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(Incorporated in Bermuda with limited liability) (Stock Code: 1060)

DATE OF BOARD MEETING

The board of directors (the "<u>Board</u>") of Alibaba Pictures Group Limited (the "<u>Company</u>") hereby announces that a meeting of the Board will be held on Wednesday, May 29, 2024 for the purpose of considering and approving, among other things, the audited consolidated final results of the Company and its subsidiaries for the financial year ended March 31, 2024 and considering the payment of a final dividend, if any.

By order of the Board Alibaba Pictures Group Limited Zhang Ying Joint Company Secretary

Hong Kong, May 17, 2024

As of the date of this announcement, the Board comprises Mr. Fan Luyuan, Mr. Li Jie and Mr. Meng Jun, being the executive directors; Mr. Tung Pen Hung, being the non-executive director; and Ms. Song Lixin, Mr. Tong Xiaomeng and Mr. Johnny Chen, being the independent non-executive directors.