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RONGZUN INTERNATIONAL HOLDINGS GROUP LIMITED

榮尊國際控股集團有限公司

(formerly known as B & D Strategic Holdings Limited)

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 1780)

(1) CHANGE OF COMPANY NAME; AND (2) CHANGE OF STOCK SHORT NAME

References are made to the circular (the “**Circular**”) of Rongzun International Holdings Group Limited (formerly known as B & D Strategic Holdings Limited) (the “**Company**”) and the notice of the extraordinary general meeting (the “**EGM**”) of the Company both dated 26 January 2024, and the announcement of the Company dated 27 February 2024 in relation to the poll results of the EGM. Unless otherwise defined herein, capitalized terms used herein shall have the same meanings as those defined in the Circular.

CHANGE OF COMPANY NAME

The Board is pleased to announce that, following the passing of the special resolutions at the EGM held on 27 February 2024, the Certificate of Incorporation on Change of Name was issued by the Registrar of Companies in the Cayman Islands on 8 March 2024 certifying that, on 8 March 2024, the name of the Company has been changed from “B & D Strategic Holdings Limited” to “Rongzun International Holdings Group Limited” and “榮尊國際控股集團有限公司” has been adopted as the Company’s new dual foreign name in Chinese (the “**Change of Company Name**”). The Certificate of Registration of Alteration of Name of Registered Non-Hong Kong Company was issued by the Companies Registry in Hong Kong on 12 April 2024, confirming the Company’s new name and new dual foreign name in Chinese have been registered in Hong Kong under Part 16 of the Companies Ordinance (Chapter 622 of the Laws of Hong Kong).

EFFECTS ON THE CHANGE OF COMPANY NAME

The Change of Company Name will not affect any rights of the Shareholders. All existing share certificates of the Company in issue bearing the name “B & D Strategic Holdings Limited” will continue to be effective as documents of title to the shares of the Company and be valid for trading, settlement, registration and delivery purposes. Accordingly, there will not be any arrangement for the free exchange of existing share certificates of the Company for new share certificates bearing the Company’s new name. New share certificates will bear the Company’s new name and new dual foreign name in Chinese with effect from 16 May 2024.

CHANGE OF STOCK SHORT NAME

The stock short name for trading in the Shares on the Stock Exchange will be changed from “B & D STRATEGIC” to “RONGZUN INT’L H” in English, and “榮尊國際控股” will be adopted as the stock short name for trading in the Shares on the Stock Exchange in Chinese with effect from 9:00 a.m. on 16 May 2024. The stock code of the Company remains unchanged as “1780”.

By order of the Board
Rongzun International Holdings Group Limited
Hiroshi Kaneko
Executive Director and Chief Executive Officer

Hong Kong, 10 May 2024

As at the date of this announcement, the Board comprises Dr. Hiroshi Kaneko and Mr. Wang Shuai as executive Directors; and Mr. Jin Fan, Mr. Sung Ka Woon and Mr. Yiu To Wa as independent non-executive Directors.