this announcement, the board of directors of the Company comprises Mr. WANG Xuning, Ms. HAN Run and Ms. HUANG Shuling as executive directors, Mr. Stassi Anastas ANASTASSOV as non-executive director and Mr. Yuan DING, Mr. YANG Xianxiang and Mr. SUN Zhe as independent non-executive directors.