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英皇文化產業集團有限公司
Emperor Culture Group Limited

(Incorporated in Bermuda with limited liability)

(Stock Code: 491)

CHANGE OF CHAIRMAN/CHAIRPERSON OF THE BOARD
AND
CHANGE IN COMPOSITION OF BOARD COMMITTEES

The Board is pleased to announce that with effect from 1 July 2024:-

- (1) Mr. Yeung Ching Loong, Alexander, currently an Executive Director of the Company, will be appointed as the Chairman of the Board, the Executive Committee and the Nomination Committee of the Company; and
- (2) Ms. Fan Man Seung, Vanessa will remain as an Executive Director, a member of the Executive Committee and the Chairperson of the Corporate Governance Committee of the Company, but will cease to be the Chairperson of the Board, the Executive Committee and the Nomination Committee of the Company.

The board of directors (“**Board**”) of Emperor Culture Group Limited (“**Company**”, together with its subsidiaries collectively referred to as the “**Group**”) is pleased to announce that with effect from 1 July 2024, Mr. Yeung Ching Loong, Alexander (“**Mr. Yeung**”), currently an Executive Director of the Company, will be appointed as the Chairman of the Board, the Executive Committee and the Nomination Committee of the Company; and Ms. Fan Man Seung, Vanessa will remain as an Executive Director, a member of the Executive Committee and the Chairperson of the Corporate Governance Committee of the Company, but will cease to be the Chairperson of the Board, the Executive Committee and the Nomination Committee of the Company.

Mr. Yeung, aged 38, is currently a member of the 14th National Committee of the Chinese People’s Political Consultative Conference, a member of the 14th Beijing Municipal Committee of the Chinese People’s Political Consultative Conference, a committee member of All-China Youth Federation, the Chairman of Hong Kong United Youth Association, the Vice Chairman of Beijing Youth Federation, a member of Culture Commission, a member of Hong Kong Arts Development Council and the Regional Commander (Kowloon) of Civil Aid Service of Hong Kong. Over the past decade or so, Mr. Yeung has undertaken responsibility in evaluating business opportunities and strategic planning for the Company, bringing new visions into various projects. Mr. Yeung strives to enhance the audiences’ cinematic experience with an innovative approach, making a breakthrough in the industry.

Upon Mr. Yeung's promotion to the Chairman of the Board, he will be tasked to further sharpen the Group's vision with an open approach. He will assume greater responsibility for guiding the Group's major long-term strategic development so as to achieve synergies among its businesses. Further, with his young and dynamic perspectives, Mr. Yeung will play an active role in promoting shared corporate values within the Group, thereby bringing together an elite team to new heights. In the pursuit of innovation while maintaining the Group's competitive edge, he will steadily strengthen the Group's core businesses and management proposition, explore and cater to the needs of younger customers, and develop new and emerging businesses.

The Board believes that Mr. Yeung will make a significant contribution to the future development of the Company and would like to take this opportunity to welcome Mr. Yeung on his new role in the Board.

By order of the Board
Emperor Culture Group Limited
Fan Man Seung, Vanessa
Chairperson

Hong Kong, 2 May 2024

As at the date of this announcement, the Board comprises:

Executive Directors:

Ms. Fan Man Seung, Vanessa
Mr. Wong Chi Fai
Mr. Yeung Ching Loong, Alexander

Independent Non-executive Directors:

Ms. Chan Sim Ling, Irene
Mr. Ho Tat Kuen
Ms. Tam Sau Ying