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H.BROTHERS | ENTERTAINMENT

華誼騰訊娛樂

華誼騰訊娛樂有限公司

Huayi Tencent Entertainment Company Limited

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 419)

VOLUNTARY ANNOUNCEMENT

BUSINESS UPDATE

This announcement is made by Huayi Tencent Entertainment Company Limited (the “**Company**”, together with its subsidiaries, the “**Group**”) on a voluntary basis to inform the shareholders of the Company and potential investors of the latest development in the Group’s business.

POSSIBLE CHANGE OF THE NAME AND LOGO OF THE COMPANY

The Board of the Company (the “**Board**”) is pleased to announce that the Company has commenced its process of formulating its new name and logo so as to better reflect the latest strategies and businesses of the Group. Once the proposed new name of the Company is finalized and is approved by the Board, further announcement(s) will be made by the Company and shareholder approval will be sought in accordance with the Listing Rules as and when appropriate.

Shareholders and potential investors of the Company are advised to exercise caution when dealing in the securities of the Company.

By Order of the Board
Huayi Tencent Entertainment Company Limited
HAU Wai Man, Raymond
Company Secretary

Hong Kong, 30 April 2024

As at the date of this announcement, the Board comprises:

Mr. ZHAO John Huan² (Chairman), Mr. CHENG Wu¹ (CEO), Mr. YUEN Hoi Po¹ (President), Mr. YUEN Kin³, Mr. CHU Yuguo³, Ms. WANG Song Song³ and Ms. PAN Min³

¹ Executive director

² Non-executive director

³ Independent non-executive director