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BEIJING MEDIA CORPORATION LIMITED

北青傳媒股份有限公司

(A joint stock company incorporated in the People's Republic of China with limited liability)

(Stock Code: 1000)

ANNOUNCEMENT

PROPOSED CHANGE OF AUDITOR; AND PROPOSED AMENDMENTS TO THE ARTICLES OF ASSOCIATION

PROPOSED CHANGE OF AUDITOR

The board of directors (the “**Board**”) of Beijing Media Corporation Limited (the “**Company**”) hereby announces that, after considering that there is a certain limitation on the number of years that a state-owned enterprise may continuously engage the same accounting firm, and that WUYIGE Certified Public Accountants LLP (大信會計師事務所(特殊普通合夥)) (“**WUYIGE**”) has provided audit services for the Company for consecutive years, the Company intends to change its auditor.

On 10 May 2024, the Board proposed to appoint ShineWing Certified Public Accountants (Special General Partnership) (信永中和會計師事務所(特殊普通合夥)) (“**ShineWing**”) as the Company’s auditor for the year 2024, to provide audit services to the Company for the year 2024, for a period commencing from the date of the annual general meeting of the Company for the year 2023 (the “**2023 AGM**”) to the date of the annual general meeting of the Company for the year 2024. The Board also proposed the audit committee of the Board (the “**Audit Committee**”) to be authorized to fix the remuneration of ShineWing. The above proposed change of auditor, including the proposed appointment of ShineWing and the authorization of the Audit Committee to fix its remuneration, shall become effective subject to the approval of the shareholders of the Company (the “**Shareholders**”) at a general meeting.

Upon the conclusion of the 2023 AGM, WUYIGE will retire as auditor of the Company. The Board and the Audit Committee confirmed that there were no disagreements or unresolved matters between the Company and WUYIGE. WUYIGE has confirmed to

the Company that it does not have any matters related to the proposed change of auditor that should be brought to the attention of the Shareholders. The Board is not aware of any matter regarding the proposed change of auditor that should be brought to the attention of the Shareholders.

The Board would like to take this opportunity to express its sincere appreciation to WUYIGE for its professional services rendered to the Company for the past years.

PROPOSED AMENDMENTS TO THE ARTICLES OF ASSOCIATION

The Board also announces that, in order to implement the latest regulatory requirements in relation to the expanded paperless listing regime and the electronic dissemination of corporate communications by listed issuers, which took effect on 31 December 2023, and taking into account the actual circumstance of the Company, the Board proposed to amend relevant provisions of the articles of association of Beijing Media Corporation Limited (the “**Articles of Association**”). The above proposed amendments to the Articles of Association will become effective upon approval by the Shareholders at a general meeting.

GENERAL INFORMATION

The Company will seek Shareholders’ approval for the above proposed change in auditor and proposed amendments to the Articles of Association at the 2023 AGM.

A circular containing (amongst other things) details of the proposed change of auditor and the proposed amendment of the Articles of Association, together with a notice convening the 2023 AGM will be despatched to the Shareholders as soon as possible pursuant to relevant requirements of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited.

By Order of the Board
Beijing Media Corporation Limited
Sun Baojie
Chairman of the Board

Beijing, the PRC
10 May 2024

As at the date of this announcement, the Board comprises: the executive directors of the Company, Jing Enji and Wu Min; the non-executive directors of the Company, Sun Baojie, Cui Ping, Wang Hao, Wang Zechen and Zhang Lei; and the independent non-executive directors of the Company, Shi Hongying, Chan Yee Ping, Michael, Du Guoqing and Kong Weiping.

Please also refer to the published version of this announcement on the Company’s website at www.bjmedia.com.cn.